

## CHEMICALS



Number of interviews:  
25.557

Number of interviews:  
1.000

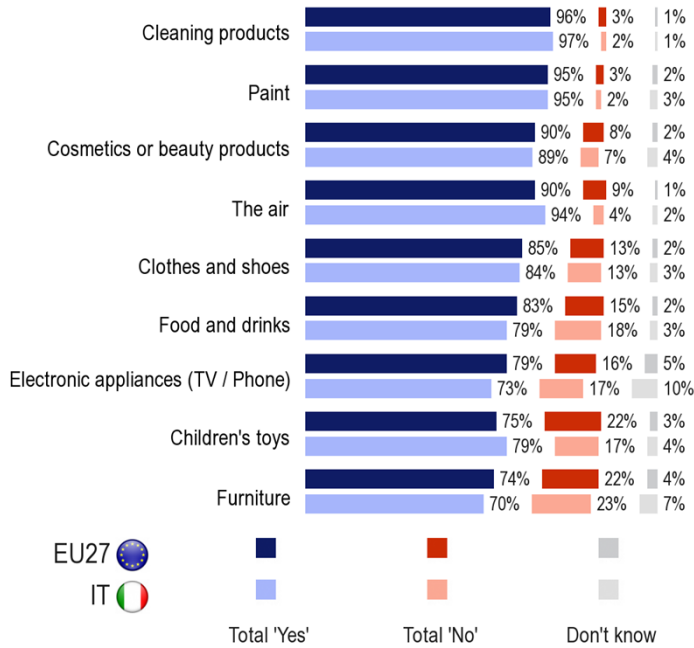
Fieldwork:  
01/10-04/10/2012

Fieldwork:  
01/10-03/10/2012

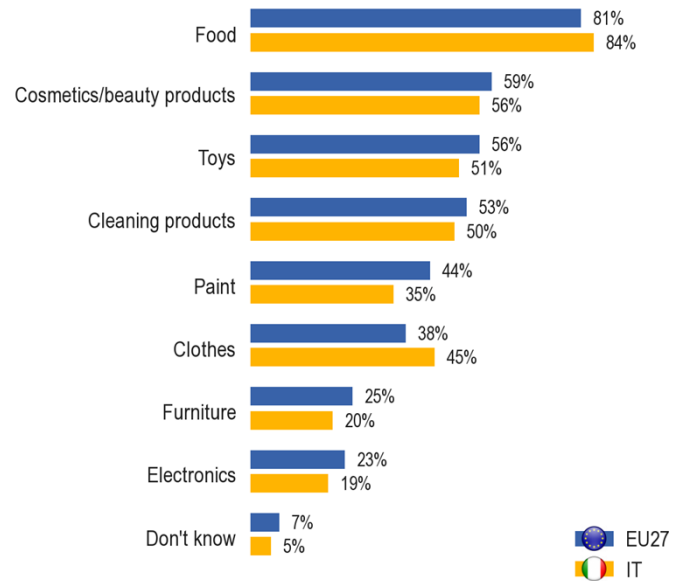
Methodology: telephone

### 1. AWARENESS OF CHEMICAL SUBSTANCES IN EVERYDAY ITEMS

Q1. Do you think that you can find chemical substances in the following...?

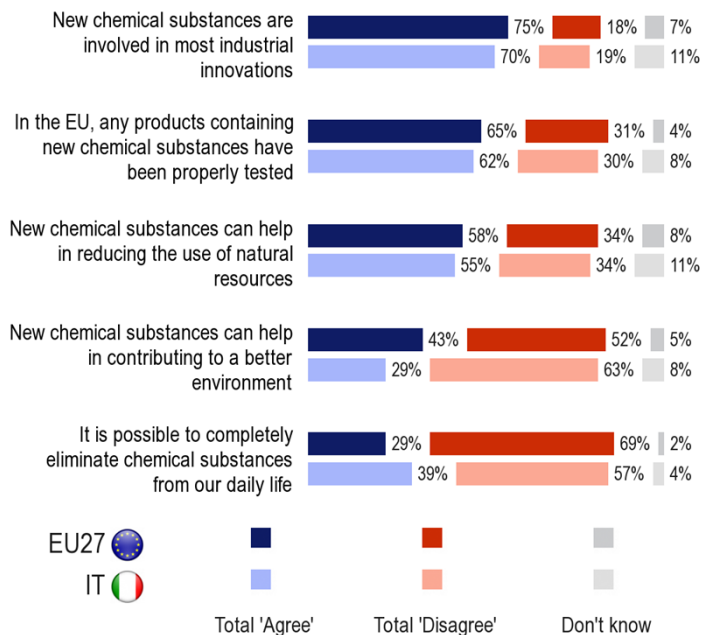


Q2. Which of the following products do you or would you check the ingredients or composition of before purchasing – for example for health reasons or to protect the environment?

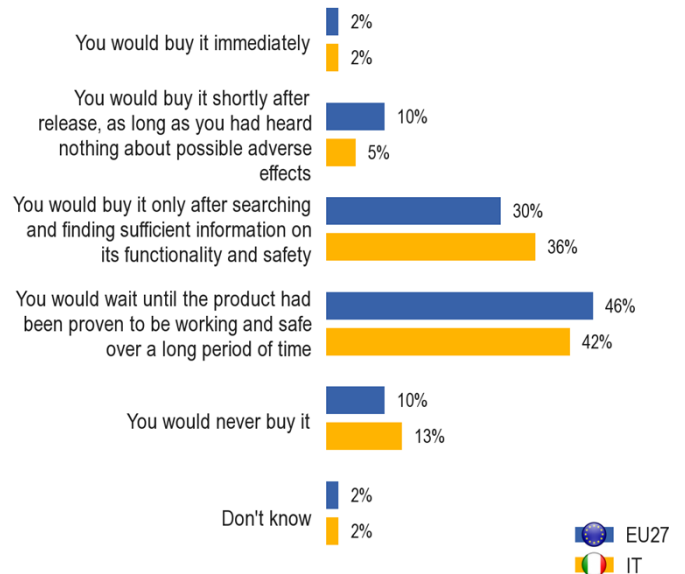


### 2. ATTITUDES TOWARDS CHEMICAL SUBSTANCES

Q6. Do you agree or not with each of the following statements?



Q3. Imagine that you are interested in a newly launched product containing new chemical substances. Which of the following statements best describes what you would do?



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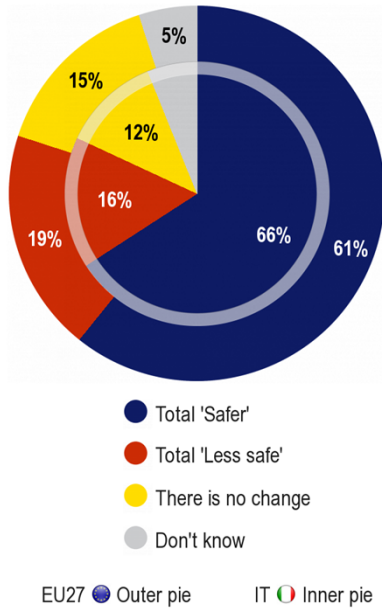
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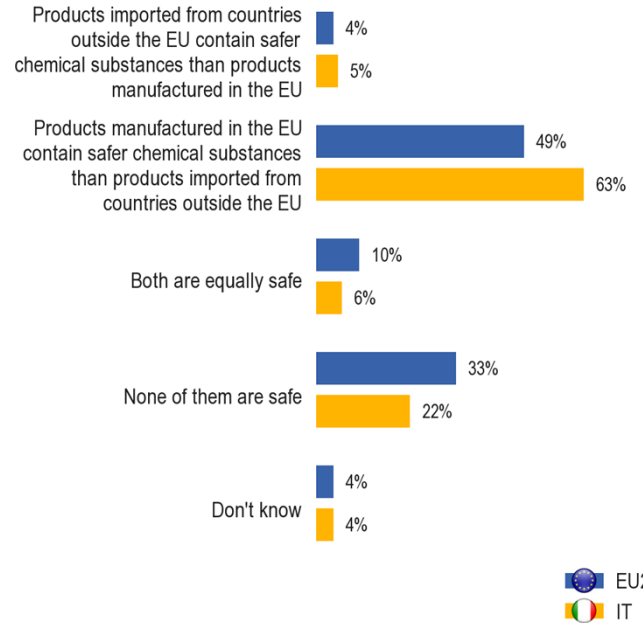
Methodology: telephone

### 3. CONSUMER VIEW ON THE SAFETY OF CHEMICAL SUBSTANCES IN THE EU

Q5. Would you say that the chemical substances on the EU market today are safer or less safe than they were 10 years ago?

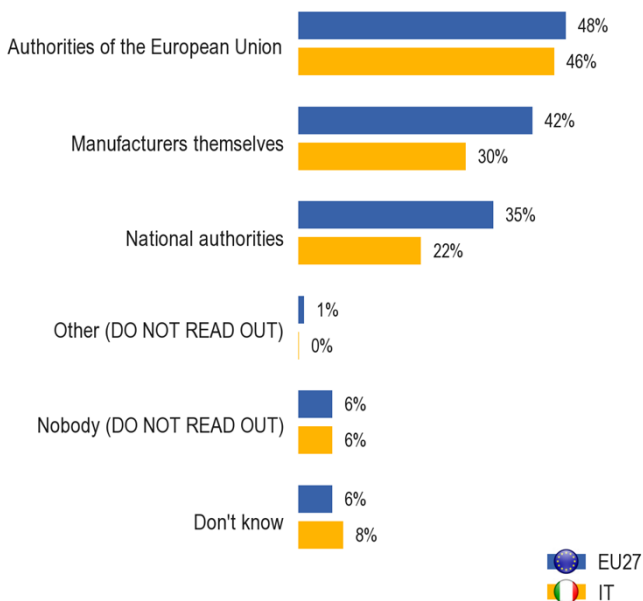


Q4. Which of the following statements best reflects your opinion...?



### 4. ENSURING THE SAFETY OF CHEMICAL SUBSTANCES ON THE EU MARKET

Q7. Today, in the EU, do you think that the safety of chemical substances is ensured by...?



Q8. And who do you think should be responsible for ensuring the safety of chemical substances on the EU market?

