The Investment plan for Europe: Stock Taking and Next Steps
The estimated investment gap end of 2013

"Sustainable" trend of investment assuming a share in GDP of 21-22%

Real gross fixed capital formation, € bn in 2013 prices

2,416
2,606
3,039
3,021
230
370
In Belgium, the drop was less steep but public investment has been low for quite some time.
A three pillar approach to strengthen the risk bearing capacity of our economies

1. MOBILISING FINANCE FOR INVESTMENT
2. MAKING FINANCE REACH THE REAL ECONOMY
3. IMPROVING THE INVESTMENT ENVIRONMENT
3rd pillar – Improving the investment environment

At European Union level:

- Implementing the **Better Regulation Agenda**
- Establishing the **Capital Markets Union**
- Deeping the **Single Market**
  - **Energy Union**
  - **Digital Single Market**
  - **Single market for services**

At Member state level:

- Pursuing **growth-friendly fiscal consolidation**
- Implementing **structural reforms**
- Tackling **specific investment barriers**
**3rd pillar – Improving the Investment Environment:**

**Capital Markets Union**

- **Diversify and amplify funding possibilities**
- **Ensure free movement of capital within the Single Market**
- **Action plan adopted in September 2015:** 33 measures to be implemented by 2019
- **First measures adopted:**
  - New rules to support *investment by insurers and reinsurers* in infrastructure (into force since 2/04/2016)
  - **Proposal to simplify prospectus requirements** (draft report by EP adopted on 16/03/2016 – Council by Summer 2016)
  - New regulatory framework to restart markets for simple, transparent and standardised *securitisations* (adopted by Council – EP before end 2016)
2nd pillar – Making finance reach the real economy

Matching investment opportunities with funding

- European Investment Project Portal

Strengthening Advisory services

- European Investment Advisory Hub
  - http://www.eib.org/eiah/index.htm
European Investment Project Portal (EIPP)

The meeting place for project promoters and investors

Are you a project promoter based in the EU, and want to reach potential investors worldwide? Register your project in the European Investment Project Portal (EIPP) and boost its visibility to a large network of international investors! Start today by submitting your project below.

Or are you an investor looking for investment opportunities in areas such as energy efficiency, transport, healthcare, renewable energy, broadband infrastructure or in financing SMEs? The European Investment Project Portal (EIPP) will offer you a broad choice of viable projects.

Latest projects

01 June 2016

Rail Baltic / Rail Baltica

Rail Baltic/Rail Baltica is a key EU infrastructure project to link...
Find investment opportunities

Search By

Sectors... ▼
Countries... ▼

min. cost
max. cost

Clear Fields  Project search  ▼

More search criteria  ▼

List  Map

The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the European Union concerning the legal status of any country, territory, city, or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Kosovo**: This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence. Palestine**: This designation shall not be construed as recognition of a State of Palestine and is without prejudice to the individual positions of the Member States on this issue.
## Find investment opportunities

### Search By
- **Sectors...**
- **Belgium**
- **min. cost**
- **max. cost**

### More search criteria
- **List**
- **Map**

<table>
<thead>
<tr>
<th>Project name</th>
<th>Sectors</th>
<th>Country</th>
<th>Project promoter</th>
<th>Published</th>
<th>Updated</th>
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</thead>
<tbody>
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<td>North-South Connection Limburg</td>
<td>Trans European Netwo...</td>
<td>BE</td>
<td>Via-Invest Vlaanderen</td>
<td>31/05/2016</td>
<td>31/05/2016</td>
</tr>
<tr>
<td>Redevelopment of the Brussels Ring Road</td>
<td>Trans European Netwo...</td>
<td>BE</td>
<td>Via-Invest Vlaanderen</td>
<td>31/05/2016</td>
<td>31/05/2016</td>
</tr>
</tbody>
</table>
**PROJECT DESCRIPTION**

mobile motion creates for European small and medium businesses the mobile-friendly version of their existing website using a unique innovative technology. mobile motion aims to disrupt the market of mobile websites by offering a cheaper, easier and quicker solution than all other existing solutions on the market today. We allow SME’s to create the mobile-friendly version of their website in 5min through our building funnel. Our team will double check and deliver the final product in 48 hours. Our clients will benefit from the best visibility on search engines and will propose the best user experience ever to their customers.

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**COUNTRY, REGION**
- France [ile de France]
- United Kingdom
- Spain
- Germany / Italy / Poland

**SECTOR**
- Other Digital, including Content and Services
- Research, Development & Innovation

**PROJECT STATUS**
- Partial financing secured

**START DATE**
- June 2016

**PROJECT TYPE**
- Operational

**PROJECT ESTIMATED COST**
- EUR 11 million

**ASSET OWNERSHIP**
- Private

**REVENUE TYPE**
- recurring billing business model

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**ECONOMIC RATIONALE**

Today, 80% of European small and medium businesses do not have a mobile-friendly website. This is a major issue when you know that since 2015, more of 50% of the internet traffic comes from mobile devices. Moreover, Google has launched in April 2015 its mobile-friendly program. Thus, websites considered as no mobile-friendly by Google will progressively disappear from the top mobile search results. Consequently, mobile motion aims to help SME’s to adapt their website to the mobile environment and thus improve their visibility on search engines.
2nd pillar - Making finance reach the real economy
• Around **260 transactions in 26 Member States** corresponding to over € 100 billion in total investment (34% of overall objective)
  • 78 infrastructure projects under EFSI
  • 188 SME financing agreements to benefit nearly 150,000 SMEs and Midcaps
• Crowding in **significant amount of additional finance from private and public investors** (85% of total investment mobilised)
• **SME Window of EFSI exceeds expectations** (total investment of € 49 billion; i.e.
  65% of target)
State of Play (end May 2016)

Infrastructure and Innovation Window

- 41% Energy
- 13% Transport
- 10% Environment and Resource Efficiency
- 8% RDI
- 8% Smaller Companies
- 19% Other

SME Window

- 57% RDI
- 26% Digital
- 9% Social Infrastructure
- 8% Other
State of Play (mid June 2016)

EIB Group figures
As of 16/06/2016

EUR 17.7 bn
EUR 106.8 bn

EIB + EIF EUR 315bn
34%

EFSI investment by sector
- Environment and resource efficiency: 5%
- Social infrastructure: 3%
- Transport: 6%
- Digital: 12%
- Energy: 22%
- RDI: 27%
- Smaller companies: 25%

266 approved transactions in 26 of 28 EU countries
Looking forward

Mobilising finance for investment
• Extending the lifetime of EFSI beyond 2018
• Scaling up the SME Window
• Simplify the combined use of the European Fund for Strategic Investments and the European Structural and Investment funds

Making finance reach the real economy
• Targeted outreach and development of advisory action at the local level
• Promote the European Investment Project Portal

Improving the Investment Environment
• Continuing to deliver on Single Market priorities
• Provide further clarity and review, where appropriate, accounting aspects of public-private partnerships
• Follow up on implementation of the country-specific recommendations

Work in progress!
More information

Stock Taking Communication
http://ec.europa.eu/priorities/sites/beta-political/files/1_en_act_part1_v11.pdf

Latest state-of-play and updates on the Investment Plan for the EU

Access to finance supported by the EU:

6 simple steps to EIB financing for innovative companies:

European Structural and Investment funds (ERDF, ESF, EAFRD, EMFF, CF):

Manual on Government Deficit and Debt:

Note on Statistical Treatment of PPP Contracts: