

	Million €
SIMPLE PROGRAMMES	86
Simple programmes in the Internal market	32.1
Topic 1. Programmes on EU quality schemes (e.g. organic, GIs, 'Outermost Regions' logo)	5
Topic 2. Programmes on organic production	6
Topic 3. Programmes on EU sustainable agriculture and the role of the agri-food sector for climate action and the environment	6
Topic 4. Information provision and promotion programmes aiming at increasing the consumption of fresh fruit and vegetables	9.1
Topic 5. Programmes highlighting the specific features of agricultural production methods in the Union (food safety, traceability, authenticity, labelling, nutritional and health aspects, animal welfare...) and the characteristics of EU products in terms of quality, taste, diversity or traditions (=outside EU quality schemes)	6
Simple programmes in Third Countries	48.9
Topic 3. China, Japan, South Korea, Taiwan, South-eastern Asia or Southern Asia	16.3
Topic 4. Canada, USA, Mexico	8.3
Topic 5. Other geographical areas	12.3
Topic 6. Information provision and promotion programmes on organic products	12
Simple programmes for market disturbance/additional call for proposals	5
MULTI PROGRAMMES	87.4
Multi programmes in the internal market	43.2
Topic A. Programmes on EU quality schemes (e.g. organic, GIs, 'Outermost Regions' logo) OR Programmes highlighting the specific features of agricultural production methods in the Union (food safety, traceability, authenticity, labelling, nutritional and health aspects, animal welfare...) and the characteristics of EU products in terms of quality, taste, diversity or traditions	4.2
Topic B. Programmes on organic production	17

Topic C. Programmes on EU sustainable agriculture and the role of the agri-food sector for climate action and the environment	12
Topic D. Information provision and promotion programmes aiming at increasing the consumption of fresh fruit and vegetables	10
Multi programmes in third countries	39.2
Topic C. Programmes on EU quality schemes (e.g. organic, GIs, 'Outermost Regions' logo) OR Programmes highlighting the specific features of agricultural production methods in the Union (food safety, traceability, authenticity, labelling, nutritional and health aspects, animal welfare...) and the characteristics of EU products in terms of quality, taste, diversity or traditions.	25.2
Topic D. Information provision and promotion programmes on organic products	14
Multi programmes for market disturbance/additional call for proposals	5
Commission's own initiatives	9.5
Total promotion actions	182.9