



Parallel Session 2

Rural environment, climate and water



Opportunities

Climate change mitigation

Carbon sequestration / soil management

Water: quality & quantity

Landscape & Cultural Heritage

Climate change adaptation

Biodiversity

Resource efficiency

Air quality

Protective functions

Healthy food

Renewable energy

Cascading / circular economy

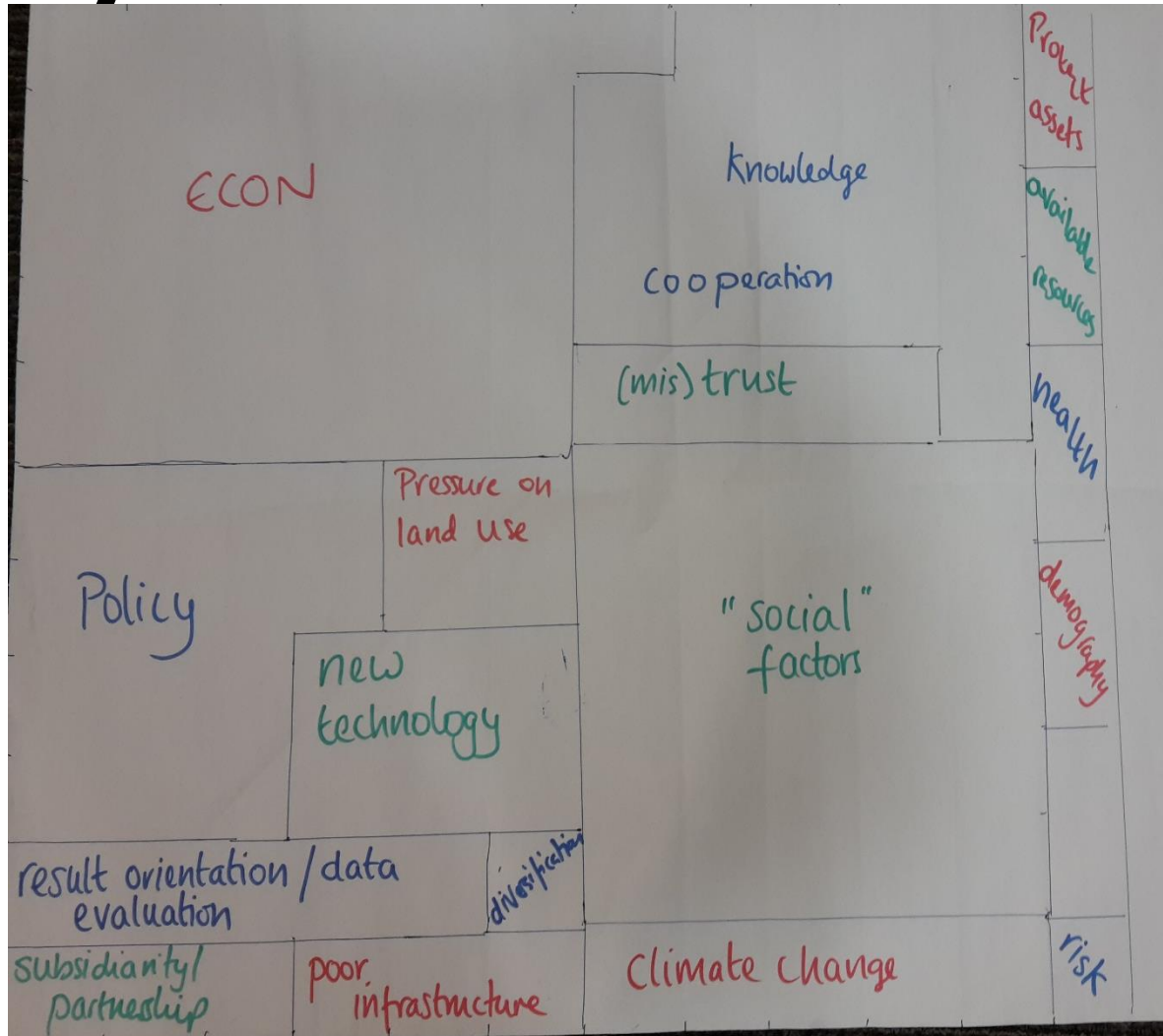
Employment generation

Capturing environmental value through market mechanisms

Knowledge, education, communication & skills



Key drivers & barriers



Ways forward

- Solutions at different levels – from local up
 - Policy consistency
 - Territorial approaches, locally led, based on analysis & evidence & designed with end user in mind
 - More innovative approaches to motivate & engage (collective / results-based / landscape scale)
- Knowledge exchange
 - Peer to peer, tailored to needs
 - Closing climate-farming gap
 - For consumers



Ways forward

- Farming is more than food
 - Recognise multiple functions of land
 - Environment brings new economic opportunities
 - Capture environmental value via the market
- Flexibility, proportionality and trust
 - Remove fear of non-compliance

