



# Opportunities

- LEADER/CLLD
- Promotion of rural identity
- Local democracy
- Job creation
- Services, infrastructure, broadband
- Young people





# Ways forward

- Mainstreaming rural identity and image
- Broaden needs addressed, integration, proofing, rural agenda
- Strengthening local-regional-national partnerships & networks
- More strategic, results based, targeted policies





# Ways forward

- Innovation in delivery – real simplification, Financial Instruments
- Improving trust by showing added value, accountability, qualitative assessment
- Strengthening links between local value chains, consumers & market
- Access to services & broadband
- Local coordinated action to attract and keep young people

