

SMEs, RESOURCE EFFICIENCY AND GREEN MARKETS

EU27 
RO 

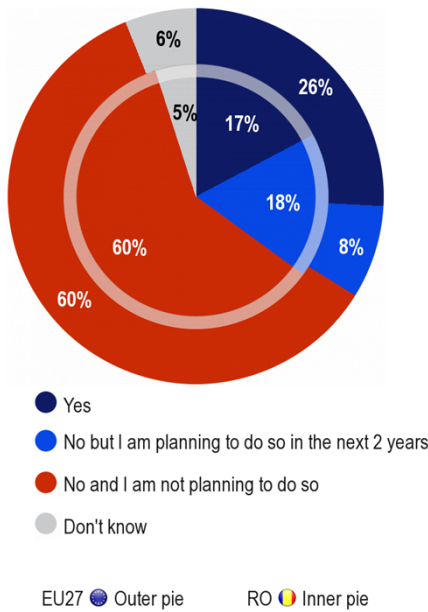
Number of interviews:
13.167
Number of interviews:
400

Fieldwork:
24/01-09/02/2012
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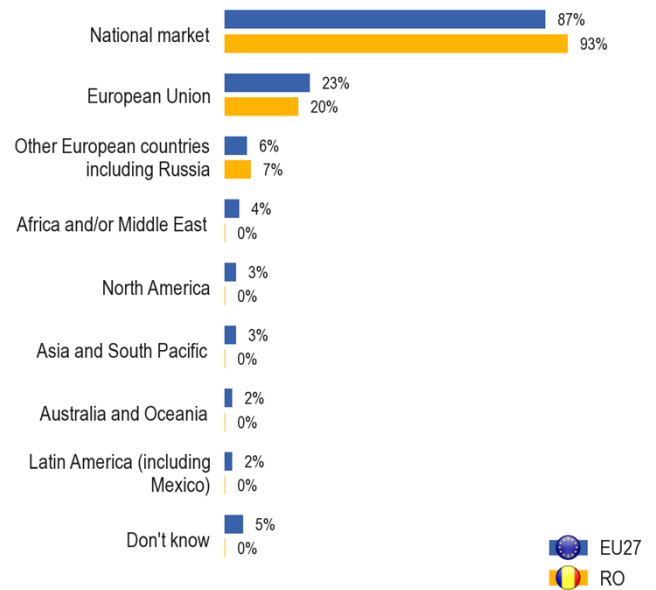
Methodology: telephone

Green markets

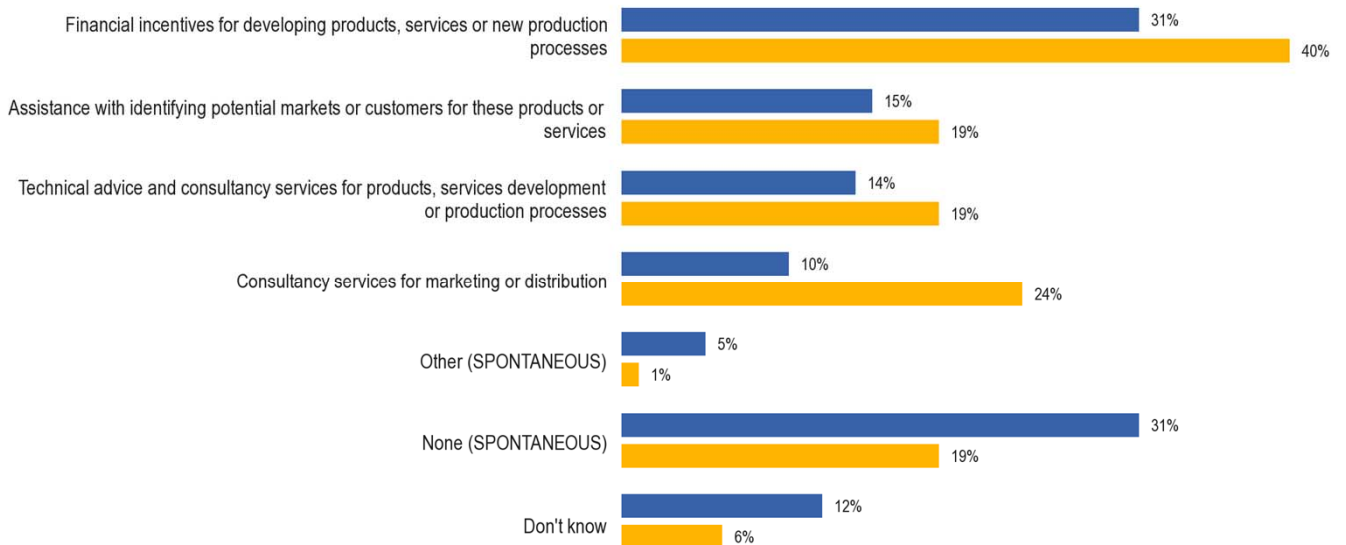
Q19. Does your company offer green products or services?



Q26. Where does your company currently sell green products or services?



Q30. What type of support would help you the most to launch your range of green products or services?



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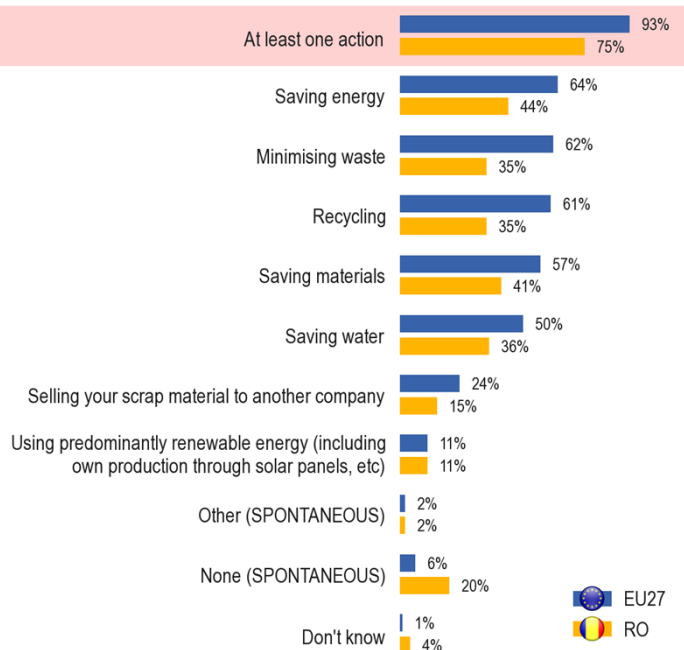
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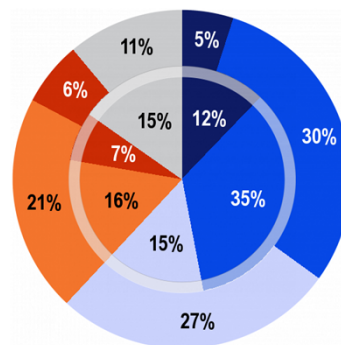
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Resource efficiency

Q3. What actions is your company undertaking to be more resource efficient?



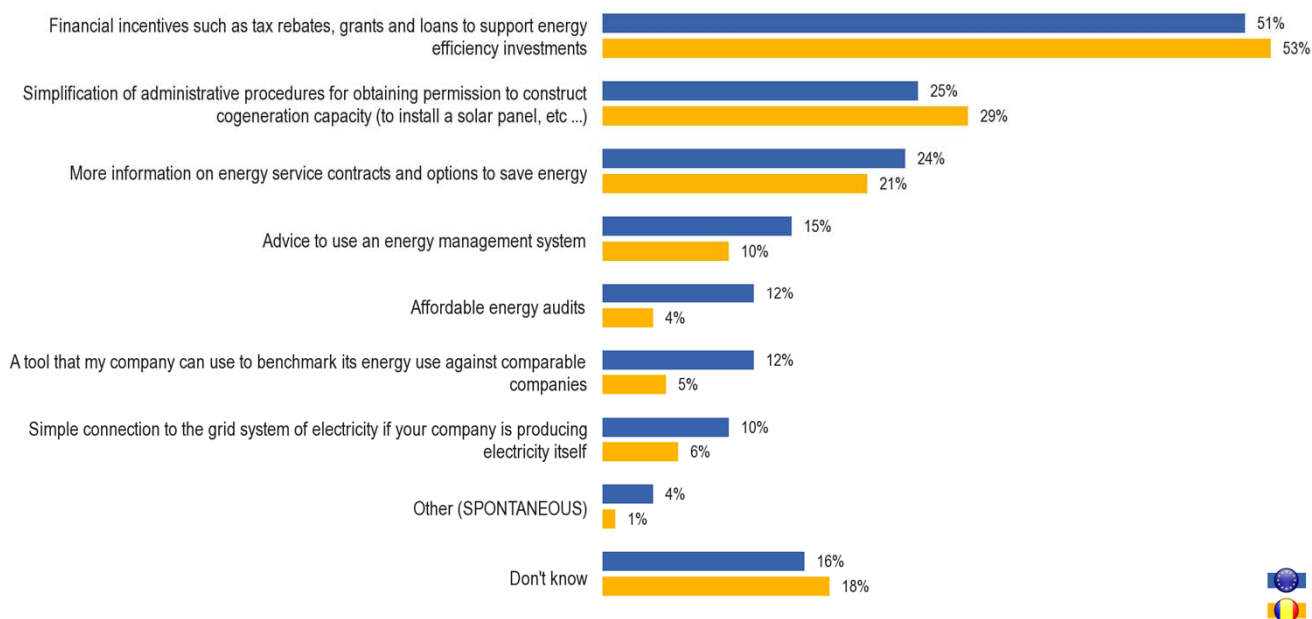
Q6. What impact have the undertaken resource efficiency actions had on the production costs over the past two years?



- It significantly decreased production costs
- It slightly decreased production costs
- It had no impact (SPONTANEOUS)
- It slightly increased production costs
- It significantly increased production costs
- Don't know

EU27 Outer pie RO Inner pie

Q18. Which of the following policy measures to promote energy efficiency do you consider particularly effective?



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