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ANNEX 1

ANNEX

to

COMMISSION DECISION

on funding for the pilot-projects on "Female business angels", "Youth on the SPOT – Special partnership on tourism", "Destination Europe brand – Promoting Europe in the tourism sector", "Entrepreneurial capacity building for young migrants", "The reduction of youth unemployment and the setup of co-operatives as a measure to enhance working opportunities in the EU", "The SME instrument enhancing women participation" and "CSDP research", and amending the financing decision for the activity "Internal market for goods and services" of the Directorate-General Internal Market, Industry, Entrepreneurship and SMEs for the year 2016

ANNEX

SECTION 1

DESCRIPTION OF THE ACTIONS UNDER THE ACTIVITY 'INTERNAL MARKET FOR GOODS AND SECTORAL POLICIES'

DESCRIPTION OF THE ACTIONS PROVIDED FOR UNDER BUDGET HEADINGS "PILOT PROJECT – FEMALE BUSINESS ANGELS" (02.027718), "PILOT PROJECT – YOUTH ON THE SPOT – SPECIAL PARTNERSHIP ON TOURISM" (02.027723), "PILOT PROJECT – DESTINATION EUROPE BRAND – PROMOTING EUROPE IN THE TOURISM SECTOR" (02.027724), "PILOT PROJECT – ENTREPRENEURIAL CAPACITY BUILDING FOR YOUNG MIGRANTS" (02.027725), "PILOT PROJECT – THE REDUCTION OF YOUTH UNEMPLOYMENT AND THE SETUP OF CO-OPERATIVES AS A MEASURE TO ENHANCE WORKING OPPORTUNITIES IN THE EU" (02.027727), "PILOT PROJECT – THE SME INSTRUMENT ENHANCING WOMEN PARTICIPATION" (02.027728), AND "PILOT PROJECT – CSDP RESEARCH (02.047702)"

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INTRODUCTION

The planned actions are set out by budget heading and then, for each budget heading, by legal basis.

For ease of comprehension, each action is identified by a number. In the event of revision this number will be retained.

1. ACTIVITY 'INTERNAL MARKET FOR GOODS AND SECTORAL POLICIES'

1.1. Budget heading 02 03 01

Additions:

The additional actions to be implemented for budget heading 02.0301 shall be entirely financed by redeployment of available appropriations.

Legal basis: *Article 54(2) of the Regulation (EU, Euratom) No 966/2012 of the European Parliament and the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union: Appropriations for tasks resulting from the Commission's prerogatives at institutional level, notably in relation to the legal bases referenced in the budgetary comments.*

1.1.4. Administrative arrangements and other expenditure

Total amount foreseen for administrative arrangements : EUR 445 000

1.1.4.1. Administrative arrangements with JRC

1.1.4.1.5. "Follow the money" and other initiatives

Follow-up on the actions mentioned in the Communication "Towards a renewed consensus on the enforcement of Intellectual Property Rights: An EU Action Plan" (COM/2014/0392 final)

1.1.4.3. Other Administrative arrangements

1.1.4.3.1. Data analytics – project on transposition, by administrative arrangement with DG DIGIT

This project will analyse the feasibility of a data analytics tool to support the monitoring of Member states compliance with the transposition of EU directives. DG DIGIT is the only Commission service with the necessary competence to put in place this project.

1.1.4.3.2. Distribution and storage of DG GROW material, by administrative arrangement with OPOCE

The objective is to rationalise and reduce the administrative burden and the use of resources. OPOCE is the only Commission service with the necessary competence.

Amendments:

The amount foreseen for the action referred to in paragraph 1.1.2.4 has been increased from EUR 440 000 to EUR 550 000, by redeployment of existing appropriations.

1.2. Budget heading 02 03 02 01

No amendments

1.3. Budget heading 02 03 02 02

The measure referred to in paragraph 1.3.2.1 concerns both operating and action grants.

2. ACTIVITY 'EU SATELLITE RADIO-NAVIGATION PROGRAMMES (EGNOS AND GALILEO)':

No modifications

3. FRAMEWORK CONTRACTS

Addition:

Budget line 02.0301 - Multiple framework contract with reopened competition for for the assessment of conformity of national legislations with public procurement Directives for a total amount of EUR 2 000 000. Call to be launched in the first quarter of 2016 for a decision to award the contract scheduled for the third quarter of 2016.

4. PILOT PROJECTS AND PREPARATORY ACTIONS

Additions:

The following paragraphs shall be added:

4.1. Budget heading 02 02 77 18

(Pilot Project on 'Female business angels')

Pilot project with a budget of EUR 1 200 000

DESCRIPTION OF THE ACTION

- facilitating training, mentoring and B2B networking for women business angels and women entrepreneurs collaboration. In Europe women business angels represent only 2-5% of the measured market of business angels. Nevertheless there is a key interest from women business angels to invest more on women entrepreneurs.
- Support of mentoring, training and B2B networking for women business angels and women entrepreneurs collaboration

EXPECTED RESULTS

- Develop B2B networking for women business angels and women entrepreneurs collaboration

IMPLEMENTATION

For eligibility, exclusion, selection and award criteria, see appendix

This initiative will be implemented by:

- launching of a call for proposals to finance action grants which should support mentoring, training and B2B networking for women business angels and women entrepreneurs collaboration.
- Financing of experts for assessment, by reimbursement of expert fees amounting to EUR 60.000.

Beneficiaries of the call: stakeholders in the field of female entrepreneurship and access to finance, such as of commerce, women's organisations, governmental and non-governmental organisations, consortia with experience concerning women, entrepreneurship, SMEs, business angels and access to finance

INDICATIVE TIMETABLE FOR THE CALL, INDICATIVE AMOUNT AND MAXIMUM POSSIBLE RATE OF CO-FINANCING

1st quarter of 2016	EUR 1 140 000	70%
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4.2. Budget heading 02 02 77 23

(Pilot project Youth on the SPOT – Special partnership on Tourism')

DESCRIPTION OF THE ACTION

Creation of a network to facilitate the uptake of high quality jobs, apprenticeships and traineeships positions in the tourism industry across the EU, with a particular focus on SMEs, including through the promotion of the Drop'pin Youth Mobility Portal.

EXPECTED RESULTS

Improve the EU performance in providing skills for the tourism sector occupation, increase the work-readiness and relevance of tourism qualifications to respond to developments in the tourism sector.

IMPLEMENTATION

For eligibility, exclusion, selection and award criteria, see appendix

This action will be implemented via a call for proposals.

Beneficiaries of the call: All public or private organisation/entities from EU Member states.

INDICATIVE TIMETABLE, INDICATIVE AMOUNT AND MAXIMUM POSSIBLE RATE OF CO-FINANCING

4th quarter of 2016	EUR 500 000	75%
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4.3. Budget heading 02 02 77 24

(Pilot project 'Destination Europe brand – Promoting Europe in the tourism sector')

Pilot project with a budget of EUR 500 000

DESCRIPTION OF THE ACTION

- increasing the visibility of Europe as a tourist destination and support the promotion of European and transnational tourism products in targeted third country markets, through joint public-private partnership,
- increasing flows of visitors from selected target third countries to Europe.

EXPECTED RESULTS

- Consolidated distinctive image differentiating ‘Destination Europe’ from other international regions
- Targeted promotion and marketing activities, both online and via participation in relevant tourism and travel fairs and other events, including organisation of targeted events, where relevant; building upon an analysis of Europe's competitive position and current performance
- Contribution to growth and employment in European regions through an increase in the number of international tourists

IMPLEMENTATION

For exclusion, selection and award criteria, see appendix

This action will be implemented via a grant awarded without a call for proposals to the European Travel Commission (ETC). The grant is justified by Article 128 of the Financial Regulation (and Article 190(1)(f)) of the Rules of Application) given that the ETC is the only organisation bringing together the national tourism organisations of the Member States, which are essential relays for this action.

INDICATIVE TIMETABLE, INDICATIVE AMOUNT AND MAXIMUM POSSIBLE RATE OF CO-FINANCING

4th quarter of 2016	EUR 500 000	80%
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4.4. Budget heading 02 02 77 25

(Pilot project 'Entrepreneurial capacity building for young migrants')

Pilot project with a budget of EUR 2 200 000

DESCRIPTION OF THE ACTION

- empowering young migrants and refugees to get access to knowledge and to develop skills that they can use to build a solid livelihood. In particular information, training and support should be given to young migrants and refugees to help them establishing their own business as a possible way to economic independence and integration, thus also creating employment for other people.
- sharing of good practice and creation of dedicated support schemes and training modules for young migrants and refugees aimed at establishing their own enterprise (in the business or in the social field).

EXPECTED RESULTS

- Creation, improvement and expansion of entrepreneurship training programmes and mentoring schemes targeted to young migrants and refugees.

IMPLEMENTATION

For eligibility, exclusion, selection and award criteria, see appendix

This action will be implemented via a call for proposals.

Beneficiaries of the call: Stakeholders such as business advisory services, chambers of commerce, professional organisations, educational institutions, governmental and non-governmental organisations, co-operatives and social enterprises.

INDICATIVE TIMETABLE, INDICATIVE AMOUNT AND MAXIMUM POSSIBLE RATE OF CO-FINANCING

2th quarter of 2016	EUR 2 200 000	85%
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4.5. Budget heading 02 02 77 27

(Pilot project 'The reduction of youth unemployment and the setup of co-operatives as a measure to enhance working opportunities in the EU')

Pilot project with a budget of EUR 500 000

DESCRIPTION OF THE ACTION

- establishing best practices in tackling youth unemployment by helping young people create and work in co-operatives.
- creating dedicated programmes schemes and training modules for young people to set up and manage cooperatives enterprises

EXPECTED RESULTS

Creation for young people of cooperative entrepreneurship programmes & training schemes

IMPLEMENTATION

For eligibility, exclusion, selection and award criteria, see appendix

This initiative will be implemented by:

- launching of a call for proposals to finance projects aiming at creating dedicated programmes schemes and training modules for young people to set up and manage cooperatives enterprises
- Financing of experts for assessment, by reimbursement of expert fees amounting to EUR 50.000.

Beneficiaries of the call: Stakeholders such as business advisory services, chambers of commerce, professional organisations, educational institutions, governmental and non-governmental organisations, co-operatives enterprises with clear experience in developing youth entrepreneurship training and education schemes.

INDICATIVE TIMETABLE FOR THE CALL, INDICATIVE AMOUNT AND MAXIMUM POSSIBLE RATE OF CO-FINANCING

3rd quarter of 2016	EUR 450 000	70%
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4.6. Budget heading 02 02 77 28

(Pilot project ' The SME instrument enhancing women participation')

Pilot project with a budget of EUR 500 000

DESCRIPTION OF THE ACTION

The objective of the pilot project is to raise awareness amongst women entrepreneurs and to provide them with information and advice to increase their participation and help them to better prepare for their participation in the Horizon2020 SME Instrument.

There is no structured data available on women participation in the SME Instrument, but based on a search using large definition criteria for "Women entrepreneurs", EASME identified about 11% of the submitted proposals related to women. These data are not significantly different, neither in terms of "women entrepreneurs" involved in proposals (as a reference, the OECD in its statistics on the self-employed mentions a proportion of 9.7% of women in the EU-28 in 2013), nor in terms of success rates (who are a bit lower for women).

The proposal is to raise the awareness on the potential of the SME Instrument for women entrepreneurs via information events, advice and coaching participating women entrepreneurs to better prepare them for participation in the SME Instrument.

IMPLEMENTATION

The pilot project will be implemented via a Direct contract or specific contracts based on an existing framework contract (indicative number of contracts: 1)

Indicative timeframe for launching the procurement procedure: 2nd quarter of 2016.

4.7. Budget heading 02 04 77 02

(Pilot project 'Research in the field of the CSDP')

Pilot project with a budget of EUR 500 000.

DESCRIPTION OF THE ACTION

The Pilot Project on defence research (extension of the Pilot Project under the 2015 budget) aims at:

– Developing cooperation between the Commission and the European Defence Agency (EDA), and financing research and development in the field of defence, in particular testing specific aspects related to the governance and implementation. To this end, the European Defence Agency will implement research projects on defence technology research by means of a delegation agreement concluded between the Commission and the EDA in Autumn 2015). In order to test the feasibility and usefulness of the action referred to in the paragraph above, as part of this pilot project, the Agency will run one research and development project on behalf of the Commission in one of the following fields:

- Technological development in the area of military products, technologies or systems (excluding areas of military capability and strategy);

- Research and development activities linked to certification for military and civil uses.

– The activities will be implemented through a call for proposals around mid-2016. In accordance with this delegation agreement, the tasks delegated to EDA include: preparation of options for an implementation work plan for approval by the Commission, preparation and implementation of call for proposals, evaluation of the project proposals, handling of contracts, management and monitoring of the research projects.

The Pilot Project will allow to assess:

– The working relations between the Commission and EDA according to the provisions of the delegation agreement signed in autumn 2015;

– The budget implementation processes of EDA in managing EU budget;

– The timely management of the research projects with respect to the publication of the calls, the evaluation of the proposals, the reporting, the delivery of the results;

– The necessary budget volumes for various defence research topics, regarding both low (TLR 2-4) and mid to high (TLR 5-8) Technology Readiness Levels;

- The content and the quality of the technology project results produced in this context;
- The suitability of the modalities to the defence research specificities and the possible adaptations to make them further attractive for research and technology organisations and the industry

IMPLEMENTATION

This action will be implemented via an existing delegation agreement with the European Defence Agency.

All the actions described in paragraphs 4.1 to 4.9 constitute pilot projects within the meaning of Article 54(2)(a) of the Financial Regulation. They follow on from an initiative by the European Parliament under the 2016 budget.

APPENDIX

Eligibility, exclusion, selection and award criteria for calls for proposals mentioned in this annex

Each proposal will be assessed on the basis of eligibility, exclusion, selection and award criteria indicated in the calls for proposals. These criteria may be defined and summarised as follows:

Eligibility and exclusion criteria: The applicants must meet several types of requirements:

- Geographical criteria
- Legal status criteria
- Exclusion criteria pursuant to Article 131(4) of Regulation (EU, Euratom) No 966/2012
- Criteria concerning the formal presentation of grant requests, such as submission by the deadline, completeness of the information provided, and compliance with financing conditions.

Selection criteria: Applicants who have not been excluded during the eligibility/exclusion phase must prove their financial and operational capacity to complete the proposed action or work programme. First of all, the applicant must have reliable and sufficient sources of funding to maintain its activity throughout the period during which the subsidised activity or exercise is being carried out, and to participate in its funding. Secondly, it must have the professional skills and qualifications needed to successfully implement the proposed action or work programme, unless specifically provided otherwise in the basic act.

The verification of financial capacity shall not apply to natural persons in receipt of scholarships, to natural persons most in need and in receipt of direct support, to public bodies or to international organisations. The authorising officer responsible may, depending on a risk assessment, waive the obligation to verify the operational capacity of public bodies or international organisations.

Award criteria: For all calls for proposals, the proposals of applicants which pass the selection phase will be evaluated according to the following criteria: a) the relevance of the application to the objectives of the action; b) the visibility of the European institutions' involvement in the action; c) the impact on the target group and the multiplier effect of the action; d) the quality of the project; e) the budget and effectiveness. If the number of points obtained is below the quality thresholds defined in the call for proposals, the proposal will not be evaluated further. These criteria and their weightings, as well as the minimum number of points, will be adapted to the specific characteristics of each call for proposals.