



European Commission

# **ENTREPRENEURSHIP AND INNOVATION PROGRAMME**

## **(EIP)**

### **SUPPORT MEASURES 2010**

#### **CONSOLIDATED VERSION 18 AUGUST 2010**

**cip** competitiveness and innovation  
framework programme  
2007-2013

**18 August 2010**

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## **INTRODUCTION**

In accordance with Article 24 of Decision No 1639/2006/EC establishing a Competitiveness and Innovation Framework Programme (2007 to 2013), the Commission shall regularly undertake the following:

- (a) analysis and monitoring of competitiveness and sectoral issues, including for the Commission's annual report on the competitiveness of European industry;
- (b) preparation of impact assessments of Community measures of particular relevance for the competitiveness of enterprises and their publication with a view to identifying areas of existing legislation requiring simplification or the need for new legislative measures to make innovation more attractive in the Community;
- (c) evaluation of specific aspects or specific implementation measures in relation to the Entrepreneurship and Innovation Programme;
- (d) dissemination of appropriate information in relation to the Entrepreneurship and Innovation Programme.

This financing decision establishes four support measure fiches for the year 2010: studies (EUR 2.8 million), impact assessments (EUR 1.6 million), conferences and technical support (EUR 2.2 million) and communication and information (EUR 1.1 million). The total budget envisaged for calls for tender shall amount to EUR 3.5 million.

## STUDIES

### MEASURE NO

ENT/CIP/10/F/S01C00

### POLITICAL PRIORITIES

Industrial policy

### OBJECTIVE OF THE IMPEMENTING MEASURE

The objective of this measure is to carry out analysis of the structural and micro-economic factors affecting the competitiveness of individual sectors as well as competitiveness and cross-sectoral issues in general, with the aim to enhance knowledge of the drivers of the competitiveness of European industry and the factors hindering it.

### DESCRIPTION

Sectoral studies and reports will cover major European industries and their sub-sectors. In line with the Commission Communication of October 2005 on a new integrated approach for industrial policy, the studies should lead to an enhanced understanding of the drivers of innovative and competitive European industrial sectors. Overall, the various studies should enable the EU to identify the main trends in European industrial sectors. Such an evidence based approach provides a sound basis for the development of an effective industrial policy.

Furthermore, studies on competitiveness and cross-sectoral issues in general, including for the Commission's annual report on the competitiveness of European industry, will be conducted. Studies for the Competitiveness Report will combine analytical work of high academic standard with a policy outlook for the medium term. They will provide the analytical basis for the debate around economic reforms and the microeconomic Lisbon agenda. Other studies will analyse cross-sectoral issues and policy areas affecting the competitiveness of European industry.

Up to €200.000 will be implemented via "joint management" with the Council of Europe to conduct a study on the impact of European Cultural Routes on SMEs. The Council of Europe will contribute at least 15 % of the total costs and will, in implementing the action, consult with the Commission and involve the relevant stakeholders.

Most service contracts for studies will be in the EUR 60 000 to EUR 300 000 range each depending on the scope and depth of the tasks required.

### IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- Use of existing framework contract;
- Up to 10 calls for tenders;
- Contract or agreement renewal;
- Administrative arrangements.

**OPERATION TIMETABLE**

<b>MILESTONE DESCRIPTION</b>	<b>INDICATIVE QUARTER</b>
Publication of calls (2)	Q1/2010
Publication of calls (3)	Q2/2010
Publication of calls (3)	Q3/2010
Publication of calls (2)	Q4/2010
Final reports	Q4/2010 - Q2/2012
Specific contract	Q2/2010 - Q4/2010
Total duration (months): 30	

<b>TOTAL CREDITS</b>			
<b>Year</b>	<b>All</b>	<b>02.010404</b>	<b>02.0201</b>
<b>2010</b>	2 812 000	1 562 000	1 250 000

## IMPACT ASSESSEMENTS AND EVALUATIONS

### MEASURE NO

ENT/CIP/10/F/S02C00

### POLITICAL PRIORITIES

Better regulation

### OBJECTIVE OF THE IMPEMENTING MEASURE

The objective of impact assessments and evaluations is to assess Community measures of particular relevance for the competitiveness of enterprises with an aim to identify areas of existing legislation requiring simplification or the need for the new legislative proposals.

### DESCRIPTION

Impact assessments will focus on the analysis of possible reviews of existing legislation and impacts they might have on the enterprise competitiveness and in particular on SMEs. Recommendations for eventual new legislative proposals will be assessed as well taking into account its economic and societal added value.

Ex-post evaluations will assess Community policy actions, in particular their overall economic impact, efficiency and effectiveness as well as their impact on reducing obstacles in the market.

### IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- Use of existing framework contract;
- Up to 5 calls for tenders.

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (3)	Q2/2010
Publication of calls (2)	Q3/2010
Final reports	Q2/2011 - Q4/2011
Specific contract	Q2/2010 - Q4/2010
Total duration (months): 21	

TOTAL CREDITS			
Year	All	02.010404	02.0201
2010	1 555 000	1 555 000	0

## CONFERENCES, MEETINGS, STUDY GROUPS AND TECHNICAL SUPPORT

### MEASURE NO

ENT/CIP/10/F/S03C00

### POLITICAL PRIORITIES

Industrial policy

### OBJECTIVE OF THE IMPEMENTING MEASURE

The objective of this measure is to enhance dialogue among various stakeholders in order to discuss actions how to address challenges of the EU economy, to build and disseminate sectoral knowledge, to increase coherence and cooperation between Member States, to ensure an effective and efficient implementation of the CIP programme and to put forward possible policy recommendations.

### DESCRIPTION

Conferences, workshops and expert meetings will be organised with participation of various stakeholders (national authorities, industry and consumer organisations, SMEs representatives etc.) to discuss challenges different industrial sectors are facing. Particular attention will be devoted to recommendations how to better address SMEs needs and how to further foster EU competitiveness.

Events organised in cooperation with the national administrations of the respective EU Presidencies may be financed by way of ad hoc grants, using the exception of Article 168(1)(c) of Regulation (EC, Euratom) No 2342/2002 to a call for proposals. The monopoly will be duly substantiated in the award decision. The rate of co-financing will be up to 80 % for a maximum EC funding of EUR 300 000. These events will aim at promoting European policy related to the Lisbon agenda with a special focus on SMEs, resulting in raised awareness as regards EU competitiveness and innovation policy.

Technical assistance will be provided to support the management of the programme, in particular IT support, maintenance of IT systems, contribution to the technical facilities of meetings, technical support to other organisation, access to relevant information resources (for example newsletters, publications or website access) and audits.

An ad hoc-grant will be provided to the OECD for organising a conference.

The maximum envisaged budget for the respective calls for tender for technical assistance and the organisation of meetings / conferences is EUR 300 000.

### IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- Use of existing framework contract;
- Up to 3 calls for tender;
- Contract or agreement renewal;
- Expert reimbursement;
- Ad hoc grant (Article 168 of Regulation (EC, Euratom) No 2342/2002) (covered by a written agreement).

**OPERATION TIMETABLE**

<b>MILESTONE DESCRIPTION</b>	<b>INDICATIVE QUARTER</b>
Publication of call (1)	Q2/2010
Publication of calls (2)	Q3/2010
Final reports	Q4/2010 – Q4/2011
Conferences/Meetings/Workshops	Q1/2010 – Q4/2010
Specific contracts	Q1/2010 – Q3/2010
Total duration (months): 18	

<b>TOTAL CREDITS</b>			
<b>Year</b>	<b>All</b>	<b>02.010404</b>	<b>02.0201</b>
<b>2010</b>	2 209 007	1 917 724	291 283

## COMMUNICATION AND INFORMATION

### MEASURE NO

ENT/CIP/10/F/S04C00

### POLITICAL PRIORITIES

Industrial policy

### OBJECTIVE OF THE IMPEMENTING MEASURE

The objective of this measure is to provide communication and information services in support of the overall objectives of the CIP.

### DESCRIPTION

Communication and information actions relating to the objectives of the CIP will be carried out focusing on internet-based communication and related publishing activities. In particular, the actions will include:

- Internet-based services (including the design, construction and maintenance of websites and databases) and their promotion;
- Magazine publishing services (including editorial, design, layout, online publishing and printing costs) for both existing and new publishing projects;
- Storage and distribution costs for DG ENTR publications including magazine;
- Exhibition stands, audio-visual products and other publicity material for promoting recommendations on the competitiveness of different industrial sectors.

### IMPLEMENTATION MODE

Various implementation modes will be used depending on the nature of each action:

- Use of existing framework contract;
- Contract or agreement renewal;
- Up to 5 calls for tenders.

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls (2)	Q1/2010
Publication of calls (3)	Q2/2010
Conferences/Meetings/Workshops	Q1/2010 – Q4/2010
Publications	Q1/2010 – Q4/2010
Specific contracts	Q1/2010 – Q4/2010
Final report	Q3/2011 – Q4/2011
Total duration (months): 24	

TOTAL CREDITS			
Year	All	02.010404	02.0201
2010	1 121 000	635 000	486 000