



EUROPEAN COMMISSION

PROTECTION OF YOUR PERSONAL DATA

**This privacy statement provides information about
the processing and the protection of your personal data.**

Processing operation: Eurobarometer surveys

Data Controller: Directorate-General for Communication, Directorate A, Unit A.3.

Record reference: DPR-EC-02769.1

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1. Introduction

The European Commission (hereafter 'the Commission') is committed to protecting your personal data and to respecting your privacy. The Commission collects and further processes personal data pursuant to Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

This privacy statement explains the reasons for the processing of your personal data, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

This privacy statement concerns the processing of personal data by the Commission when launching the Eurobarometer surveys, administered by the Directorate-General for Communication, Unit COMM.A.3, Media Monitoring and Eurobarometer) and by the units responsible for dealing with processing activities related to the Eurobarometer surveys in the competent Commission department or service.

2. Why and how do we process your personal data?

The purpose of the processing is to facilitate performance and assessment of Eurobarometer surveys measuring public opinion on issues relevant to the European Union political priorities.

The opinion polls are performed among the general public as well as specific target groups. The processing of personal data is necessary for performance of an in-depth study on specific topics and analysis of long-term trends in attitudes related directly or indirectly to European affairs. The results obtained through the surveys can be used to support political initiatives, inform the decision-makers about the public opinion and prepare and/or measure the impact of communication campaign. The research performed via the opinion polls contributes to the evaluation, validation and formulation of EU policies.

The data is collected by the contractor Kantar Media SAS through the use of a software and processed manually, exclusively for the purpose of a specific Eurobarometer survey.

Your personal data will not be used for automated decision-making including profiling.

3. On what legal ground(s) do we process your personal data?

We process your personal data, because:

- 1) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body (Article 5(1)(a) of Regulation (EU) 2018/1725)

The analysis of trends in public opinion, mainly by means of opinion polls (e.g. general-public 'Eurobarometer' surveys, 'flash' surveys, by telephone, of specific populations on

particular subjects, at regional, national, or European level, or qualitative surveys), together with quality control of these surveys is a task resulting from the Commission's prerogatives at institutional level, as provided for in Article 58(2) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1).

- 2) processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract (Article 5(1)(c) of Regulation (EU) 2018/1725)

Processing is necessary for the purpose of performing contractual obligations set out in the agreements between the Data Controller and its processors.

- 3) the data subject has given consent to the processing of his or her personal data for one or more specific purposes (Article 5(1)(d) of Regulation (EU) 2018/1725)

For specific processing activities the consent of the data subject is necessary. In compliance with Article 3(15) and Article 7 of Regulation (EU) 2018/1725, the consent must be freely given, specific, informed and unambiguous.

For the purpose of this processing operation, we have obtained your consent directly from you, either through an oral statement or by an email, e-registration form, consent form, or in any other written form.

4. Which personal data do we collect and further process?

In order to carry out this processing operation the Data Controller may collect the following categories of personal data:

- Personal data that may be collected by processor from respondents to a survey:
 - o prior to conducting a survey: phone number, e-mail address, location (e.g. city, province, country) and/or full address
 - o in the course of conducting a survey: first name, last name, age, gender, address, location, telephone number, employment and economic situation, civil status, number of children, level of education (age in which stopped full-time education), nationality, language spoken, racial or ethnic origin, data revealing political opinions, religious or philosophical beliefs, trade union membership, data concerning health, data concerning a natural person's sex life or sexual orientation.
- The categories of data processed by the EU Login application (IMAS) are described in the record of DIGIT ([DPR-EC-03187](#))
- The categories of data processed for the management of award procedures for procurement, grants and the selection of experts, and managing the execution of (procurement and experts) contracts and implementation of grant agreements are described in the corporate record of DG BUDG ([DPR-EC-05067](#))

- In order to compile data from survey reports, the contractor holds a list of the controller's and the other processors' representatives and contact persons. The entity commissioning a survey may contact the contractor in order to receive the survey results and, if necessary to obtain clarifications. Personal data collected may include: first name, last name, gender (Mr/Ms), address, location, telephone number.

The Data Controller may share aggregate or de-identified information with other Commission Directorates and/or other EU institutions or third parties for archiving, scientific research or statistical purposes.

5. How long do we keep your personal data?

The Data Processor only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

5.1. Personal data collected by processors prior to conducting of a survey

The personal data is deleted when the survey, wave or period ends or after 12 (twelve) months at the latest.

5.2. Personal data collected by processors in the course of conducting a survey

The personal data is deleted when the survey, wave or period ends or after 12 (twelve) months at the latest.

Data in aggregated form and duly anonymised might be retained for statistical, scientific or historical research purposes.

5.3. Paper and electronic records, including ARES records kept by DG COMM

Correspondence and reports containing aggregated data as well as documents containing personal data will be archived according to the Common Commission Level Retention List (SEC(2019)900/2) and stored in ARES (Advanced Records System) under the responsibility of Secretariat-General (see Notification DPO-1530.4) for a period of 10 (ten) years with the application of sampling and selection techniques

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the Processor (Kantar Media SAS). All processing operations are carried out pursuant to the [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's contractors are bound by a specific contractual clause for any processing operations of personal data on behalf of the Commission, and by the confidentiality obligations deriving from the [Regulation \(EU\) 2016/679](#) of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR).

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking

into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the authorised personnel of the European Commission and its contractors responsible for carrying out this processing operation according to the “need to know” principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

Authorized staff of the EU Commission only have access to the anonymised, unidentifiable personal data in order to effectuate the research and analysis of the trends shown in the polls.

8. What are your rights and how can you exercise them?

You have specific rights as a ‘data subject’ under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725. As regards this processing operation, you can exercise the following rights:

- the right to access your personal data (Article 17 of Regulation (EU) 2018/1725);
- the right to rectification in the case that your personal data is inaccurate or incomplete (Article 18 of Regulation (EU) 2018/1725);
- the right to erasure of your personal data (Article 19 of Regulation (EU) 2018/1725);
- where applicable, the right to restrict the processing of your personal data (Article 20 of Regulation (EU) 2018/1725);
- the right to data portability (Article 22 of Regulation (EU) 2018/1725);
- and the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a).

You have consented to provide your personal data to the Directorate-General for Communication, Directorate A: Political Communication and Services for the present processing operation. You can withdraw your consent at any time by notifying the Data Controller. The withdrawal will not affect the lawfulness of the processing carried out before you have withdrawn your consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Section 9.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. Record reference(s) as specified under Section 10) in your request.

9. Contact information

The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the

collection and use of your personal data, please feel free to contact the Data Controller, Directorate-General for Communication, Unit A.3. Media Monitoring and Eurobarometer (COMM-IPR@ec.europa.eu)

The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (DATA-PROTECTION-OFFICER@ec.europa.eu) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following Record reference: **DPR-EC-02769.1**