

Parallel Session 3

Targeting innovation to farmers' needs



Thank you Jane, Emile, Margarida and Mark!

Opportunities

- Digitalisation
- Food back on agenda
- Autonomy for farmers/regions
- Climate change
- Regional diversity



Key barriers

- Aversity to risk
- Short-termism
- Rural isolation
- Lack of funding
- Pillar 1 "fossilisation"
- Admin. procedures



Ways forward

- Innovation at the heart of CAP (reform)
- More strategic approach at all levels
- Innovation part of bigger system
- EU AKIS consistent and coherent
- Administrative flexibility based on trust and participation

