A. Methodology

FLASH EUROBAROMETER 356

- Survey conducted by telephone (fixed-line and mobile phone)
- Fieldwork: 20 August - 15 September 2012
- Population: representative sample of population aged 15+ living in 170 Regions ("NUTS I&II")
- Coverage: 27 EU Member States
- Total number of interviews: 50,746

- This survey was carried out for the European Commission (requested by Directorate-General for Communication, “Research and Speechwriting” Unit).
1. Economic situation
Economic situation – European level view

QA4a.1. How would you judge the current situation in each of the following?

The situation of the (NATIONALITY) economy

- Total 'Good': 71%
- Total 'Bad': 27%
- Don't know

Source: Standard Eurobarometer 77 Spring 2012
Economic situation – Country level view

How would you judge the current situation in each of the following?
The situation of the (NATIONALITY) economy

Source: Standard Eurobarometer 77 Spring 2012
Judgement of the economic situation and expectations at the regional level

Q1.2 Situation of the economy in the region

- % answering "good"%
  - < 50%
  - 50% - 65%
  - 65% - 80%
  - 80% - 95%
  - > 95%

Q2.2 Expectations for the situation of the economy in the region

- % answering "worse"%
  - < 35%
  - 35% - 40%
  - 40% - 45%
  - 45% - 60%
  - > 60%
2. Quality of life
Quality of life – European regions overview (answer ‘good’)

Q1.1 Quality of the life in the region

% answering "good"
- < 50%
- 50% - 65%
- 65% - 80%
- 80% - 96%
- > 95%

Source: Flash Eurobarometer 356
Quality of life and expectations at the regional level vs Economic situation and expectations

Q2.1 Expectations for the quality of life in the region

% answering "better"

- < 7%
- 7% - 9%
- 9% - 11%
- 11% - 13%
- 13% - 21%

Current state and evolution of the economic situation

- Green: Good and optimism for the next 12 months
- Light green: Good but pessimism for the next 12 months
- Orange: Bad but optimism for the next 12 months
- Red: Bad and pessimism for the next 12 months

© EuroGeographics Association for the administrative boundaries
Quality of life - European regions expectations for the next 12 months (answer ‘worse’)

Q2.1 Expectations for the quality of the life in the region

% answering “worse”

- < 25%
- 25% - 30%
- 30% - 35%
- 35% - 50%
- > 50%

Source: Flash Eurobarometer 356
3. Main Concerns in EU regions: "post materialism" vs. "materialism"
Q3.7 The most important issue for the region: the environment

% of respondents
- < 20%
- 20% - 40%
- 40% - 60%
- 60% - 80%
- > 80%

Source: Flash Eurobarometer 356
Q3.1 The most important issue for the region: immigration

% of respondents
- < 20%
- 20% - 40%
- 40% - 60%
- 60% - 80%
- > 80%

Source: Flash Eurobarometer 356
Q3.2 The most important issue for the region: crime

- < 20%
- 20% - 40%
- 40% - 60%
- 60% - 80%
- > 80%

Source: Flash Eurobarometer 356
The educational system

Q3.6 The most important issue for the region: the educational system

% of respondents
- < 20%
- 20% - 40%
- 40% - 60%
- 60% - 80%
- > 80%

Source: Flash Eurobarometer 356

© EuroGeographics Association for the administrative boundaries
People and/or business going away from the region

Q3.5 The most important issue for the region: people and/or business going away from the region

- % of respondents
  - < 20%
  - 20% - 40%
  - 40% - 60%
  - 60% - 80%
  - > 80%

Source: Flash Eurobarometer 356
The healthcare system

Q3.8 The most important issue for the region: the healthcare system

% of respondents
- < 20%
- 20% - 40%
- 40% - 60%
- 60% - 80%
- > 80%

Source: Flash Eurobarometer 356
Economic situation

Q3.3 The most important issue for the region: economic situation

% of respondents
- < 20%
- 20% - 40%
- 40% - 60%
- 60% - 80%
- > 80%

Source: Flash Eurobarometer 356
Q3.4 The most important issue for the region: unemployment

% of respondents

- < 20%
- 20% - 40%
- 40% - 60%
- 60% - 80%
- > 80%

Source: Flash Eurobarometer 356
Unemployment and economic situation are the most important issues for European regions.

Q3. What do you think are the two most important issues facing (OUR REGION) at the moment? (MAX. 2 ANSWERS)

<table>
<thead>
<tr>
<th>Issue</th>
<th>Median</th>
<th>Lowest / Highest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment</td>
<td>61%</td>
<td>91% / 16%</td>
</tr>
<tr>
<td>Economic situation</td>
<td>32%</td>
<td>67% / 13%</td>
</tr>
<tr>
<td>Healthcare system</td>
<td>20%</td>
<td>59% / 4%</td>
</tr>
<tr>
<td>People and/or business going away from the region</td>
<td>14%</td>
<td>48% / 1%</td>
</tr>
<tr>
<td>The educational system</td>
<td>14%</td>
<td>59% / 1%</td>
</tr>
<tr>
<td>Crime</td>
<td>13%</td>
<td>58% / 2%</td>
</tr>
<tr>
<td>Immigration</td>
<td>11%</td>
<td>53% / 0%</td>
</tr>
<tr>
<td>The environment</td>
<td>6%</td>
<td>22% / 0%</td>
</tr>
</tbody>
</table>
4. Representatives best able to explain how EU policies impact citizens’ life
Representatives best able to explain how EU policies impact citizens’ life

The best placed to explain how European policies impact citizens’ day-to-day life

- Your MEPs
- Members of the European Commission
- National political representatives
- Your regional or local political representatives
- None of them
- Several representatives

Source: Flash Eurobarometer 356