

Welcome!

Dear Colleague,

Please find enclosed all the preparatory information for the next meeting of the Thematic Working Group on Entrepreneurship Education.

- Draft agenda
- Overview of the third meeting
- Your preparation for the meeting
 - Background note on Measuring Entrepreneurship
 - Work Programme
 - Rethinking Skills – a concept paper
 - Minutes of Second Meeting
- Guest speakers
- Participant list
- Practical information + information on dinner

We look forward to meeting you in Brussels!

Kind regards,

Ana Carla Pereira
Head of Unit

Elin McCallum
Policy Officer

Unit A2 - Skills and Qualifications
European Commission Directorate General for Education and Culture

Draft Programme

29 May 2012

13:30	Registration / Submit reimbursement files
Welcome & Context	
14:00	Introduction Elin McCallum
14:10	Setting the Scene: Current Policy Context Ana Carla Pereira Entrepreneurship Action Plan 2020 Simone Baldassarri & Elin McCallum
Measuring Entrepreneurship Education	
15:10	Introduction: Framing our discussion Elin McCallum Presentation: GHK Report on Indicators for Entrepreneurship Education Nick Henry Case Study 1: Denmark Lene Vestergaard, Danish Foundation for Entrepreneurship
Coffee	
16:10	Case Study 2: The Global Entrepreneurship Monitor Jonathan Levie, University of Strathclyde Case Study 2: Creative Partnerships Programme Paul Collard
Conclusions	
17:00	Round table discussions: Collate initial recommendations for policy handbook
17:45	Check out and News
18:00	End
Close	
19.00	Group Dinner (optional)

30 May 2012

Welcome	
09:00	Introduction to Day 2 Elin McCallum
Making Links	
09:15	Erasmus for All – the single Programme for Education & Training 2014-2020 Filip van Depoele
09:30	Assessment of Key Competences Tapio Saavala Expert Group in Creativity Kjartan Steffensen & Ernesto Villalba-Garcia
Measuring Entrepreneurship Education Part 2	
10:15	Round table discussions: - Further opportunity to work through initial recommendations from day 1 - Group feed back
Coffee	
Work Programme Development	
11:15	Overview of Work Programme Elin McCallum Sub Group Session 1 - Refine approach - Develop content for meeting/PLA Peer Review
Lunch (1 hour)	
14:00	Sub Group Session 2 - Consider results of peer review - Meet with other DG EAC Thematic Working Group coordinators - Meeting/PLA design
TWG Output	
15:45	The Policy Handbook – what could it look like? Introduction and round table discussion
16:50	Check Out
17:00	Close

Purpose of the meeting

The objectives of our third meeting will be:

- To explore how to measure the inputs, outputs and impacts of entrepreneurship education, with practical examples of how this is being done with particular focus on employability, societal and commercial impacts.
- To refine the work programme, plan the themed meetings/PLAs and to discuss the format of the policy handbook and other outputs of the group

The first objective will be covered on day one. A range of speakers have been invited to illustrate how this is being done in practice, both via the results of research and via case studies. There will be an additional session on day two if needed to provide additional reflection prior to finalising recommendations for the Policy Handbook.

The second day will focus on the second objective. The work programme is now drafted, and the first task will be to develop cohesive plans for each themed meetings/PLAs. There will be opportunity to reflect on the original aims of your sub group and to adapt if needed, and to meet coordinators from other TWGs and understand the work they are developing. By the end of the meeting we should be ready to begin organising the next four meetings/PLAs and understand their anticipated contribution to the Policy Handbook.

The second task on day two will be to define the primary outputs of the TWG, namely the Policy Handbook and additional outputs. We can discuss format and design options, and explore how we can make the Policy Handbook document both practical and (most importantly) used. By the end of the meeting, we hope to have a draft format for the Policy Handbook and be able to begin assessing feasibility of additional outputs.

In addition to these two main purposes, there will be an opportunity to understand, discuss and provide opinion on key areas of relevant policy development in the Commission.

Your preparation for the meeting

1. Read Background Papers

- The Work Programme is attached for you to review and reflect on. This is a working document that will be further developed and adapted over the two days.
- We have drafted a short note to provide background on Measuring Entrepreneurship Education. This aims to provide an initial overview of the approaches and tools being used currently, and will be expanded upon through presentations of both research and case studies.
- The policy handbook will be announced in a Communication entitled 'Rethinking Skills' later this year. The concept paper is attached to provide the wider context for our work, and will be reviewed and feedback invited in a workshop during the meeting.

2. Read Draft Minutes for approval

- Please find these attached.

Guest speakers



Jonathan Levie is a Professor in the Hunter Centre for Entrepreneurship at the University of Strathclyde. From 2000 to 2005 he was Director of the Hunter Centre for Entrepreneurship at Strathclyde. He directs the UK Global Entrepreneurship Monitor programme and also leads the Scottish GEM team.

Before joining the University of Strathclyde in 1999 to create a new postgraduate programme in Technology Entrepreneurship, he was Research Fellow at the Foundation for Entrepreneurial Management at London Business School, where he was also Associate Coordinator of the Global Entrepreneurship Monitor, a major international research project led by London Business School and Babson College. In 1997 he was Visiting Research Fellow and Part-time Lecturer in Management at Babson College, Wellesley, MA . He was formerly EC Research Fellow at INSEAD, France, and College Lecturer in the Department of Management at University College, Cork . He holds a Ph.D. from the University of London (London Business School) and a B.Sc. (Natural Sciences) and M.Sc (Management) from the National University of Ireland. Jonathan has been researching and teaching entrepreneurship since 1982. His main research interests are comparative entrepreneurial strategies, the evolution of young firms, the environment for entrepreneurship, and the nature of interaction between entrepreneurs and resource providers.



Lene Vestergaard is leader of the department for Knowledge & Analysis at the Danish Foundation for Entrepreneurship – Young Enterprise. She has been working within the area of entrepreneurship education since 2007 doing mappings and analyses of the spread in the Danish education system as well as projects on impact analyses. For the past two years she has been responsible for the mapping of entrepreneurship education at all levels and all sectors of the Danish education system. This has involved developing methods and tools for this purpose. Other longitudinal projects are the measurements of the

effects and impacts of entrepreneurship education on students at all levels: 1) 9th graders - students in lower secondary, 2) students participating in Company Programme - higher secondary, 3) students in university – graduate level.

Lene has a diverse educational background in design, languages and teaching, most recent a master degree in Leadership and Innovation, and work experience from both private and public organizations such as McKinsey & Company, The Confederation of Danish Industries, and Øresund Entrepreneurship Academy.



Dr. Nick Henry is a Principal Consultant with ICF GHK, Head of Birmingham UK Office, a Visiting Professor at the Centre for Urban and Regional Development Studies (CURDS), Newcastle University, UK and a Fellow of the Regional Studies Association. He has 25 years experience of research, analysis and evaluation in economic development gained in an academic and consultancy environment, including enterprise and entrepreneurship. Nick is currently directing an Evaluation of European Investment Fund activity for DG ECFIN, an assessment of the scale and scope of the business mentoring market in England for UK government, and a three year evaluation of the Birmingham Enterprise City Coaching for High Growth Programme.

He recently authored a successful £5m bid in the UK which utilises a mentor led approach to micro-enterprise lending combined with social philanthropic funding to support entrepreneurship in disadvantaged communities (for Fredericks Foundation).

His recent experience of 'enterprise for all' includes Evaluation of Future Entrepreneurs (for One North East, UK), Study on Support to Indicators of Entrepreneurship Education (for DG Education and Culture), Assessment of the Effectiveness of Support for Women's Enterprise (BIS, UK), Evaluation on Policy: Promotion of Women Innovators and Entrepreneurship (DG Enterprise and Industry), Evaluation of the Enterprise Programme (for One North East, UK) and Formative Evaluation of the Higher Level Skills Pathfinders (Higher Education Funding Council for England).



Paul Collard leads Creativity, Culture and Education (CCE), the international NGO responsible for delivering the British Government's major creative educational programme for young people, Creative Partnerships. The scale and impact of CCE's programmes in England – in the academic year 2010/11 CCE worked with 2500 schools and ¾ million young people – has attracted considerable international attention. As a result Paul Collard is advising on the design and delivery of programmes modelled on Creative Partnerships in Lithuania, Latvia, Norway, Germany and the Czech Republic.

In addition, he advises the cities of Amsterdam and the Government of Western Australia on their creative and cultural learning programmes. He has represented the UK on the EU committee concerned with synergies between culture and education, led a major EU funded programme on the training of artists to work in primary schools and is an expert advisor to the EU Commission's Urbact programme on culture and education. In the Autumn of 2011, Creative Partnerships was awarded the prestigious international education prize, the WISE award, for its outstanding contribution to innovation in education.

Meeting Participants

Updated list of participants for the third meeting is below:

Title	First Name	Second Name	Organisation	Repr	Sub Group
Ms	Audrey	Abdilla	Ministry of Education, Employment and the Family	MT	SI
Mr	Pedro	Cunha	Ministry of Education	PT	LO
Ms	Anette	Curth	GHK		
Ms	Ania	Bourgeois	EACEA - P9 EURYDICE	Eurydice	FOL
Ms	Anna	Gethings	AG Education Services Ltd	IE	TE
Mr	Anthony	Gribben	ETF	ETF	LO
Mr	Brian	Cookson	ETUCE - European Trade Union Committee for Education	ETUCE	TE
Ms	Charlotte Romlund	Hansen	The Education Agency, Department of General Education	DK	LO
Mr	Dana	Redford	Representing the Portuguese Government	PO	SI
Ms	Danuta	Pusek	Ministry of National Education	PL	LO
Mr	Darko	Belović	Ministry of Science, Education and Sports	HR	SI
Ms	Elin	McCallum	DG EAC	DG EAC	
Mr	Ernesto	Villalba-Garcia	CEDEFOP	Cedefop	LO
Mr	Frank	Hennessey	St Mary's University College, Belfast	UK	LO
Ms	Friederike	Sözen	WKÖ, Austrian Federal Economic Chamber	UEAPME	LO
Ms	Isabelle	Goudeseune	Vlaams Departement Onderwijs en Vorming	BE fl	FOL
Mr	Jan Hein	Nielsen	Facilitator - Uphill		
Mr	Johannes	Lindner	eesi-Impulscenter for Entrepreneurship Education & University Teacher College Vienna/Krems	AT	FOL
Ms	Katharina	Kiss	Bundesministerium für Unterricht, Kunst and Kultur	AT	FOL
Mr	Lukáš	Hula	National Institution of Technical and Vocational Education	CZ	LO

Ms	Marcela	Havrilova	Junior Achievement Slovakia	SK	SI
Mrs	Maria Grazia	Biggiero	Ministero Pubblica Istruzione	IT	TE
Ms	Maryte	Skakauskiene	Ministry of Education and Science	LT	TE
Ms	Monica	Nissen	Facilitator - Interchange		
Ms	Nadine	Nerguisian	MENJVA- DGESCO A2	FR	TE
Mrs	Pavlina	Chatzitheodoulou	Pedagogical Institute Cyprus	CY	TE
Ms	Rachel	Curmi	Ministry of Education, Employment and the Family	MT	SI
Mrs	Sabah	Dakika	Ministry of Education, Culture and Science	NL	SI
Ms	Sannie	Fisker	Danish Business Authority	DK	
Mr	Simone	Baldassarri	DG ENTR	DG ENTR	

Practical information

VENUES:

Day One

DG Education & Culture
 Floor 8 / Room SDR
 Place Madou 1
 1049 Brussels
[\(click here for Google map\)](#)

Day Two

Research Executive Agency (REA)
 Place Rogier 16
 14th floor - room COV2 (14/SDR)
 1210 Brussels
[\(click here for google map\)](#)

Arriving and registration:

When you arrive there will be a welcome table in the reception area, where you must register and receive your badge. It is important that you keep this on at all times. Please arrive in sufficient time as it can take a while to do the registration),

At this Welcome table, you will also be asked to submit your filled-in and signed reimbursement forms. Afterwards, you will be accompanied to the meeting room.

Lunch:

For lunch (at own expense), there are a number of restaurants around both Madou and Rogier. For Day One, there is also a canteen in Madou Tower, which you are welcome to use.

Dinner:

For dinner on the 29th of May, we propose to have a joint dinner (at own expense) at *Madou's Provence* at Rue de la Presse 23 (for info [click here](#)). If you would like to join this dinner, please send an email to elin.mccallum@ec.europa.eu to confirm.

Anything else?

If you have any other questions, you can get in contact with Elin McCallum by phone (0032 2 29 96047) or via email (elin.mccallum@ec.europa.eu). If you need to contact us urgently on the day of the meeting, you can reach Elin on +32 471 423917.