



STATE OF HEALTH IN THE EU 2019

5 BIG TRENDS IN THE TRANSFORMATION OF HEALTH SYSTEMS

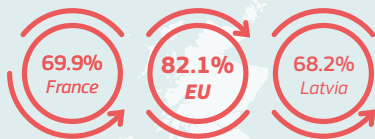
1

Vaccine hesitancy is a major public health threat all across Europe, which can be tackled by improving health literacy, countering disinformation and actively involving health workers.



SAFETY

I think vaccines are safe



IMPORTANCE

I think vaccines are important



EFFECTIVENESS

I think vaccines are effective

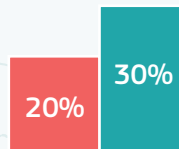


As a trusted source, the health workforce has an unparalleled role in raising awareness and spreading the correct information.



4 IN 5 PEOPLE

consult general practitioners (GPs) for **INFORMATION ON VACCINATION.**



But in some countries, as many as **30%** of GPs question the **SAFETY OF VACCINES** and about **20%** **DO NOT BELIEVE THEY ARE IMPORTANT.**

2

Digital transformation of health promotion and disease prevention requires targeted oversight and safeguards for its full potential to be harnessed.

Digital health literacy: Are digital tools used by those who would most benefit from them?



health information from electronic sources

the knowledge to address or solve a health problem

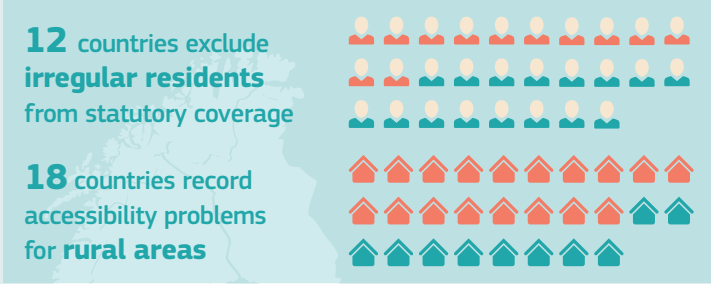
The digital divide, privacy, data ownership, liability and safety all pose challenges for the digital transformation of prevention and promotion.

3

More evidence is needed to truly capture access to affordable, preventive and curative health care of good quality.

Poor data quality risks complacency about health system accessibility. Future evidence should also cover things like:

- the level of informal payments
- care coordination
- health literacy
- access to prevention services.

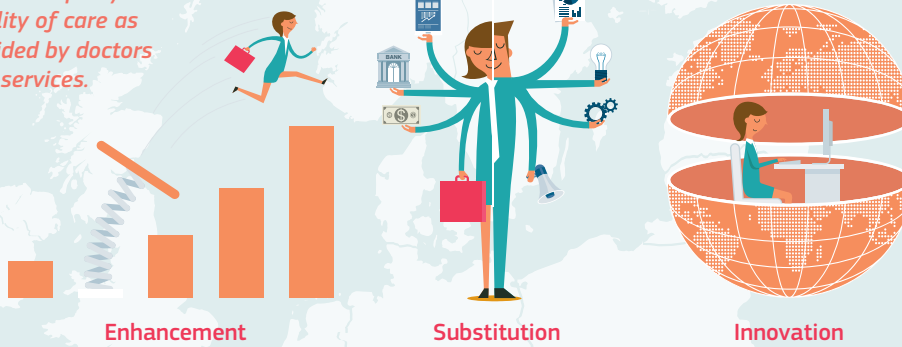


4

Skill mix innovations - such as task shifting - show great potential for increasing the resilience of health systems.

An enhanced role for nurses yields equally good quality of care as that provided by doctors for many services.

Pharmacists are providing additional services, such as raising awareness about vaccinations or antimicrobial resistance.



5

Affordable, innovative and sustainable medicines? Policymakers struggle to balance accessibility, incentives for pharmaceutical innovation and the fiscal sustainability of health spending.



The product life cycle of medicines reveals ample scope for Member State cooperation in ensuring safe, effective and affordable therapies, including everything from rational spending to responsible prescribing.

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