

**Astrid PIERON**

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**Current Position**

Astrid Pieron has been a Partner at Mayer Brown Europe - Brussels LLP since 2007. She is the founder and head of the Mayer Brown European Transfer Pricing Centre (ETPC), which is fully integrated into the Mayer Brown global tax controversy and transfer pricing practice.

**Experience & Responsibilities**

Astrid has 30 years of tax experience including over 25 years of focus on international taxation. As head of the ETPC Astrid coordinates the pan-European transfer pricing projects and the European aspects of the worldwide projects of Mayer Brown. The projects range from design of Transfer Pricing Policies (also covering the customs and VAT aspects) to drafting of the related legal and transfer pricing documentation, negotiation of APAs and litigation. The ETPC was awarded Belgium Transfer Pricing of the Year by International Tax Review European Awards in 2009.

Before joining Mayer Brown in 2007, Astrid practiced in Brussels and Luxembourg with Arthur Andersen (1981 to 2002, partner as of 1992) and Deloitte (partner, 2002 to 2006). Her primary interests cover the fiscal aspects of financial functions within multinational groups, the tax optimization of M&A, the structuring of financial products and counselling on the transactional aspects of transfer pricing. Astrid is also actively following the OECD tax initiatives on business restructuring, intangibles and the revision of article 5 of the Model Tax Convention. She appears in Legal 500, in Euromoney/ World Tax and in the inaugural edition of "Tax Controversy Leaders," a ranking of the world's leading tax dispute resolution lawyers published by International Tax Review in September 2011.

Astrid is also a lecturer in international taxation at the Solvay Brussels School of Economics and Management.

**Nationality**

Belgian

**Qualifications**

Ecole Supérieure des Sciences Fiscales (ICHEC), 1988

Université catholique de Louvain, licence et agrégation en droit, 1981

Member of the Brussels Bar