PERCEIVED IMPORTANCE OF AGRICULTURE AND RURAL AREAS

QB1. Do you think that, in the EU, agriculture and rural areas is a ... subject for our future?

- EU28: 95% (92% 'Important')
- EE: 95% (92% 'Important')


QB7. There is great diversity in farming and food products in the 28 EU Member States. In your opinion, how important or not is this diversity?

- EU28: 87% ('Important')
- EE: 87% ('Important')

THE COMMON AGRICULTURAL POLICY

QB3. Have you ever heard about the support that the EU gives farmers through its Common Agricultural Policy (CAP)?

- EU28: 64% ('Yes')
- EE: 76% ('Yes')

Socio-demographic breakdown:
- Age
  - 15-24: 46% (EU28), 61% (EE)
  - 25-39: 61% (EU28), 75% (EE)
  - 40-54: 69% (EU28), 82% (EE)
  - 55+: 70% (EU28), 79% (EE)

- Education (End of)
  - 15-: 56% (EU28), 80% (EE)
  - 16-19: 63% (EU28), 78% (EE)
  - 20+: 77% (EU28), 78% (EE)
  - Still studying: 50% (EU28), 64% (EE)

- Subjective urbanisation
  - Rural village: 68% (EU28), 82% (EE)
  - Small/mid size town: 60% (EU28), 66% (EE)
  - Large town: 65% (EU28), 79% (EE)
The Common Agricultural Policy

SUPPORT TO FARMERS

QB4. For each of these aspects of the Common Agricultural Policy (CAP), please tell me if you think it is a very good thing, a fairly good thing, a fairly bad thing or a very bad thing?

- Supporting young farmers: EU28 62%, EE 52%
- Guaranteeing the food supply for Europeans: EU28 67%, EE 42%
- Giving support to farmers in a fairer and more targeted way: EU28 54%, EE 53%
- Linking financial aid to farmers whose follow practices that benefit the environment: EU28 52%, EE 44%
- Developing rural areas in the EU in a balanced way: EU28 46%, EE 37%

EU28 EE
A very good thing A fairly good thing A fairly bad thing A very bad thing Neither good nor bad thing (SPONTANEOUS) Don't know

SUPPORT TO FARMERS

QB8. The EU gives financial support to farmers to help them to stabilise their incomes. This aid represents around 1% of the combined public expenditure of the 28 Member States of the EU and almost 40% of the total EU budget. Do you think that this support is too low, about right or too high?

EU28 EE
Too low About right Too high Don't know

EUROBAROMETER EB80.2
RESULTS FOR ESTONIA

QB10. To what extent do you agree or disagree with the following statement: the Common Agricultural Policy (CAP) benefits all European citizens and not only farmers.
QB9. What do you think are the main reasons why the EU spends a significant proportion of its budget (almost 40% of the total EU budget) on the Common Agricultural Policy?

Financial aid to farmers makes it possible to guarantee the food supply of Europeans: 46%

Financial aid to farmers makes it possible to ensure the production of food products while protecting the environment: 38%

Agriculture requires heavy human and financial investments: 28%

The production of food products in the EU is more expensive than in other countries, because of stricter standards: 24%

Agriculture is a sector financed almost entirely by the EU budget: 13%

Other (SPONTANEOUS): 1%

None, this proportion is not justifiable (SPONTANEOUS): 3%

Don’t know: 8%
The Common Agricultural Policy

EUROBAROMETER

Number of interviews:
27,919

Number of interviews:
1,012

Fieldwork:
23/11-02/12/2013

Fieldwork:
23/11-02/12/2013

Methodology: face-to-face

LABELLING ON PLACE OF ORIGIN

QB13. Do you think it is necessary or not to be able to identify the place of origin of milk, either sold as it is or as an ingredient in dairy products?

QB15. What precise level of detail seems to you necessary regarding the place of origin of the milk?

QB16. In your opinion, is it necessary or not to be able to identify the place of origin of these other types of meat?

QB18. What precise level of detail seems to you necessary regarding the place of origin for these other types of meat?

Base: those who said it is necessary to be able to identify place of origin

EUROBAROMETER EB80.2
RESULTS FOR ESTONIA

EE