



“Shaping competition policy in the era of digitisation” 17/01/2019 - Brussels

Student Challenge

Rules

Goal. The Student Challenge encourages university students with an interest in competition policy and enforcement to bring their views to the main topics of the *Shaping Competition Policy in the Era of Digitisation* conference (the Conference) held in Brussels on January 17, 2019.

Eligibility. The Student Challenge is open to all university students in good standing without restrictions. Eligible entrants may attend undergraduate, graduate or post-graduate programmes in any area of study.

Entries. Entrants should submit 250-word texts related to one of the Conference’s panel discussions. The four panel categories are:

1. Competition, data, privacy, and artificial intelligence;
2. Digital platforms’ market power;
3. Competing with data – a business perspective;
4. Preserving digital innovation through competition policy.

Entrants will have to follow the discussions; select one panel category; and address this question: “What would you have talked about if you had been a speaker?”

The conference will be webstreamed live [here](#). Full videos of the panel discussions will be available on demand on the [Conference website](#) after January 17.

Specifications. Entries must be submitted in PDF format as an attachment to an email message to comp-digital-contributions@ec.europa.eu. Messages must originate from email addresses that can be used to contact entrants individually. The attachment must include:

- Entrant's full name;
- University and study programme entrant is enrolled in;
- Conference panel of choice;
- Text in reply to the question.

Incomplete entries will be discarded. Entries exceeding 250 words will be discarded (word count only applies to the text in reply to the question). Entrants may not submit more than one text.

Deadline. Entries must be received between January 18, 2019 and January 31, 2019 (all time references in these Rules are Central European Time).

Evaluation. A jury of DG Competition officials will select the best three entries for each panel category. Entries will be assessed – in order of importance – on their relevance to the arguments debated in the panel category of choice, originality, and analysis.

The shortlisted entries will be published on the [Conference website](#) no later than February 7, 2019. Shortlisted entrants will be asked to prove they are students in good standing in the study programmes they are enrolled in. The public will be able to vote for their four preferred entries, one for each panel category, until February 21, 2019 at midnight.

Prize. Winning entrants will be offered a trip to Brussels on March 13. The European Commission will arrange a programme for the day. As part of the programme, winning entrants will present their submissions and have an hour-long meeting with Margrethe Vestager, Commissioner for Competition.

Rights. By submitting their entries, entrants grant to the European Commission the right to publish, reproduce and distribute their texts worldwide. Shortlisted and winning entrants also grant to the European Commission the right to use their names, affiliations and images in connection with this Student Challenge. No fee will be payable by the European Commission for this use. Entrants also declare that their texts are their original work and that they do not, to the best of their knowledge, contain anything that is libelous, illegal or that infringes anyone's copyright or other rights.

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Competition