

**DRAFT PROGRAMME**

**AG-PRESS.EU ANNUAL NETWORK EVENT  
6 DECEMBER 2011**

- 08:45 Welcome by Jose Manuel Silva Rodriguez, Director General of DG Agriculture and Rural Development, European Commission
- 09:00 **Plenary panel debate I:**  
*Competitive and productive farming: to green or not to green?*
- Participants: David Baldock, Institute for European Environmental Policy  
Pekka Pesonen, Copa-Cogeca  
Jean François Soussana, French National Institute for Agricultural Research (tbc)  
Tassos Haniottis, European Commission, DG Agriculture and Rural Development
- Moderator: Xavier Simon, Agra Europe
- 10:20 Plenary panel debate II:**  
*From global to local : getting farmers organised to play on all markets*
- Participants: Jo Swinnen, University of Leuven  
Geneviève Savigny, European Coordination Via Campesina  
Joris Baecke, European Council of Young Farmers  
Herman Versteijlen, European Commission, DG Agriculture and Rural Development
- Moderator: Charlie Dunmore, Reuters
- 11:30 Plenary panel debate III:**  
*The territorial challenge: agriculture as a key element of rural growth*
- Participants: Csaba Forgács, Corvinus University of Budapest  
Peter Pascher, Deutscher Bauernverband (tbc)  
Laura Ciacci, International Slow Food Movement  
Loretta Dormal-Marino, European Commission, DG Agriculture and Rural Development
- Moderator: Katharina Seuser, Verband Deutscher Agrarjournalisten

- 14:15 Speed dating between participants, Cabinet and DG Agriculture and Rural Development staff
- 16:00 Commissioner Dacian Cioloş to receive European Network of Agricultural Journalist's (ENAJ) chart
- 16:15 On stage debate with Commissioner Dacian Cioloş
- Question panel: Jacques van Outryve, Boer & Tuinder  
Ina Strazdina, Latvian Radio  
Patrice Moyon, Ouest-France
- Moderator: Damien O'Reilly, RTE