



THE ORGANIC LOGO:

FOOD WITH PRINCIPLES



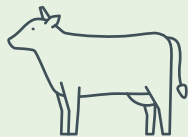
Organic farming aims to produce food as naturally as possible while minimising the impact on the environment. It also guarantees a high standard of animal welfare.

All organic products go through several stages before they get to your plate. From the farm to your fork, the European legislation guarantees that food labelled as organic has been produced, processed, handled and distributed in accordance with specific standards.

The organic logo gives a coherent visual identity to organic products produced and sold in the EU. This makes it easier for EU based consumers to identify organic products and helps farmers to market them across all EU countries.



The production **respects** nature



Farmed animals raised in an environment with higher animal welfare standards and fed on organic feed



Certified food quality



No GMO



Local resources and knowledge



Limitations to the use of chemical pesticides and fertilisers, antibiotics

