European Citizens' Initiative Forum:
First results and next steps

#EUTakeTheInitiative
ec.europa.eu/citizens-initiative
ECI Forum

Context and Objectives

- Pilot project suggested by the EP
- Objectives:
  - Provide information and support on preparing and running European citizens’ initiatives
  - Stimulate debate around them and more generally around ECI-related topics.
- Launched in May 2018
ECI Forum
| Overview of content and activities

From the blog

Latest news

17.12.2018
European Citizens' Initiative: Political agreement reached on the Commission's proposal

The European Parliament and the Council reached a political agreement... → Read more

29.11.2018
European Citizens' Initiative: European Commission declares as inadmissible request for EU referendum on the United Kingdom remaining or leaving

The Commission has refused registration of a proposed initiative entitled... → Read more

29.11.2018
#EUTakeTheInitiative

| First results |

**Unique visitors per month**

- June: 0
- July: 500
- August: 1000
- Sept: 1500
- Oct: 2000
- Nov: 2500
- Dec: 3000

**Registered users**

- August: 250
- Sept: 300
- Oct: 350
- Nov: 400
First results - Learn

- 5 multilingual webinars attended by almost 100 participants.
- 6 Guidance notes and 4 success stories

Guidance notes

- Procedural steps
  the successive phases of an initiative
- How to look for partners
  practical tips and hints
- How to draft an initiative
  legal requirements and practical advice
- How to campaign
  common sense advice on promoting your initiative
- How to collect signatures
  often the hardest step
- How to raise funds
  your campaign

Success stories

- One of us
  pro-life initiative with papal backing
- Right2Water
  the impact of prime-time TV coverage
- Stop Glyphosate
  e building on an existing pan-European campaigning network
- Stop Vivisection
  the power of large groups of volunteers
#EUTakeTheInitiative | First results – Discuss

- 51 ideas for initiatives were submitted and generated 27 discussions

- 5 discussions on general aspects of the ECI
#EUTakeTheInitiative | First results – Blog and news

- 14 blog posts
- 26 news
- 118 subscribers to the monthly newsletter
#EUTakeTheInitiative

| First results - Seek advice |

- 17 enquiries
- Mainly legal advice, some on campaigning and fundraising
#EUTakeTheInitiative

Promotion on social media

- 46 posts promoted
- Around 4 million impressions
#EUTakeTheInitiative

| Next steps |

- New contract signed with the consortium ESN/ECAS/CARSA for the running of the Forum in 2019
- IT developments to improve the user-friendliness of the platform based on the results of 4 usability tests
- Work to stimulate the discussions on ideas
- More multimedia content
#EUTakeTheInitiative

Next steps

- Update of the guidance notes based on feedback received by users and outcomes of workshops carried out in the Member States in the context of the communication campaign
- More focused webinars
- Preparation for the new Regulation
THANK YOU!

European Citizens' Initiative Forum

#EUTakeTheInitiative
ec.europa.eu/citizens-initiative