

## Data protection



Number of interviews:  
27.980

Number of interviews:  
1.005

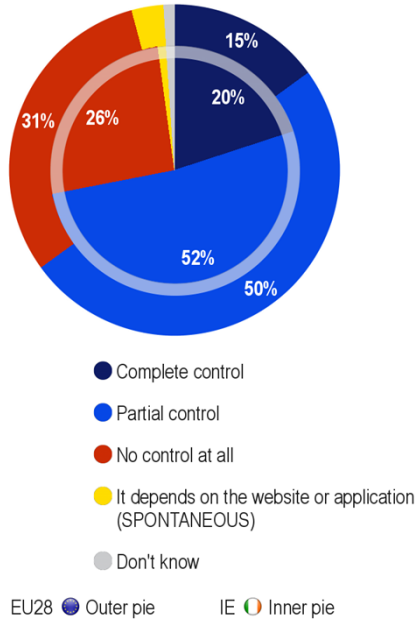
Fieldwork:  
28/02-09/03/2015

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28/02-09/03/2015

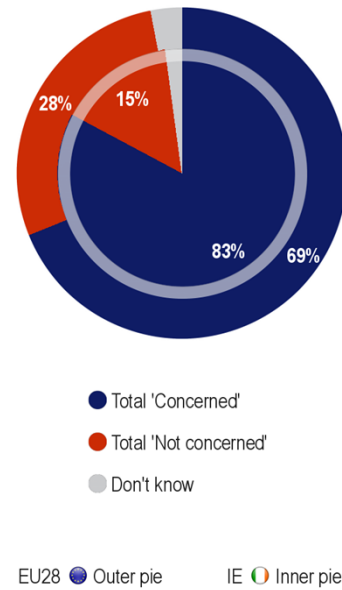
Methodology: face-to-face

## 1. PERCEPTIONS OF CONTROL OVER PERSONAL DATA

How much control do you feel you have over the information you provide online, e.g. the ability to correct, change or delete this information?

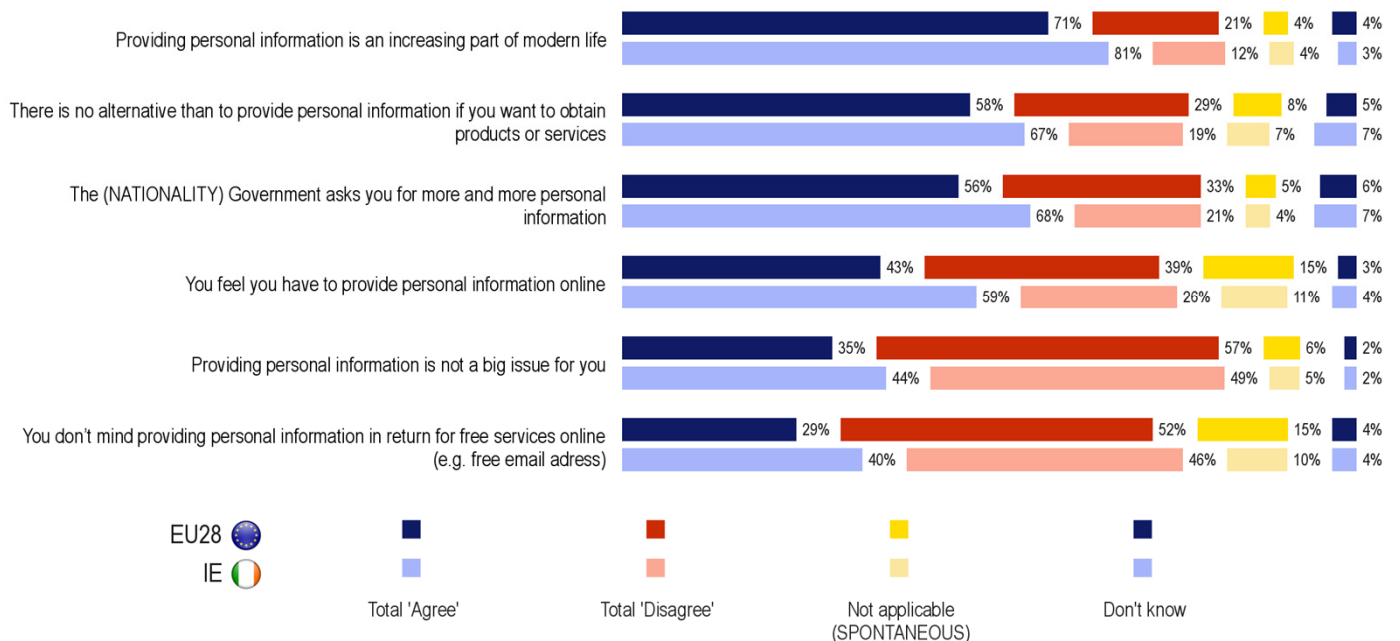


Authorities and private companies holding information about you may sometimes use it for a different purpose than the one it was collected for, without informing you (e.g. for direct marketing, targeted online advertising, profiling). How concerned are you about this use of your information?



## 2. ATTITUDES TOWARDS THE DISCLOSURE OF PERSONAL DATA

Please tell me whether you agree or disagree with each of the following statements.



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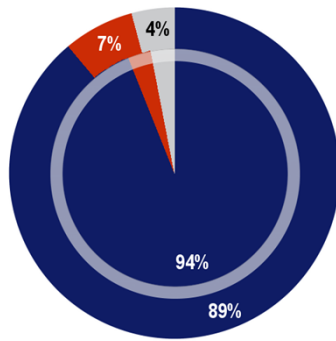
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### 3. RIGHTS AND PROTECTIONS OVER PERSONAL DATA

How important or not is it for you to have the same rights and protections over your personal information regardless of the country in which the authority or private company offering the service is established?



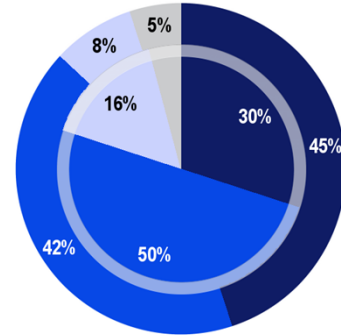
● Total 'Important'

● Total 'Not important'

● Don't know

EU28 ● Outer pie    IE ● Inner pie

In your opinion, the enforcement of the rules on personal data protection should be dealt with at...?



● European level

● National level

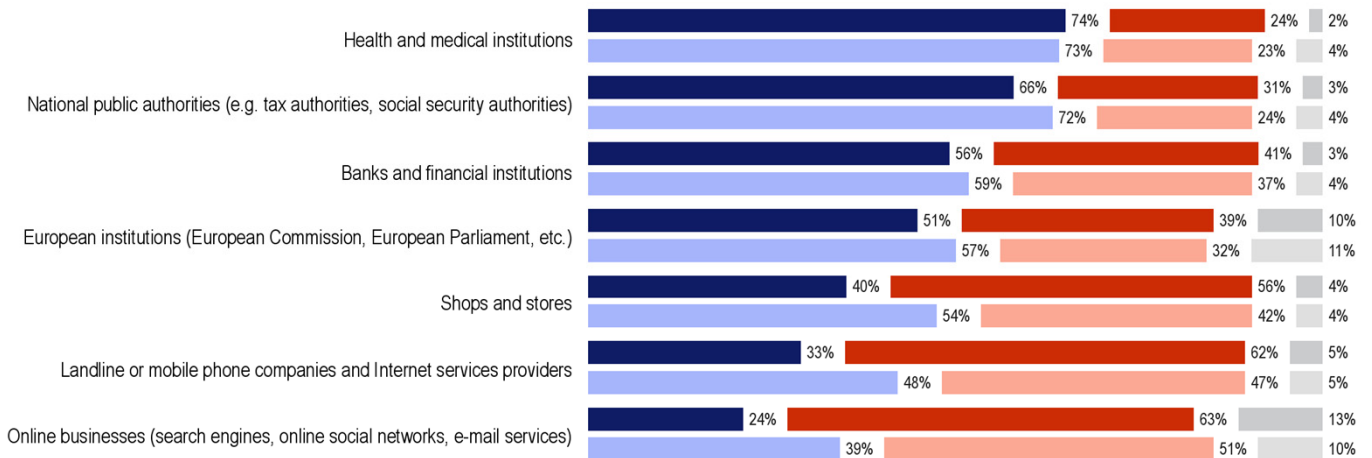
● Regional or local level

● Don't know

EU28 ● Outer pie    IE ● Inner pie

### 4. MANAGEMENT OF PERSONAL DATA BY OTHER PARTIES

Different authorities (government departments, local authorities, agencies) and private companies collect and store personal information about you. To what extent do you trust the following authorities and private companies to protect your personal information?



EU28 ●  
IE ●

■ Total 'Trust'

■ Total 'No trust'

■ Don't know