Dear Delegates,

Hello and welcome to the Power of Youth India Summit. We’re hugely excited to have you join this event and to share this experience with you.

Inside this pack you’ll find out more about your fellow delegates, about the Power of Youth core team and associates, as well as more information about the summit itself.

Thank you for the effort you have put in to attend; your input into the experience is an investment for all of those who will benefit from the work we do here.

Let’s make some magic happen!

The Power of Youth team
1. About the Programme

Our programme has been designed to be deeply experiential, engaging, thought provoking and memorable. At the same time there is plenty of practical stuff that needs to get done before we all go home. The next section has all you need to know at this stage, but rest assured that we will be explaining everything in more detail before we start and as we go.

The Venue
We are delighted to welcome you to our home for the week: The Village at Zorba. “We celebrate life through heart in our three acre village property, where you can amble along tranquil gardens and reflective ponds, experiencing exotic birds and vegetation. Our architecture is a blend of contemporary design and organic bamboo-mud-thatch construction. In Delhi, Zorba the Buddha offers an opportunity to seek beauty outside and inside”. www.zorbathebuddha.org

The Delegates
The most important ingredient of the summit is you. You can find out all about who else is joining us elsewhere in this pack.

The Experience
We are told by the people who experience them that POY summits are unique. Our aim is to provide a warm and real space, where people can relax and unwind. At the same time we will challenge you with big ideas, to reflect, dig deep, be bold and access the truest part of yourself. This all acts as a platform and launchpad for the community to start doing extraordinary things in business. Our sessions vary between being facilitator-led, team-led and delegate-led, depending on what needs to be achieved. There will be no death-by-powerpoint, no monologues and no lectures!

The Timetable
You can see a copy of the timetable elsewhere within this pack. Days start early and finish late! We have carefully crafted the experience to ensure we achieve the right balance between learning, connecting, reflecting and relaxing - as well as covering the business aspect of proceedings. To deliver the event the POY team is joined by professional facilitators, who have supported the team from the very beginning and been a core component of every POY summit to date across the globe. You are in very safe hands!

My Business, My Passion, My Journey
A key component to the group bonding process involves hearing each other’s stories. We know that no single story is the same, and the richness of POY’s community comes from the uniqueness of each individual within it. For that reason we invite you to tell your own story to the group and we devote enough time to ensure we hear from everyone.

The format you choose is up to you: share pictures or don’t, freestyle or take questions from the group. The purpose is to hear your authentic story, the twists and turns of your journey, your greatest learnings, motivations and inspirations - this is not just about your business: it’s about you. Every session will be hosted by a POY facilitator to ensure we stick to time - let the team know which of the four sessions we’ve allocated you’d like to speak at. Give some thought to what you want to say before you say it, but try not to be too scripted... To ensure we hear from everyone we will have to limit each slot to 15 minutes.

India 2013 - The Legacy
We know that there is no point in spending time together unless something tangible is going to be done at the end of it all. What will be the POY footprint that’s left in India? What will be left behind? You decide. In keeping with previous summits, the delegates will become the leaders of this summit’s legacy. We will use time during our summit to brainstorm, research, design and build the beginnings of a legacy for India that will be built to last. We will take time out to learn from previous POY experiences in other countries, share our ideas and build a roadmap that’s ready to go. The biggest single success factor is your commitment: what you put in collectively will determine how big the legacy’s impact will be.

26th & 27th October - Public Event
For the final two days of our time together we will be hosting up to 150 outside guests on-site who want to taste some of the POY magic and become a part of the legacy. The new faces will be made up of budding young entrepreneurs, representatives from partner organisations and members of the national and international media. They want to know who this community is, what we’ve done and what we’re going to do for India. We’re gonna rock it!
Welcome to POY

Power of Youth is dedicated to supporting game-changing entrepreneurs like you to be seen and be heard across the globe. POY attracts high level sponsors and works with partner organisations around the world to create opportunities for entrepreneurs and investors to connect, do business, learn and grow.

Why the focus on entrepreneurs?

The 21st century is one of the most critical phases of human development and we are faced with the most profound social, economic and environmental challenges. The message of entrepreneurship is one of optimism, creativity and value creation and, as such, we believe that high integrity entrepreneurs should be supported and showcased as role models for all of society. We believe - if it is done in the right way and for the right reasons - that business can be at the heart of building a better world.

How does POY make this happen?

Power of Youth runs annual global summits in host countries that show advanced rates of economic development, focusing in particular on the BRICS countries (Brazil, Russia, India, China and South Africa) - and works alongside outstanding individuals for whom the POY message resonates personally. POY started the global series of summits in China, Beijing, in 2011 and progressed to South Africa, Cape Town, in 2012.

We are extremely proud to be in India in 2013! These extraordinary events allow POY to engage, inspire and connect like minded young entrepreneurs across the world, equipping them to build financially sustainable businesses that create real social value for communities everywhere.

What do we mean by social value?

Social value is the value of the changes and benefits brought about for society by organisations and individuals working ‘for good’. There is social value associated with anything that makes a difference in social, economic or environmental terms - because it benefits others in a positive way. As young leaders of growing businesses - and future leaders of whole business empires - you have extraordinary power at your fingertips. What will you do with it?

What does being a POY entrepreneur look like?

It is the POY entrepreneur’s moral compass and their ability to live according to their values which sets them apart from the crowd. In particular POY entrepreneurs:

- Accept today’s great global challenges with joyful responsibility, rather than seeing the challenges as a burden.
- Recognise their businesses should be at the forefront of this global shift to pave the new way forward, to role model how to do it, and
- Recognise that by working together the shift might happen that bit quicker.
# Programme

<table>
<thead>
<tr>
<th>Tue, 22 Oct</th>
<th>Wed, 23 Oct</th>
<th>Thu, 24 Oct</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>06.00 - 07.00</strong></td>
<td>Yoga &amp; meditation</td>
<td>Meditation, breakfast and a new way of waking up (Indian cultural program)</td>
</tr>
<tr>
<td><strong>07.00 - 08.30</strong></td>
<td>Rest, shower, smell nice &amp; step out.</td>
<td></td>
</tr>
<tr>
<td><strong>08.30 - 09.30</strong></td>
<td>Yoga &amp; meditation</td>
<td>Breakfast &amp; morning confabulations</td>
</tr>
<tr>
<td><strong>09.30 - 10.30</strong></td>
<td>My Business, My Passion, My Journey Part 2 followed by tea.</td>
<td>Head to Lodhi Garden - Understanding India holistically and working on POY Legacy actionables.</td>
</tr>
<tr>
<td><strong>10.30 - 11.30</strong></td>
<td>Session with Priyank Narayan (IIT-D, Faculty Member) on &quot;Why entrepreneurs are key to our future&quot;.</td>
<td>Interact with eclectic mix of Indian entrepreneurs – business pitches and stories (organic farming to coworking spaces).</td>
</tr>
<tr>
<td><strong>11.30 - 12.30</strong></td>
<td>A LEGACY brainstorming session, Discussion, Harvest of Initial Concepts.</td>
<td></td>
</tr>
<tr>
<td><strong>12.30 - 13.30</strong></td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td><strong>13.30 - 14.30</strong></td>
<td>Lunch</td>
<td>Lunch</td>
</tr>
<tr>
<td><strong>14.30 - 15.30</strong></td>
<td>Kick off – Welcome, Intros, Framing the week, Timetable.</td>
<td>2 day Public Event: Briefing and Expectations</td>
</tr>
<tr>
<td><strong>15.30 - 16.30</strong></td>
<td>POY Legacy – Introduction to China, South Africa, Scotland</td>
<td>2 day Public Event: Design &amp; Roles Tea break</td>
</tr>
<tr>
<td><strong>17.30 - 18.30</strong></td>
<td></td>
<td>Break</td>
</tr>
<tr>
<td><strong>18.30 - 19.00</strong></td>
<td></td>
<td>Picnic baskets and afternoon siesta</td>
</tr>
<tr>
<td><strong>19.00 - 20.30</strong></td>
<td>Dinner – Table Talk with Parul Soni (EY, POY India BoD)</td>
<td>Dinner &amp; a Movie – Ship of Theseus</td>
</tr>
</tbody>
</table>
## Programme Cont.

<table>
<thead>
<tr>
<th>Time</th>
<th>Tue, 25 Oct</th>
<th>Wed, 26 Oct</th>
<th>Thu, 27 Oct</th>
</tr>
</thead>
<tbody>
<tr>
<td>06.00 - 0700</td>
<td>Yoga &amp; meditation</td>
<td>Yoga &amp; meditation</td>
<td>Yoga &amp; meditation</td>
</tr>
<tr>
<td>07.00 - 08.30</td>
<td>Rest, shower, smell nice &amp; step out</td>
<td>Breakfast for delegates &amp; POY Team Registration &amp; Tea</td>
<td>Breakfast for delegates &amp; POY Team Registration &amp; Tea</td>
</tr>
<tr>
<td>08.30 - 09.30</td>
<td>Breakfast &amp; morning confabulations</td>
<td>Problem based Learning (PBL) work sessions 1, 2</td>
<td>Opening Keynote</td>
</tr>
<tr>
<td>09.30 - 10.30</td>
<td>‘Elite Entrepreneurs’ Personal reflections on POY Community, next steps and closing of that element</td>
<td>Get...(Mission Ideate) – Presented by</td>
<td>Set...(Mission Viability) – Presented by</td>
</tr>
<tr>
<td>10.30 - 11.30</td>
<td>Registration &amp; Tea</td>
<td>'Elite Entrepreneurs’ Personal reflections on POY Community, next steps and closing of that element</td>
<td>'Elite Entrepreneurs’ Personal reflections on POY Community, next steps and closing of that element</td>
</tr>
<tr>
<td>11.30 - 12.30</td>
<td>Registration &amp; Tea</td>
<td>Registration &amp; Tea</td>
<td>Registration &amp; Tea</td>
</tr>
<tr>
<td>13.30 - 14.30</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
</tr>
<tr>
<td>14.30 - 15.30</td>
<td>Stream 1: Legacy Design (POY Presentation prep)</td>
<td>PBL Work Sessions 3, 4</td>
<td>POY Gangstas’ Bar Camp</td>
</tr>
<tr>
<td>15.30 - 16.30</td>
<td>Stream 2: Public speaking, Workshop hosting &amp; Facilitation Skills: Masterclass</td>
<td>PBL Work Sessions 3, 4</td>
<td>Break followed by Panel Discussion and Closing Keynote</td>
</tr>
<tr>
<td>16.30 - 17.30</td>
<td>Time off for introspection, working relaxing</td>
<td>Debrief &amp; presentations – moderated by Priyank Narayan</td>
<td>Media Interviews</td>
</tr>
<tr>
<td>17.30 - 18.30</td>
<td>Time off for introspection, working relaxing</td>
<td>Debrief &amp; presentations – moderated by Priyank Narayan</td>
<td>Media Interviews</td>
</tr>
<tr>
<td>18.30 - 19.00</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
</tr>
<tr>
<td>19.00 - 20.30</td>
<td>Dinner at PotBelly followed by Final walkthrough and briefing for 26 – 27 October</td>
<td>Dinner with corporates who hosted the PBL sessions (TBC)</td>
<td>1900 onwards- Event wrap up, goodbyes, new beginnings and a closing party!</td>
</tr>
<tr>
<td>20.30 - 22.30</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
It took me one day to set up my company in The Netherlands, one month to get seed funding and three months to go to market with my business. At home in India it’s been three months since I sent in papers to register my company and I’m still no closer to success. It’s ironic that I had to be away from my home to get introduced to the entrepreneur within me – and now that I am back I find that India in no way lacks an entrepreneurial spirit; what it lacks is the support that will help this spirit to prosper and include in its fold young Indians from across the country.

My hope with bringing the POY family to India is to change this reality and plant the seed for a new social economy led by a breed of local and international entrepreneurs excited to experiment with new ideas that will enable young minds to stand up, stand tall and take the path of entrepreneurship.

The ethos of POY is simple – empathetic understanding of the world around us, a mindset to collaboratively create shared value and work towards a thrivable future through honest and good business.

What we need to do in India over the years is to take up stewardship, embed this value proposition and work with startups, big businesses as well as the government and policymakers to drive inclusive growth beyond mere numbers.

In the coming decade, India needs to create 10-15 million jobs per year to provide gainful as well as meaningful employment to its young population. Unfortunately, neither the public nor the private sector have the capacity to spur such growth. Accelerating entrepreneurship and innovation is crucial for such large-scale employment generation while ensuring an inclusive economy.

India is certainly headed in the right direction and establishing itself as an emerging hub for entrepreneurial activity and innovation. Further improvements in the following fields will provide the way forward for the young population of India by giving them financial independence and also freedom from cultural stigmas that hold them back:

**Education:** changes in the education sector are key to how entrepreneurship will evolve in India. We need to move from a system of careerism and build in a greater tolerance for failure as well as promote skill-based learning.

**Cultural perceptions:** India is a risk averse country and considers a step towards entrepreneurship as dicey business. A sea-change is required in these perceptions held by the older generations and the younger generations who are taught this and conditioned to live by these rules.

**Regulatory frameworks:** political governance continues to be a big issue in India propagating red-tape, bureaucracy and corruption. This makes processes involved in setting up a startup, finding funding etc very cumbersome, turning people away from starting their own companies.

**Gender:** Indians are conditioned to perceive women as homemakers. This has changed to some extent in parts of urban as well as rural India but continues to haunt the nation in many ways. The barriers that women face in receiving education to establishing themselves in the world of business are astonishing.

So yes, the road ahead is bright but tough. While India’s paradoxical nature adds a certain charm to the nation’s identity, it also takes away from its future.

The week we have together is a start, a spark to set India on the right course and set an example for communities around the world to follow. Get ready for some serious play! Come with a resilient stomach, an open heart and with sunshine in your soul.

Charanya Chidambaram, Regional Director: India
Delegate Profiles

**Victor Alexiev - Obecto**
Starting his career the age of 14, Victor’s main aim was to broaden his horizons as far and wide as possible. Having worked as a network administrator, developer, graphics designer, investment banker, opera cleaner, and management consultant, he found that the one career that makes him truly happy is following his gut. Over the years, Victor has (co)founded 10 different companies, lived in 8 countries, graduated from 5 prominent universities with 3 Master and 2 Bachelor degrees. In 2008 he left his job as a project manager in a boutique Copenhagen-based consultancy and established his own small consultancy focusing on matchmaking between Scandinavian and Bulgarian companies. Later on, he co-founded Obecto (www.obecto.com), a boutique software development company based in Bulgaria.

**Sartaj Anand - Egomonk**
Sartaj Anand is a Parallel Entrepreneur with an Unreasonable Dream to positively Impact 1 Billion Human Lives within his lifetime. This is the core reason and motivation for all his actions and, as a result, he enables other individuals and organizations around him to create exponential social and economic impact globally. Sartaj currently runs a boutique consulting firm -Egomonk, focused on Innovation and Strategy and is in the process of launching his nonprofit – Billion Strong. Some of the networks he belongs to include TED, Ashoka, Sandbox, Kairos Society and the Pearson Foundation. He has traveled, worked and co-created in more than 20 countries spread over 4 continents so far and now focuses on providing authentic thought leadership, driving empathic conversations and creating life changing experiences.

**Saurabh Arora - Airwoot**
Saurabh is a doctoral researcher in Data Science and as a vowed Ph.D dropout Saurabh sees the critical need for innovation and knowledge-based businesses. In 2012, Saurabh co-founded Airwoot, a New Delhi-based company that is radically changing the way businesses engage with their customers on social media. At Airwoot Saurabh focuses on the company’s vision, business growth and shaping the astonishingly collaborative company culture. Prior to Airwoot Saurabh worked as doctoral researcher at Hasso-Plattner Institute, Berlin and as entrepreneur-in-residence at Hasso-Plattner ventures. He has a dual masters degree in computer science from Department of Informatics at Royal Institute of Technology, Stockholm and Technical University of Denmark. He firmly believes that entrepreneurship is the greatest tool for empowerment.

**Maikel Beerens – Xiloc Medical B.V.**
Maikel is the Founder and CEO of Xiloc Medical B.V. which creates patient specific implants to repair perfectly defects or damages of the human skeleton. Maikel's biggest inspiration is to give people their life back. In 2011 he won the Shell Live Wire Award. The award recognised the economic and societal impact that the innovative implants of Xiloc may have for patients across the globe.

**Linas Ceikus - ActivityGifts**
Linas is the Founder of ActivityGifts a one stop shop for the most exciting experiences and unique gifts. ActivityGifts provides opportunities from flying to adventure travel that last a lifetime. His inspiration is based on his belief that a great memory is more valuable than any physical product.

**Ajay Chaturvedi - Harva**
Honored by the World Economic Forum as a Young Global Leader 2013, Ajay is an Engineer from BITS Pilani and a Graduate in Management of Technology from the School of Engineering and The Wharton School of the University of Pennsylvania. His company HarVa XPO entered the Limca Book of Records for being the first all women rural BPO in the world in 2011. HarVa has won numerous awards and accolades including the Manthan Chairman Excellence Award 2011, SWOCH Financial Inclusion 2011 and TIE Entrepreneurial Excellence 2011 among the latest recognitions. Earlier in 2011, HarVa was also identified as the 3rd most innovative company in India (next only to Tata Motors) by the Fast Company magazine of New York, Entrepreneurship, Sustainability & Empowered Woman Award by the Rockefeller Foundation / United Nations 2012.

**Sarathbabu Elumalai - Foodking**
Sarathbabu Elumalai is an Indian entrepreneur and social worker. He is an alumnus of Indian Institute of Management Ahmedabad and Birla Institute of Technology and Science(Pilani). He is the winner of several awards such as CNN-IBN Award for Young Indian Leader, 'Pepsi-MTV Youth Icon’ and ‘Example to Youth Award’. His story is a true motivation for people aspiring to rise up in life through sheer hard work.

**Gautam Ghai - Sourcefuse.com**
Former EY software project management consultant & advisor, successfully launched major health eCommerce portal, regular mentor for tech startups and quite the foodie!
Roger Heijsters - Smartcheck
With Smartcheck, me and my team help companies in generating more revenue via the internet. We assist in online strategy, online infrastructure & assets, and the optimization. Our clients are companies with 15 employees and up, and include companies like Heineken, Rabobank, The Dutch Chamber of Commerce, Vumona, VNG and Deutsche Postbank. We work for both non-profits and for-profits. In 2012 I was awarded a Kauffman Global Scholarship by the Dutch Government. The Kauffman Global Scholarship is a highly selective 6-month scholarship in the United States, designed to immerse “top young entrepreneurs from around the world in America’s entrepreneurial culture”. The scholarship’s first 2 months covered theoretical studies at Kauffman Labs, Harvard, Stanford and MIT. The program ended with a 9 week consultancy-experience at a tech-startup, which for me was Twilio in San Francisco.

Amitabh Kumar - Langécole
Amitabh has a passion for technology and business. He holds a B.A. (Hons.) in French from Jawaharlal Nehru University and a Post Graduate in Management from T. A. Pai Management Institute. Polyglot and Six Sigma Green Belt Exam Certified, Amitabh started his career with GE Capital International Services (GECIS) in India. He is the owner of www.langecole.com before which he founded Langjobs.com, India’s 1st Language Jobs Portal & a language consultancy firm. He is also a fellow of Startup Leadership Program 2013-14 – Delhi Chapter

Rohin Kumar - MyTi Technetronics
Born in a small town in Andhra Pradesh, Rohin, from the very beginning, aspired to be an inventor; a scientist, in-short a polymath. After gaining a Masters in Physics with Bachelors in Electrical & Electronics Engineering from BITS-Pilani in 2009 and a stint in industry, Rohin launched MyTi Technetronics in an effort to bridge the gap between paper based education and tablet based and crucially making technology accessible to common people.

Stuart Minnaar - Yappo
Stuart is the founder of Studentology; an online marketing company in South Africa that connects businesses and brands to the student market. Studentology has just released its mobile payment app Yappo which allows students to use their phones as a wallet. Key points: Yappo aims to change the way students pay and allow the student financial aid institutions to manage how they allocate funds to student. Yappo also enables student to pay online as only 10% of South African students have credit cards. Yappo was awarded investment (from Mamba Mentors) investment on an entrepreneurship tour (Pitch London, Silicon Cape) in November 2012 and has been awarded one of the Top 30 Most Innovative South African companies.

Jen Munro - ISSOS
Jen Munro is founder and Managing Director of ISSOS International. ISSOS designs and operates exclusive summer programs for 13-18 year olds from all over the world at St Andrews and Cambridge Universities. These programmes focus on the individual needs of the pupils ensuring their personal development and the maximisation of their potential. Under her expert supervision ISSOS has gone from one small summer school to a massively successful business which is expanding to America this year.

Jude Ower - Playmob
Jude Ower is the founder of Playmob, which has an HQ in the UK and a newly formed US/office in San Francisco (situated with Twitter in their invite-only start-up space, Runway). Jude has been voted top 100 women in Tech in Europe, Top 100 women in Games in the UK, Growing Business ‘Young Gun’ 2012, and Shortlisted on Red’s Hot Women Awards 2012, runner up Young Entrepreneur of the Year 2012 and quoted as a ‘one to watch’ by Sherry Coutu. She is also a BAFTA games judge, member of NEXTERS (Big Society), UKIE (UK Interactive Entertainment), and speaker at various events such as Iod, MADE Festival, SXSW, Women in Games, Browser Games Forum, Games for Brands, London Games Conference, Social Games Summit. Mobile Games Forum and Singapore Serious G.

Tom Parling - Ocere
Tom is an online entrepreneur based near Oxford in the UK. He is the Founder and CEO of the Digital Marketing Agency Ocere which he started in 2009 with just £100 and has been grown with no investment or external financial help to have sales currently exceeding £1m. Starting from a challenging situation has given him the vision and strength to drive his business to a global scale. The company has strong profitability levels and has been profitable since day one.

Hamish Pinkham - Rhythm Group
Hamish Pinkham is the founder / director of Rhythm Group – NZ premier live music festival operators. Having started the concept while at University in Otago as a ‘party for friends’, the festival has seen considerable growth in the last 9 years, going from a 1,600 gathering of mates to a sold out capacity of 30,000 revellers in 2012. The festival has featured international acts such as Pendulum, Calvin Harris and Franz Ferdinand and was voted one of the top 5 placed to bring in the New Year by The Guardian in London. His company also last year launched a sister new years festival – ‘Rhythm and Alps’ in Wanaka, NZ. Hamish also founded and ran the Endeavour concert series events in London, featuring Antipodean acts playing to sold out crowds at the famous KOKO theatre.
Delegate Profiles

Arti Poddar – Sterling Care
Arti Poddar has diverse business interests and her portfolio of companies reports turnover in excess of £5.5 million. The ability to lead and inspire others drives Arti to succeed and to see opportunities not challenges. Arti’s personal philosophies and values are at the core of her business interests. Care will always be her first passion and her focus. Arti is dedicated to setting new standards in the care sector and has successfully steered her companies to substantial growth. She is committed to researching the expectations that future generations will have as they plan for their care in later life.

Humeera Qayoom – Huma’s Carpets
Hailing from a middle class family which once had a successful and thriving handicrafts business in Kashmir Valley, Humeera has ventured into the handicraft business, with an aim of reviving and diversifying. There are ample opportunities in Kashmiri handicrafts, provided one is ready to take risk and innovate. The sector is considered to be the backbone of the Kashmir economy along with Tourism, however, due to some unfair practices in the trade this sector has been affected very badly and needs urgent attention from government and from people who are directly or indirectly related with it. She has a word of advice for her fellow young entrepreneurs of Kashmir. “Don’t just think about your betterment by taking government jobs. Think for the betterment of your community, your society along with your own good”.

Vivita Relan – Potbelly Rooftop
After some self-searching, random dabbling in banking, net marketing and journalism, Vivita finally set out on her own with a regional restaurant, The Potbelly Rooftop cafe, the only Bihari cuisine kitchen in Delhi that spearheaded the growth of alternative business and hipster concept stores in the Shahpur Jat village area in New Delhi. Spurned by the mini success of Potbelly, she launched another little indie store and cafe called The Wishing Chair in the same area, a curator of all things cute and quirky for the young home. She’s now looking to bring all businesses in Shahpur Jat together as a community, to maximize their marketing potential and forge symbiotic relationships.

Arif Shafi - Ali’s de Jewels
Arif has a gemstone and silver jewelry manufacturing unit in Shalimar area of Srinagar and employs six locals in the sector of manufacturing and designing whom he got trained from Jaipur. This unit has become the talk of the town and many people especially women are coming up to him to seek employment. He is hopeful that once his business grows he will accommodate more and more Kashmiris in it. He hopes to start a Jewelry Designing School soon.

Shashi Kiran – Unstoppable Ventures
Shashi Kiran, Co-Founder & Unstoppable Ventures & Associate Director @ The Indus Entrepreneurs shares the passion and deep desire to help reshape entrepreneurial eco-systems and has been actively involved doing so from 2007 at various capacities. Unstoppable has been an idea that germinated out of the need for stitching various like minded communities and eco-systems around the world. Co-creation is Shashi’s modus operandi and strongly believes that societies evolve in pockets irrespective of the geographic barriers or economic backgrounds. Unstoppable is a by product of that belief and is working towards creating a new world that connects such thinkers & doers. Shashi is also a co-founder of First Agro, a farm-to-shelf startup focusing on changing the way people consume fresh & toxin free F&V in India and actively mentors startups in food, retail and adventure verticals.

Siddharth Yadav - Suryagarh
Suryagarh is a residential fort inspired by the cultural heritage of Jaisalmer and celebrates the magical Thar Desert. It is the only upscale luxury property in the city of Jaisalmer. He joined the hotel in the project stage and was involved in conceptualizing and creation of the idea of Suryagarh. The initial challenge came in setting up the hotel and creating a brand name, as Suryagarh was an individual hotel with no connection to any of the already set up brands. Over the past 4 years the hotel has seen a growth of 30% YOY to date.

Alistair Bance - Ernst & Young - Intrapreneur Program Lead
POY established a cutting-edge partnership with EY this year which provides senior EY managers for a six week placement to work on specific business challenges within the companies of POY Fellows. Called the Intrapreneur Programme this provides $30k of pro-bono support for our members and represents the start of our ambitions for adding value back into the POY network. Alistair is the programme lead and we are delighted that he will be joining us for the week.
Meet the Main Protagonists at POY

Adam Purvis: Commercial
Adam’s view is there needs to be a greater international focus on young people, entrepreneurship and a bridging of relations worldwide. He co-founded POY to give the next generation of entrepreneurs the chance to encourage a more sustainable global economy.

Alex Scott-Tonge: Operations
Alex started work as an environmental consultant for a FTSE 100 oil & gas company. He remained focused on green issues for several years before transitioning to the social side of business and society. Before co-founding POY Alex focused on social enterprise and its application to growing the social economy, education and latterly the NGO sector.

Gurjit Singh Lalli: Recruitment
Gurjit is a serial entrepreneur and is involved in companies that have global business operations across three lines - real estate, cleantech and equity investment. He is an Ambassador at HRH Prince Charles Youth Business Trust and Representative at UK India Business Council working with top entrepreneurs to promote bilateral dialogue. He has a particular interest in the application of philanthrocapitalism and developing social venture capital funds.

Zoi Kantounatou: Community & Events
Zoi is a Greek young professional who has recently graduated from University of Stirling with a MSc on International Business and Socio-Economic Development. Her passion lies in organising various types of events - being part at the Executive Board of AIESEC, the world's largest youth-run organisation, she had the chance to participate in more than 8 national and international conferences regarding the themes of leadership and personal development.

Ilana Wetzler: Programme delivery
Ilana runs training courses around the world, supporting people who want to make a positive difference through whatever they are most passionate about. She is also an award-winning theatre Director, a qualified film-maker, social activist, professional speaker and artist.

Iain Robinson: Film & Stories
“We need to tell your story! If you really don’t want to be interviewed that’s OK – just let me know – but getting one good photo of everyone is really important.” Iain makes our videos and photos and most outward facing aspects of our visual identity. His main current side project is developing a bike park at Kelburn Estate which aims to be the worlds greenest trail centre.

Charanya Chidambaram: India Event
I want to create an impact for myself and for the world. I want to stand tall as a role model for my children and show them the world I set up for them. This is me. My dreams are big. My actions, concrete and scalable. Together with Power of Youth, global entrepreneurs, policy-makers and change-creators, I want to embed social consciousness in businesses and set a precedent. What draws me towards the POY team is the openness of the community and the collaborative vision. I truly believe that POY is set to become a harbinger of change in the world of entrepreneurship and business through its forums for constructive dialogues.

Sarmishtha Sihna: India Operations
After a stint in Silicon Valley working for several tech startups Sarmi is back in India to do what she does best near to her family. She is an MBA grad and marketing professional with over 6 years of experience, and works in a portfolio of challenging and growth oriented marketing positions in global firms. She has made a world of difference since she has joined team POY.

Tim Hartley - Programme design
Tim is a partner of ImpactReady, a professional partnership that helps a wide range of organisations to create and capture their social impact. Tim has worked with Power of Youth since its inception in 2011, working closely with the core team as a strategic developer and facilitator. He has extensive consulting work experience across a variety of sectors, a background in the natural sciences, a first career in accountancy and a long experience as a facilitator of community programmes for young people.

Museji Takolia: POY Foundation
Following a career spanning mainly local and central government and management consulting, Museji has a varied portfolio of executive and non-executive roles. Currently a senior executive with a UK and Bangalore based IT company for the mobile communications industries, he also manages a portfolio of land/property investments in the UK, and hold one public appointment (Chair) of a consumer panel in financial (pension) services. As Chairman designate Museji is tasked to form a powerful Board of a new international foundation that will work with team POY to lead the growth and further development of POY globally.
What People are Saying about us.

“"It has been amazing to realise that I am not crazy and that there are other entrepreneurs who believe they can change the world through their businesses”

Nobuntu Webster: South Africa, Ayano Communications

“I love POY, its values and what it stands for. I feel a lot more grounded and more focused than I did prior to coming here.”

Amina Nabi: UK, Kinnect2

“This is by far one of the greatest networks of entrepreneurs on the planet and no better community with support and peer mentorship exists, glad to be a part of it”

Sanjay Kumar: USA, Founder of Sustainable Microfarms

“I can see the Power of Youth gaining the attention of the world, they have captured the spirit of a generation”

Rao Jin: China, co-founder of Ren Ren (China’s Facebook) CEO and founder of April Media

“POY creates a trustworthy environment that helps people to excel together - looking back to the week, I am absolutely overwhelmed by what they have pulled together”

Alina Gratschner: Germany, SevensQs

“POY is a fantastic organisation. I wish they had started earlier and I wish I joined when I was younger. It had a massive impact on me and has already been great for my business”

Linas Ceikus: Lithuania, Activity Gifts
Thank You For All Your Support.

Thanks to all our sponsors for making POY India 2013 possible.

Bonamy Grimes  
Cofounder of Skyscanner

Humza Yousaf MSP  
Minister for External Affairs & International Development

Museji Takolia  
Executive Chairman  
Intellicomm Solutions Limited / Chairman-designate, Board of the POY International Foundation

Edinburgh University  
Oracle

The Scottish Government  
Ernst and Young

United Spirits Ltd (USL)