

## Marco Polo European Info Day - Programme

Brussels, 4 February 2009, Charlemagne Building Room S3

**08:00** Registration

**09:00** Opening

Patrick Lambert, *Director, Executive Agency for Competitiveness and Innovation (EACI)*

**09:10** First Marco Polo video release

**09:20** The programme in brief

Patrick Lambert, *Director, Executive Agency for Competitiveness and Innovation (EACI)*

**09:40** Keynote speech: New ways to a green horizon

Zoltan Kazatsay, *Deputy Director-General of the European Commission's Directorate-General for Energy and Transport*

**10:00** News from the field

**IBERLIM and SCAPEMED projects**, Francisco Chagas, *Operational Department, Naveiro*

Two modal shift actions consisting of a short-sea shipping service carrying paper products from Portugal and Spain to France or Italy, returning with steel products to Spain and Portugal.

**10:15** The SIRIUS 1 project, Jean Marc Dumas, *World Supply Chain Development Director, Evian Volvic Group*

A modal shift action aiming at shifting the transport of beverages from road to rail by establishing a direct rail link between the production site in France and an intermediate warehouse in Germany.

The conference language is English. Simultaneous translation will be provided in French, German, Spanish, Italian and Polish.

**10:30** The 2E3S.COM & the GLAD projects, Eduard Rodés, *Director, Escola Europea de Short Sea Shipping*

Two common learning actions establishing a school that delivers courses on short sea shipping and intermodality issues to a wide variety of audiences in a hands-on practical environment.

**10:45** Coffee break / **Media Corner in parallel**

**11:15** The operational management of the Marco Polo programme  
Patrick Vankerckhoven, *Head of Unit, EACI*

**11:45** Questions and answers

**12:30** Lunch

**13:45** Mastering the 2009 application process

Anne Barseth, *Head of Sector, EACI*

**14:45** Panel discussion

Francisco Chagas, *Naveiro*,  
Jean Marc Dumas, *Evian Volvic Group*  
Eduard Rodés, *Escola Europea de Short Sea Shipping*  
Bernd Seidel, *Combinet GmbH*  
*Moderator: Patrick Vankerckhoven*

**15:15** Coffee break and close

**15:45** Bilateral meetings

Upon prior registration

**17:00** End of conference

