



The MENA-OECD Investment Programme

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Objectives and Components of MENA-OECD Investment Programme

- The MENA-OECD Investment Programme is a regional effort, initiated and led by countries in the Middle East and North Africa (MENA).
- It promotes broad reforms to enhance the investment climate and sustainable economic growth throughout the MENA region.
- It facilitates policy dialogue and sharing of experience on investment policies among policy makers from MENA countries and their OECD counterparts.

“Mobilise private investment – foreign, regional and domestic – as driving force for economic growth and employment throughout the MENA region.”

Moving ahead with reforms for private sector development

- Setting time bound targets
- Building capacity for implementation
- Assessment of results
- Regional dialogue

Challenges for the Future

- Sustainability of reforms
- Spreading the benefits
- Mobilising resources
 - Human
 - Financial
- Communicating results and benefits
- Setting the stage for regional cooperation
(The Cairo Ministerial)

Synergies and Partnerships

- The World Bank-OECD business climate development strategy in support of policy formulation, implementation and review in the MENA region
- Cooperation with international regional and bilateral programs
- Actual and Potential Partnerships with EU:
 - Euromed, Barcelona and SME Policy index
 - Neighbourhood policies
 - Cooperation for Lebanon NIRA and follow-up projects
 - Collaboration for Syria Annual meeting on Euro-Med Charter for Enterprises
 - EU participation in the Interministerial Workshop for the Moroccan NIRA

Thank you for your attention