PERCEIVED IMPORTANCE OF AGRICULTURE AND RURAL AREAS

QB1. Do you think that, in the EU, agriculture and rural areas is a ... subject for our future?

QB7. There is great diversity in farming and food products in the 28 EU Member States. In your opinion, how important or not is this diversity?

THE COMMON AGRICULTURAL POLICY

QB3. Have you ever heard about the support that the EU gives farmers through its Common Agricultural Policy (CAP)?

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RESULTS FOR LATVIA
THE COMMON AGRICULTURAL POLICY

QB4. For each of these aspects of the Common Agricultural Policy (CAP), please tell me if you think it is a very good thing, a fairly good thing, a fairly bad thing or a very bad thing?

- Supporting young farmers
  - Very good thing: 62%
  - Fairly good thing: 71%
  - Fairly bad thing: 25%
  - Very bad thing: 1%
  - Neither good nor bad thing: 1%
  - Don’t know: 2%

- Guaranteeing the food supply for Europeans
  - Very good thing: 36%
  - Fairly good thing: 44%
  - Fairly bad thing: 2%
  - Very bad thing: 1%
  - Neither good nor bad thing: 2%
  - Don’t know: 2%

- Giving support to farmers in a fairer and more targeted way
  - Very good thing: 30
  - Fairly good thing: 34
  - Fairly bad thing: 3
  - Very bad thing: 1
  - Neither good nor bad thing: 1
  - Don’t know: 2

- Linking financial aid to farmers whose follow practices that benefit the environment
  - Very good thing: 30
  - Fairly good thing: 43
  - Fairly bad thing: 2
  - Very bad thing: 1
  - Neither good nor bad thing: 1
  - Don’t know: 2

- Developing rural areas in the EU in a balanced way
  - Very good thing: 43
  - Fairly good thing: 40
  - Fairly bad thing: 3
  - Very bad thing: 1
  - Neither good nor bad thing: 1
  - Don’t know: 2

SUPPORT TO FARMERS

QB8. The EU gives financial support to farmers to help them to stabilise their incomes. This aid represents around 1% of the combined public expenditure of the 28 Member States of the EU and almost 40% of the total EU budget. Do you think that this support is too low, about right or too high?

- EU28: 16% Too low, 15% About right, 49% Too high, 32% Don’t know
- LV: 16% Too low, 13% About right, 45% Too high, 32% Don’t know

QB10. To what extent do you agree or disagree with the following statement: the Common Agricultural Policy (CAP) benefits all European citizens and not only farmers.

- EU28: 81% Total ‘Agree’, 77% Total ‘Disagree’, 7% ‘Neutral’, 8% Don’t know
- LV: 81% Total ‘Agree’, 77% Total ‘Disagree’, 7% ‘Neutral’, 8% Don’t know
**QB9. What do you think are the main reasons why the EU spends a significant proportion of its budget (almost 40% of the total EU budget) on the Common Agricultural Policy?**

- Financial aid to farmers makes it possible to guarantee the food supply of Europeans: 44% (40%)
- Financial aid to farmers makes it possible to ensure the production of food products while protecting the environment: 38% (37%)
- Agriculture requires heavy human and financial investments: 26% (27%)
- The production of food products in the EU is more expensive than in other countries, because of stricter standards: 24% (23%)
- Agriculture is a sector financed almost entirely by the EU budget: 13% (9%)
- Other (SPONTANEOUS): 1% (0%)
- None, this proportion is not justifiable (SPONTANEOUS): 3% (0%)
- Don’t know: 8% (9%)

**Role of Agriculture and Farmers in the Society**

**QB5. What do you think should be the two main responsibilities of farmers in our society?**

- Supplying the population with a diversity of quality products: 38% (44%)
- Maintaining economic activity and employment in rural areas: 36% (54%)
- Protecting the environment: 32% (27%)
- Ensuring the EU’s food self-sufficiency: 29% (14%)
- Ensuring the welfare of farmed animals: 27% (5%)
- Favouring and improving life in the countryside: 21% (33%)
- Other (SPONTANEOUS): 0% (0%)
- Don’t know: 1% (1%)

**QB6. Which of the following do you think are the most important reasons for maintaining agriculture in all parts of the EU?**

- It benefits society, through the production of safe food and standards ensuring respect for the environment and animal welfare: 59% (51%)
- It contributes to the economy in rural areas: 53% (60%)
- It protects and enhances the environment: 29% (24%)
- It is part of our history and culture: 18% (16%)
- It contributes to the beauty of the countryside: 12% (14%)
- Other (SPONTANEOUS): 1% (0%)
- None! It is not important to maintain agriculture in all parts of the EU (SPONTANEOUS): 1% (1%)
- Don’t know: 2% (2%)
The Common Agricultural Policy

Number of interviews: 27,919
Fieldwork: 23/11-02/12/2013

EUROBAROMETER

The results for Latvia:

**LABELLING ON PLACE OF ORIGIN**

**QB13.** Do you think it is necessary or not to be able to identify the place of origin of milk, either sold as it is or as an ingredient in dairy products?

- Total 'Necessary': 88%
- Total 'Unnecessary': 15%
- Don't know: 10%

**QB15.** What precise level of detail seems to you necessary regarding the place of origin of the milk?

- The country of origin: 73% (EU28: 78%)
- The region of origin: 54% (EU28: 43%)
- Whether it comes from the EU or from outside: 36% (EU28: 24%)
- Other (SPONTANEOUS): 1% (EU28: 0%)
- Don't know: 1% (EU28: 1%)

**QB16.** In your opinion, is it necessary or not to be able to identify the place of origin of these other types of meat?

- Total 'Necessary': 89%
- Total 'Unnecessary': 11%
- Don't know: 9%

**QB18.** What precise level of detail seems to you necessary regarding the place of origin for these other types of meat?

- The country of origin: 75% (EU28: 79%)
- The region of origin: 52% (EU28: 41%)
- Whether it comes from the EU or from outside: 37% (EU28: 25%)
- Other (SPONTANEOUS): 1% (EU28: 0%)
- Don't know: 1% (EU28: 1%)

Base: those who said it is necessary to be able to identify place of origin.