

Expert Group Universities/RC as Vehicle for SS at Regional Level

Second Meeting

Brussels, ORBN, 05/A066 – 30 July 2013

Expert Group

Universities as Vehicles for Smart Specialisation at Regional Level

Brussels, ORBN, 05/A066

Second Meeting - 30th June 2013

Experts

Costas Fotakis (CF)	Public Res Centre	GR
Magdalene Rosenmöller (MR)	IESE	ES
Liviu Matei (LM)	Central European University	HUN
Roumen Nikolov (RN)	Univ. Library Studies	BG
Jaana Puukka (JP)	Innovation Engage	FIN

European Commission

Dimitri Corpakis (DC),	DG Res Head of Unit C5,
Ralitsa Atanasova (RA)	DG Research C5 Reg. Dim
Nadine Robberecht (NH)	DG Research C5 Reg. Dim

Invited Expert

John Goddard (JG)	Centre for Urban & Regional Development Studies at Newcastle University
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Excused

Caroline Petiot (CB)	EADS	FR
John Brennan (JB)	Open University	UK

Second meeting of the expert group on the role of universities and research centres as vehicles for smart specialisation at regional level

Meeting goals:

- Introduction of goal of the Expert Group
- Get input from one of the experts in the field: Prof. John Goddard
- Discuss / Revise Draft Outline
- Revise Distribution of Tasks

Agenda

9h30	Registration and reimbursement
10h00	Welcome and brief introduction: <i>Dimitri Corpakis</i> , Head of Unit C5 “Regional dimension of innovation”, DG Research and Innovation
10h15	Universities and smart specialization – Challenges and Opportunities for universities and for regions. Cooperation between the Institute for Prospective Technological Studies and the European Universities Association: <i>Prof. John Goddard</i> , Centre for Urban & Regional Development Studies at Newcastle University
11h00	Questions to the speakers and discussion – moderator: Costas Fotakis
12h00	<i>Lunch</i>
13h00	Discussion on the work progress, status of the draft report, next steps – Moderator: <i>Costas Fotakis</i>
14h30	Methodological issues: approach and delivery - Moderator: <i>Costas Fotakis</i>
15h15	Open questions to be tackled in the next meeting - Moderator: <i>Costas Fotakis</i>
16h00	Discussion on the methodological approach, distribution of tasks, dates for the next meetings Moderator: <i>C. Fotakis (designated chairman)</i>
15h30	End of the meeting

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Agenda items			
10:00-10:15	Welcome and introduction		
	<p>Dimitri Corpakis (DC), EC DG Research, welcomed the Expert Group. Update on H2020 – another hurdle taken. Approval is getting closer. Keep watching the space, as relevant for our recommendations.</p> <p><i>First Pilot</i> – might be too early for lessons learnt.</p> <p><i>Brief round table introduction</i> of all, including visiting Expert, Prof. John Goddard.</p>		
ACTION 1	DC to update expert group on H2020, as soon as new developments are		DC
ACTION 2	Preparation of Meeting Minutes		Magda
10:15-11:30	Presentation John Godard		
	<p>JG – great expert on the subject gave an excellent overview of the opportunities and challenges of the tasks of the Expert group.</p> <p><i>The most significant ideas (please refer to ppt in dropbox)</i></p> <ul style="list-style-type: none"> • Past funds were put in ‘Cathedrals in the dessert’ • Role universities in supporting regional innovation strategies • Finland / Work OECD – Jaana has worked on it (the ‘How’) • Risk – investments without impact. • Important is the alignment of regional and national strategies • Competitive scientific funds vs. regional structural funds (very different) • Universities multilevel / global players / attract good professionals / students¹ • Difficult to identify indicators for outcome vs. output; transaction vs. transformational impact. • Importance of non-university factors, universities cannot solve everything. • Match research / regional / industrial profile. • Look Outside. Technical Assistance Budget – to be used additionally. • Universities = knowledge Broker • Living lab in the City / Region for different technologies • University management / leadership important (not part of reward mechanism) does not happen overnight (intellectual, managerial, political leadership) • SS – the importance is the process, the WHAT and HOW. Regional Innovation strategy important, also the process to obtain it. 		
ACTION 3	JG to send presentation and additional material OECD Report Paper by McCann, Cardiff Morgan, (early output of the FP7 project).	Dropbox Circa	JG JP
11:30-13:00	Discussion		
	<p>Several points stressed as important in the discussion</p> <ul style="list-style-type: none"> • How to meet regional needs without sacrificing scientific excellence • Political challenges in translating innovations. 		

¹ Guide Report, *Connecting Universities o Regional Growth: A Practical Guide, European Commission, 2011*

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	<ul style="list-style-type: none"> • Researchers to learn to cede IP (funding is not unlimited!) knowledge transfer not cathedrals in the desert (Jaana) • MSc once established might lose the regional aspect • Problem of corruption. Platform to allow remote collaboration. (Livi) • Important to connect universities to platforms (JG) • Action Learning Knowledge Impact Networking Skills
12:30-13:30	LUNCH
Presentation by Roumen Nikolov	
	Identification of added value. Framework Quintuple Helix. Learning from past programmes. <i>Will make slides available.</i>
13:30-15:30	Expert Group Discussion
Group Discussion	<p>CF let discussion of group</p> <p>Review Draft Outline Report</p> <ul style="list-style-type: none"> • Review of the Draft Outline taking into account the suggestions by the team. • Aim - make first draft available by end of September 2013 • Each expert to develop short abstract on their topics for end of August <p>Distribution of Tasks (cf. Excel Sheet)</p> <p>See incl Excel Sheet with corrections included.</p> <p>Important Issues</p> <ul style="list-style-type: none"> • Important to look beyond Europe / international view <p>DC: our report will be important for H2020, future research & structural funds</p> <p>Additional contribution by the Universities. Our role to get additional universities ready.</p>
ACTION 4	<p>Creation space in CIRCA</p> <p>Put important documents in Drop Box (ALL)</p> <p>15/8 done</p> <p>MR / RA</p> <p>ALL</p>
ACTION 5	<p>Magda to revise Draft Outline based on comments/discussion</p> <p>Revise Task Distribution Xcell Sheet (ALL)</p> <p>Revise Assigned Tasks</p> <p>Develop first abstract on the tasks assigned to them</p> <p>15/8</p> <p>MR</p> <p>25/8</p> <p>ALL</p>

