



Day of European Authors

25 March 2024

How to organise a reading event





Europe loves books!

Books serve as powerful tools for empowerment and education, they also foster creativity and innovation. Reading not only enhances language skills but also enriches people's ability to express themselves, to gain confidence, and arouses curiosity about the joy of learning and the world in general. Above all reading books is a pleasure if you find the right book!

The Day of European Authors is an initiative of the European Commission launched in 2023, aiming at reconnecting younger generations with book reading and helping them discover the diversity of European literature. **More than 1000 schools, libraries and bookshops participated in the first edition** in March 2023.

Join the **second edition of the Day of European Authors on 25 March 2024** and become part of the community of organisations that inspire the future generation to find joy in reading literature, and together, we can start a new chapter that uncovers the power of words and books.

We invite schools, bookshops, libraries, or any organisations in Europe to organise events centred around European books and their authors.

Ready to participate? Then follow the 4 steps below. It is very simple, so do not miss this opportunity to be part of this initiative.

How to organise an event?

1. Find the right format and the right person for your event: Events can be a reading aloud session and/or debate on book(s) or any other format that you think relevant and appealing. Creativity is more than welcome!

The event can take place in schools, bookshops, libraries, or any other relevant venues. Collaboration between organisations is encouraged.

Books can be literature books from your country or from other European countries/ languages. Perhaps you can choose a book from the different languages spoken by students in your classroom, or from a country you have a collaboration with, for instance Town-Twinning, Erasmus +, e-Twinning... The Day of European Authors is an opportunity to discover other literatures and languages and build bridges between cultures.

You may like to invite an author or a translator to read aloud or present their work/ translation. To raise awareness of the diversity of the book publishing sector and its job opportunities, you can also invite a representative of the sector to present the different professions, such as an author, illustrator, translator, editor, etc.



Another possibility is to invite a popular personality, such as an actor, an athlete, or a role model in your community to read from and/or debate about a book of their choice. Reach out to them as soon as possible to ensure that they are available on this day!

If you are a school, it may be easier to invite someone from the network of your alumni students or if none of the above is an option, teachers may like to organise a reading session alone with their students in a classroom or a bigger auditorium. Perhaps your students have a wish list which will give you an idea whom to invite or which book to choose?

2. Be on the map: Inform us about your event through the [registration button](#) on the webpage. The list of participating organisations will be displayed on the webpage of the Day. If you want your event to be shown on the map, please share your coordinates (longitude and latitude) on the registration form.

3. Download the visuals of the Day of European Authors to create a [poster](#) for your event or post information about it on your webpage and/or social media. You simply download the available toolkit for communication from [here](#).

If your event is open to the public, please do not hesitate to put [a poster](#) on your window to make it even more visible.

4. Share your story on social media: Share your experience and the book that you have discussed, or your favourite European author(s), or book(s) from your country that you would recommend to book lovers from other European countries.

Be part of the Day of European Authors community and use the [frame](#) and the hashtag #readwithEurope

We thank you for your participation.

Happy reading!