1. INFORMATION AND SERIOUSNESS OF WATER-RELATED PROBLEMS

Q1. How informed do you feel about problems facing groundwater, lakes and rivers in (OUR COUNTRY)?

<table>
<thead>
<tr>
<th></th>
<th>EU27</th>
<th>IT</th>
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<tbody>
<tr>
<td>Total 'Well informed'</td>
<td>37%</td>
<td>34%</td>
</tr>
<tr>
<td>Total 'Not well informed'</td>
<td>62%</td>
<td>66%</td>
</tr>
<tr>
<td>Don't know</td>
<td>1%</td>
<td>0%</td>
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Evolution 03/2012-01/2009

Q2. Would you say that the following is a very serious problem, a fairly serious problem, not a very serious problem or not a serious problem at all in (OUR COUNTRY)?

- Flooding: 79% very serious, 20% fairly serious, 1% not very serious.
- Droughts/overconsumption of water: 75% very serious, 23% fairly serious, 2% not very serious.
- Water quality problems: 68% very serious, 29% fairly serious, 3% not very serious.

2. IMPACT OF VARIOUS FACTORS ON THE STATUS OF WATER

Q4. Can you please tell me how much impact you think each of the following has on the status (quality and quantity) of water in (OUR COUNTRY)? Does it have a large impact, a moderate impact, a little impact or no impact at all?

- Pesticides and fertilizers in agriculture: 50% large impact, 5% moderate impact, 2% little impact, 3% no impact.
- Households' water consumption and waste water: 53% large impact, 7% moderate impact, 1% little impact, 3% no impact.
- Shipping - ports, canals, spills: 57% large impact, 13% moderate impact, 3% little impact, 2% no impact.
- Overuse of water in agriculture: 51% large impact, 11% moderate impact, 5% little impact, 7% no impact.
- Energy production - hydropower, cooling water: 50% large impact, 15% moderate impact, 5% little impact, 12% no impact.
- Tourism: 47% large impact, 22% moderate impact, 5% little impact, 13% no impact.

EU27: Total 'An impact', A little impact, No impact, Don't know.

IT: Total 'An impact', A little impact, No impact, Don't know.

* New items
3. THE PRICE OF WATER

Q7. Do you think or not that all water users should be charged for the volume of water they use?

- Yes, in all cases: 40%
- Yes, but with measures to offset possible negative social effects: 42%
- No: 13%
- Don't know: 17%

EU27 Outer pie | IT Inner pie

Q8. Do you totally agree, tend to agree, tend to disagree or totally disagree with the following statement. The price should reflect the environmental impact of water use, i.e. water should be more expensive if its use has a greater impact on the environment.

- Total 'Agree': 36%
- Total 'Disagree': 35%
- Don't know: 61%

EU27 Outer pie | IT Inner pie

4. TACKLING WATER PROBLEMS

Q10. In your opinion, which of the following would be the most effective ways of tackling water problems?

- Providing more information on the environmental consequences of water use: 67%
- Introducing heavier fines for offenders: 60%
- Implementing a fair pricing policy: 57%
- Ensuring higher financial incentives (for example tax breaks, subsidies) for efficient water use: 57%
- Ensuring better enforcement of existing water legislation: 50%
- Increasing taxation on water-damaging activities: 47%
- Introducing stricter water legislation: 38%

EU27 | IT

Q11. Do you think the EU should propose additional measures to address water problems in Europe?

- Total 'Yes': 8%
- Total 'No': 19%
- Don't know: 73%

EU27 Outer pie | IT Inner pie