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RED-CROSS 2004-2005

The European Red Cross Road Safety Campaign 2005

Project details	
Domain	Training, education and campaigns
Duration	from 1/12/2004 until 31/01/2006
Website	http://www.1-life.info/
Other sources	

The European Red Cross Road Safety Campaign 2005 is the third such campaign that has been run in Europe by the European Red Cross network. This third campaign will pull together the learning, participation and co-operation of the two previous campaigns to bring the European Red Cross network's experience and innovative methods in road safety to an expanded pan-European audience. The campaign will contribute to the reduction of the number of children and young people who are injured or killed in road traffic accidents in the EU member states and candidate countries.

The European Red Cross Road Safety Campaign will take place in the majority of the following European countries: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom

The objectives of the third European Red Cross Road Safety Campaign are:

- To provide increased European visibility for road safety issues
- To collect good practice and proactively share this throughout Europe
- To encourage individuals and organisations to pledge support to improve road safety
- To conduct a European wide road safety survey of children and young people
- For each Red Cross National Society to develop partnerships and synergies in road safety

The campaign objectives will be achieved through the following:

- A co-ordinated road safety tour from June to September 2005 consisting of 4 tour teams touring up to seven countries each
- A road safety questionnaire for children and published results
- A road safety pledge A culmination event where the four tour teams converge on Brussels in September
- Red Cross National Society activities and partnerships

Coordinator

- [Red Cross/EU Office](#) (int)

Partners

- [Red Cross National Societies](#) (int)