

SWITCH MANAGEMENT BETWEEN SIMILAR BIOLOGICAL MEDICINES

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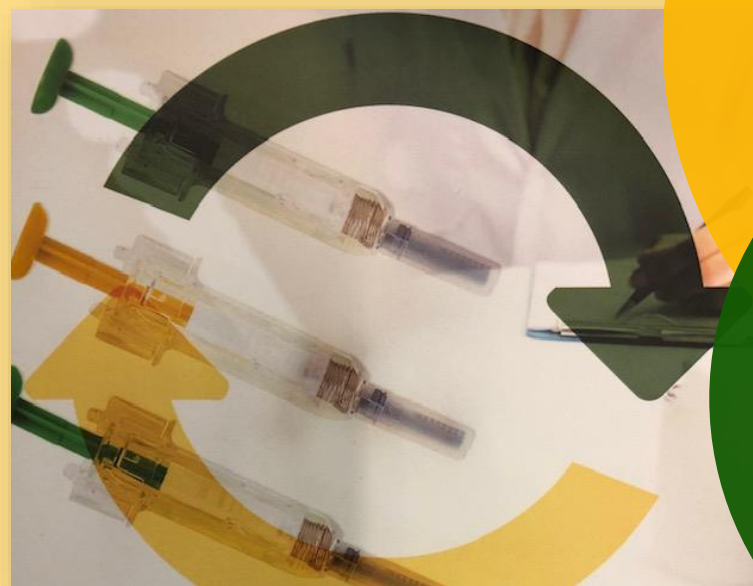


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ESNO MISSION



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- ESNO is a non-profit organization, promotes and contributes to the health and wellbeing of Europeans by facilitating and enabling the political voice of specialist nurses. Through collaboration with key stakeholders, the professional status and evidence based practice of nursing specialties are strengthened. ESNO aims to secure the recognition of specialist nursing in the EU and greater Europe.
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ESNO VISION

Promote, support and develop academically accredited training programs for qualified specialist nurses to address Quality and Safety of care and mobility of workforce within Europe.



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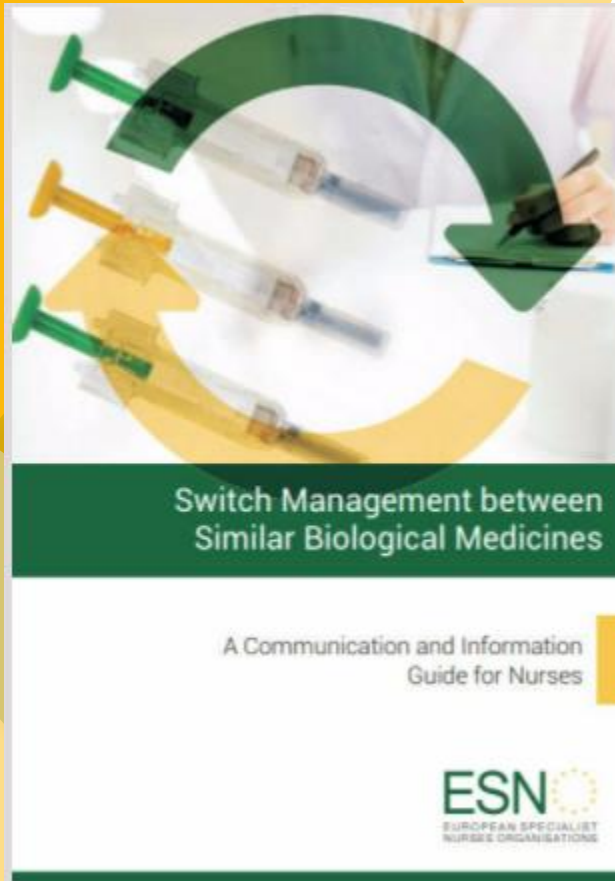
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Nursing education



- Nurse specialist has increased knowledge and experience and play major role in sharing responsibility; in some countries they have prescribing authority in close cooperation with physicians.
- Nurses are now high – level professionals tackling the current and future challenges with physicians.

A communication and information guide for nurses




REGULATORY AFFAIRS

Biosimilar switch guide launched in EU

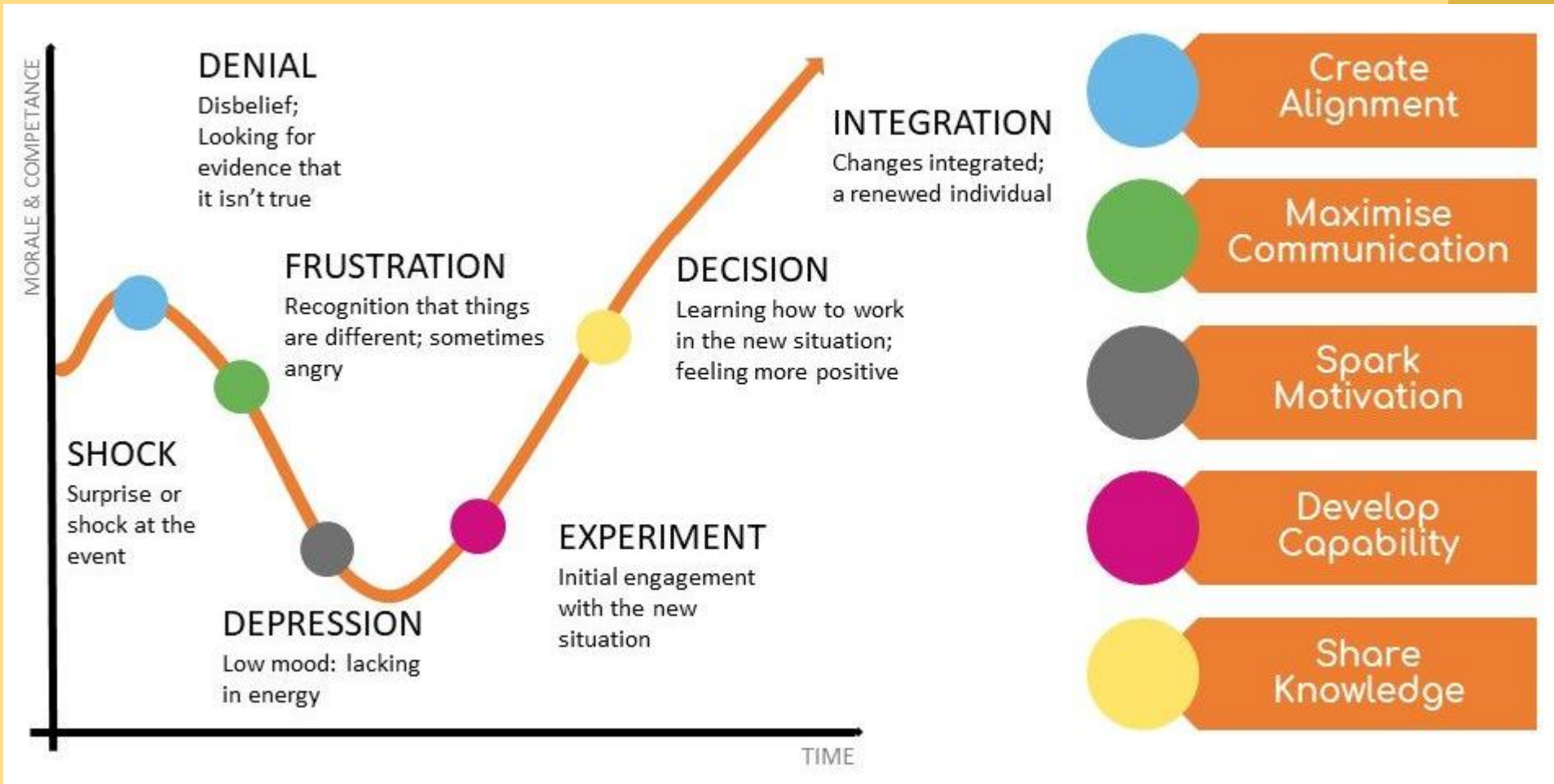
A biosimilar switching guide for nurses in Europe has been published by the European Organisation for Specialised Nurses (ESNO) to facilitate interactions with patients switching between similar

from the reference infliximab to a biosimilar alternative in September 2015, saving around £450,000 (US\$588,335) in the first year. Looking at how "changing guidelines can affect biosimilar

The benefits of biosimilars

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- Improving access to biological medicines – biological medicines have transformed healthcare and the handling of certain diseases, drastically improving patient care. But the cost may be really high.
 - Expanding healthcare teams – if hospitals reduce costs of treatment may be able to expand their teams.
 - Improving access to healthcare – introduction of competition from biosimilar medicines provides governments throughout Europe to increase patient access to treatment.

Switching to a biosimilar



- Changing of medication can be stressful for patients

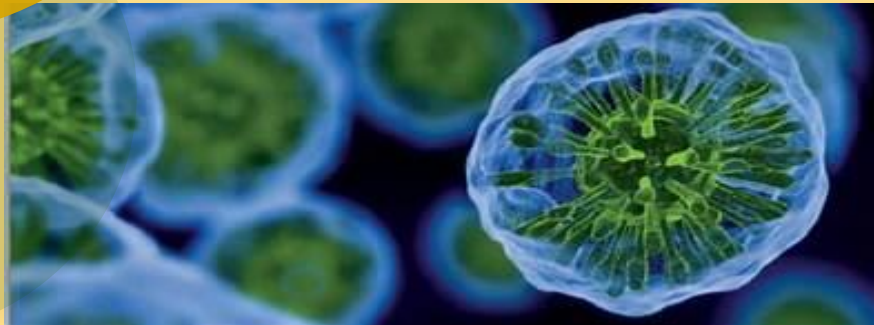
Switching to a biosimilar

- SHOCK – provide information, be patient, no pressure
- FRUSTRATION – recognition, show examples, instil hope
- DEPRESSION – be present, explore options, honestly
- ACCEPTANCE – follow up process, adherence, post decision



Switching to a biosimilar

- Communication play a key role in introducing biosimilars to patients.
- Nurse always has to keep in mind benefits of switch and be ready to give sufficient answer.
- All members of healthcare team should have enough knowledge about biosimilars.



Switching to a biosimilar

Steps in building confidence	Role of the nurses	Patients response
CONTACT	Provide clear information	I've heard about it
AWARENES	Build on the information provided	I'm aware of it I need more to know
UNDERSTANDING	Show examples, answer questions	I understand it and what it will mean to me
POSITIVE PERCEPTION	Reinforce positive perception	I support it
EXPERIMENTATION	Talk patients trough the process of administration	I will try it out
ADOPTION	Begin treatment, answer questions	I want it to happen
INSTITUTIONALISATION	Reinforce the previous steps	It's how we do things
INTERNALISATION	Emphasise and reterate the infomation allready passed on.	It's ours

ESNO SURVEY

Nurses' Knowledge and Attitudes towards [#Biosimilar](#)
as Part of Evidence-Based Nursing Practice

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International Journal of
*Environmental Research
and Public Health*

Medicine for Europe - podcast



A podcast by  **medicines
for europe**
better access. better health.

 **biosimilar
medicines**
better access. better health.

Episode 3

**The Nurses' voice on Biosimilar
medicines. An opportunity for
integrated care**



Adriano Friganovic
President of the European Specialist
Nurses Organisation - ESNO

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Biosimilar communication guide

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A COMMUNICATION AND
INFORMATION GUIDE FOR NURSES

Switch Management between Similar Biological Medicines

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UPDATED EDITION 2022

TODAY LAUNCH OF ESNO NURSES
INFORMATION AND COMMUNICATION
GUIDE ON BIOSIMILARS

“The role of the specialist nurse is evolving as health needs increase. Never has that been clearer than during the pandemic. Nurses need support, information, and investment to meet the increased demands on them. This guide will contribute to that endeavour, assisting nurses in confidently managing biological therapies with their patients.”



*Adriano Friganovic,
ESNO president*

www.esno.org/publications



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