



## Remarks by Commissioner Breton: Here are the first 7 potential “Gatekeepers” under the EU Digital Markets Act

Brussels, 4 July 2023



Yesterday, Monday 3 July, was the deadline for large, systemic platforms to **notify the Commission that they meet the thresholds to qualify as gatekeepers under the Digital Markets Act (DMA)**.

The companies who declared meeting the thresholds are:

- Alphabet
- Amazon
- Apple
- ByteDance
- Meta
- Microsoft
- Samsung

These companies have a market size that impacts the internal market (annual turnover in Europe of at least €7.5 billion in the last three financial years or fair market value of at least €75 billion in the last financial year and operations in at least 3 Member States) and have served more than 45 million monthly active end users and more than 10 000 yearly active business users in the EU during the last three years on a number of core platform services, such as search engines, social networking services and operating systems.

We will now check their submissions and designate the gatekeepers for specific platform services by 6 September (within 45 working days from their submission).

And then, gatekeepers will have 6 months to comply with the DMA rules:

- They will no longer be able to lock in users in their ecosystem.
- They will no longer be able to decide which apps you need to have pre-installed on your devices; which app store you have to use.
- They will not be able to “self-preference”: exploiting the advantage of being the gatekeeper by treating their own products and services more favorably.
- Their messaging apps will have to interoperate with others.

And so on...

**Consumers will have more services to choose from**, more opportunities to switch providers, and will benefit from better prices and higher quality services.

**Innovative companies will no longer be prevented from reaching new customers.**

That is what the DMA is all about.

With the Digital Markets Act, together with the Digital Services Act and the Data Act – and soon with the AI Act, Europe is completely reorganising its digital space to both better protect EU citizens and enhance innovation for EU startups and companies!

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