

The opinions expressed in the studies are those of the consultant and do not necessarily represent the position of the Commission.

## BeSAFETY-AWARE

### Bringing eSafety to the market through Awareness

Project details	
Domain	Vehicle Technology: Active Safety
Duration	from 15/03/2007 until 14/03/2008
Website	<a href="http://www.esafetyaware.eu">http://www.esafetyaware.eu</a>
Other sources	

eSafetyAware! seeks to accelerate the market introduction of such life-saving technologies by organising information campaigns and dedicated events aimed at creating awareness of eSafety benefits among policy-makers and end-users.

Coordinator
<ul style="list-style-type: none"><li><a href="#">FIA Foundation for the Automobile and Society</a> (UK)</li></ul>

Partners
<ul style="list-style-type: none"><li>Network of Automobile Clubs (int)</li></ul>