



"Study on the application of rules on voluntary origin labelling of foods and on the mandatory indication of origin labelling of meat used as an ingredient"

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Regulation (EU) No 1169/2011 on the provision of food information to consumers

Regarding origin, amongst others:

- **Mandatory origin labelling** for unprocessed (fresh, chilled or frozen) pig, poultry, sheep and goat (subject to implementing acts) – Study currently being carried out by **DG AGRI**
- **Voluntary origin labelling:** New rules for the indication of the origin of **primary ingredient** when it comes from a different place than the one where the last substantial transformation of the food happened (subject to implementing acts):
 - Indication of the country of origin of the primary ingredient as such, or
 - Indication that the country of origin of the primary ingredient is different from that of the food
- COM required to produce a report on the need to extend **mandatory origin labelling to meat used as an ingredient** by 13 December 2013

DG SANCO Study

- ✓ On voluntary indications of origin
- ✓ On mandatory indication of origin for meat ingredients
 - A single study for both themes initiated in September 2012 [ToR published in the SANCO website]
 - **Aim of the study:**
 - Impact of different options for the modalities of the application of the voluntary origin requirements regarding primary ingredient
 - Assess the need for the consumer to be informed regarding the origin of meat ingredients
 - **Operational feasibility**
 - **Analysis of the costs and benefits**
 - **Legal impact on the internal market**

Part of the study concerning voluntary origin - Some notes...

- **What are origin statements/indications?**
 - ✓ Trademarks including geographical indications?
 - ✓ Flags?
 - ✓ Maps?
 - ✓ Common Family names?
 - ✓?
- **Possible combinations/correspondence between the origin indication of the final food and the one of the primary ingredient.**
 - ✓ Italian product with EU primary ingredient?
 - ✓ Italian product with primary ingredient from Alps?
 - ✓ Italian product with primary ingredient of different origin?

Part of the study concerning voluntary origin - Some notes...

- **What happens where different origins are involved?**
 - ✓ presence of more than one primary ingredient
 - ✓ variation of the country of origin or place of provenance of the primary ingredient (for reasons of seasonal availability, sustainability, quality etc.)
 - ✓ blending of the same primary ingredient of different geographical areas
- **Are there foods with no primary ingredient?**

Part of the study concerning mandatory origin of meat ingredients - Some notes...

- **Wide scope - Types of meat concerned**
 - ✓ all types of meat:
 - Not only beef, pig, poultry goat and sheep
 - All edible parts and not only skeletal
- **Types of products concerned**
 - ✓ Meat preparations
 - ✓ Meat products
 - ✓ Processed multi ingredient foods
- Origin rule – if necessary – **cannot be more detailed** than those for unprocessed meat

Expected deliverables

- ✓ Part on voluntary indications of origin:
 - By March 2013
 - The study will provide input for an impact assessment and the preparation of implementing rules to be adopted by 13 December 2013
- ✓ Part on mandatory indication of origin for meat ingredients
 - By June 2013
 - The study will provide input for the Commission's report on this issue expected to be adopted by 13 December 2013

Thank you for your attention!