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COMP/M. 5757 - ALL3MEDIA GERMANY / BBC WORLDWIDE / TOWER PRODUCTIONS

SECTION 1.2

Description of the concentration

On 4 January 2010, the Commission received notification of a proposed concentration by which BBC Worldwide Limited and, indirectly through IDTV Film- und Fernsehproduktion Deutschland GmbH ("**IDTV**"), All3Media Deutschland GmbH will acquire joint control of a newly formed spin-off company (Tower Productions GmbH) that will assume the operative assets and continue and expand the business of IDTV. IDTV is an independent television production company and is currently a fully owned subsidiary of All3Media Deutschland GmbH. Following the proposed transaction, All3Media Deutschland GmbH and BBC Worldwide Limited will have joint control over Tower Productions GmbH.

The transaction constitutes a concentration pursuant to Article 3(1)(b) of Council Regulation No 139/2004