

A EUROPEAN INDUSTRIAL *Renaissance*

AND SUPPORT FOR EU BUSINESSES

Taking Stock of Vice-President Tajani's
Main Achievements
2010-2014

Enterprise
and Industry



With the Europe 2020 strategy and its new industrial policy the European Union has set itself an ambitious target: 20% of EU GDP to come from the manufacturing sector by 2020.

This target would have been unimaginable at the beginning of my mandate. If I look back on what has been achieved, I realize that a big effort has been made in order to support the real economy and to put it back at the center of our policies.

This booklet is intended to thank all those who have, with their efforts, contributed during these five years to make this possible.

From the Members of the European Parliament to the Ministers of the different Member States and Representatives of the Social Partners, Industry and Civil Society. All of them, in different ways, have been the protagonists of this "Industrial Renaissance" made up of milestones and concrete actions, even if they have not always been visible. But behind which hide the ideas, efforts and, at times, the struggles of many people.

I recall the different industrial plans that we have adopted such as the ones for cars, steel, construction and shipbuilding.

I think back to the "missions for growth" which have given me the opportunity to meet outstanding entrepreneurs - large and small, beginners or experienced - from all over Europe.

I can also recall Copernicus and Galileo, two major projects that have allowed us to save lives and that will make the European economy one of the most advanced and competitive in the world.

Finally I tell myself that if three European companies have turned to the European Union to reach an agreement over the Canal of Panama, one of the most important projects of the last 100 years, it shows that we have been working in the right direction.

I realize that the road ahead is still long. However, I am convinced that we have been able to lay a solid and strong foundation on which to build our future, together.

Antonio Tajani

Useful corner:

VP Tajani:

ec.europa.eu/commission_2010-2014/tajani/index_en.htm

VP Tajani Twitter:

[@AntonioTajaniEU](https://twitter.com/AntonioTajaniEU)

Enterprise and Industry:

ec.europa.eu/enterprise/index_en.htm

COSME:

ec.europa.eu/enterprise/initiatives/cosme/index_en.htm

Missions for Growth guidelines:

ec.europa.eu/enterprise/initiatives/mission-growth/missions-for-growth/guidelines/index_en.htm

The new single access to all financial instruments for SMEs:

europa.eu/youreurope/business/funding-grants/access-to-finance/

Enterprise Europe Network:

een.ec.europa.eu/

Erasmus for young entrepreneurs:

erasmus-entrepreneurs.eu/

Horizon 2020:

ec.europa.eu/programmes/horizon2020/



1. Industrial Renaissance

- 2014 An Industrial Renaissance for Europe
- 2012 A Stronger European industry for Growth and Economic Recovery
- 2010 Europe 2020 strategy: An Integrated Industrial Policy
- 2014 Initiative on the economic importance of the Sports Industry (with Vassiliou)
- 2014 EU Industrial Structure Report, European Competitiveness Report, Member States Competitiveness Performance and Policies – Industrial Performance Scoreboard
- 2014 Report on Advanced Manufacturing
- 2013 Action Plan for Design-Driven Innovation
- 2012 A European Strategy for Key Enabling Technologies (KETs)
- 2010 Europe 2020 Flagship Initiative–Innovation Union and Innovation Union Scoreboards

A true internal market for products

- 2014 Cableways, Personal Protective Equipment, Gas Appliances
- 2014 A Vision for the Internal Market for Industrial Products
- 2014 Prevention of technical barriers to the Internal Market through Directive 98/34/EC Notification Procedure (3.104 notifications examined from 2010 to February 2014)
- 2011 Standardisation Review Package
- 2013 Return of Cultural Objects unlawfully removed from a Member State
- 2013 Improved Product Safety and Market Surveillance package
- 2012 Radio Equipment - common Charger for Mobile Phones (2011)
- 2012 Simplifying the Transfer of Vehicles registered in another Member State
- 2012 New Toy Safety Rules and European Toy Safety Campaign
- 2011 Modernisation of the EU Product Legislation package
- 2011 Cleaner Recreational Craft

Industrial Sectors

- 2012 **Construction** 2020 Action Plan and adoption of the Construction Products Regulation (2011)
- 2013 Action Plan for **Steel**
- 2013 Cumulative Cost Assessments on Steel and Aluminium
- 2013 LeaderSHIP2020: Ensuring the future of **Shipbuilding**
- 2014 Reduction of Pollutant Emissions from Road Vehicles
- 2013 Deployment of the eCall in-Vehicle System
- 2012 **CARS 2020** Action Plan
- 2011 Reduction of sound level of Motor Vehicles
- 2011 Reduction of emission stages for Tractors and Non-Road Mobile Machinery
- 2010 Launch of CARS 21 High Level Group
- 2010 European strategy on Clean and Energy Efficient Vehicles
- 2010 Harmonisation and Simplification of EU Type-Approval Legislation for Light, Agricultural and Forestry Vehicles
- 2014 “Stop Fakes” European Awareness Campaigns
- 2013 Action Plan for the Fashion and High-end Industries
- 2012 Promoting the Cultural and Creative Sectors, Fashion and High-end Industries
- 2011 Regulation on Labelling and Marking of **Textiles**
- 2014 Revision of the Visa Code (with Malmström)
- 2014 European **Tourism** Quality Principles
- 2014 A European Strategy for more Growth and Jobs in Coastal and Maritime Tourism
- 2012 Common Visa Policy to spur Growth in the EU
- 2011 “50.000 Tourists” Initiative
- 2010 Europe, the World’s No 1 Tourist Destination
- 2013 REACH Review and reduced Fees for SMEs
- 2013 Roadmap on Substances of Very High Concern for 2020
- 2012 Regulation on Drug Precursors
- 2011 Regulatory Review on Nanomaterials
- 2010 Regulation on the ban of Phosphates in detergents
- 2013 Decision on an Intra-Community transfer of Explosives
- 2013 Corporate Responsibility in the field of Pharmaceuticals
- 2012 Transparency Rules for Pricing of Medicines
- 2013 Initiative to Reduce Unfair Behaviour across Food Supply Chain
- 2013 Trade Arrangements Applicable to Processed Agricultural Products
- 2013 A more competitive and efficient Defence and Security Sector
- 2013 Adoption of the Arms Trade Treaty
- 2012 Action Plan for an innovative and competitive Security Industry
- 2013 Strategy for EU Forest-based Industries
- 2014 Update of the list of Critical Raw Materials
- 2011 Tackling the Challenges in Commodity Markets and on Raw Materials
- 2012 A European Innovation Partnership on Raw Materials

2. SME and Entrepreneurship

SME Access to Finance

- 2013 Capital Requirements Directive IV package (including the SME Supporting Factor) (with Barnier)
- 2013 Green Paper on Long-term Financing (with Barnier)
- 2011 EU Action Plan to improve Access to Finance for SMEs
- 2011 COSME – the EU Programme for SME Financial Support
- 2011 Adoption of Combating Late Payment Directive
- 2013 Statement by Vice Presidents Tajani and Rehn on the payment of public administration commercial debts

SME Policy and Entrepreneurship

- 2014 Green Action Plan for SMEs
- 2011 Review of the “Small Business Act” for Europe

- 2011 Launch of Network of the National SME Envoys
- 2014 Proposal for a Statute for a European Mutual Society*
- 2011 A renewed EU strategy for Corporate Social Responsibility
- 2011 Social Business Initiative
- 2014 Erasmus for Young Entrepreneurs: Benefits for 4500 small businesses
- 2013 Entrepreneurship 2020 Action Plan
- 2014 European Network of Female Entrepreneurship Ambassadors and the European Network of Mentors for Women Entrepreneurs

Reducing Red-Tape

- 2013 Top 10 burdensome pieces of EU legislation
- 2012 EU regulatory Fitness

3. Space and Satellite Navigation

Global Navigation Satellite System (GNSS) - Galileo and EGNOS

- 2013 Space Industrial Policy Action Plan
- 2013 Space Surveillance and Tracking to Avoid Collision with Satellites
- 2011 EU Space Strategy
- 2014 Launch of Galileo Satellites n°5 and 6*
- 2012 Launch of the Four Galileo in-Orbit validation Satellites
- 2011 Launch of the Safety-of-life service
- 2010 Action Plan on Global Navigation Satellite System (GNSS) applications
- 2013 Regulation to set up the European GNSS Agency
- 2011 Governance and Financing of the European Satellite Navigation Programmes (2014-2020)
- 2010 Access to Public Regulated Service
- 2013 GNSS Cooperation Agreement with Switzerland, Ukraine, Norway, United States of America
- 2011 Agreement with the United States Naval Observatory improving Interoperability between GPS and Galileo

COPERNICUS

- 2014 Launch of Sentinel 1*
- 2013 Copernicus Programme
- 2010 European Earth Monitoring programme

4. Missions for Growth and other International Activities



With the Missions for Growth we contribute to creating the conditions for win-win situations. European companies benefit from easier access to external markets while local actors and authorities have a concrete chance to attract foreign investment. “

17 countries visited (US, Brazil, Argentina, Mexico, Colombia, Peru, Chile, Uruguay, China, Myanmar, Vietnam and Thailand, Egypt, Morocco, Tunisia, Israel and the Russian Federation).

Participation of more than 570 companies and business associations from 26 Member States consisting of 42% large companies, 36 % SMEs and 17% European and national business associations. **Manufacturing sectors** involved: construction, transport and the real estate sector (10%), oil, gas and renewables (7%), medical devices and pharmaceuticals (6%), key enabling technologies (5%) and the tourism industry (8%).

Signature of more than **70 Letters of Intent and Joint Declarations** in areas such as SME policy, tourism, regulatory issues and standards, raw materials policy, industrial policy co-operation, satellite navigation systems and space.

Missions for Growth within the European Union: Spain (April 2014), Greece and Italy (March 2014), Belgium (February 2014), Greece and Portugal (2013).

2011: **Small Business, Big World** — a new partnership to help SMEs seize global opportunities

Bilateral Free Trade Agreements for Processed Agricultural Products with: USA, Japan, Malaysia, Thailand, Vietnam, India, Mercosur, Ecuador, Southern African Development Community (SADC), Israel, Jordan, Iceland, Kosovo and the adaptation for Bosnia and Herzegovina (2014); Canada, Moldova, Georgia, Serbia, FYROM and Montenegro (2013).

International Agreements and Other: Agreement on Conformity Assessment and Acceptance of industrial products (ACAA) with Israel (January 2013) and 8th Euro-Mediterranean Ministerial meeting on Industrial Cooperation (May 2011).

Legenda: recurring actions

* action foreseen during 2014