

AGREEMENT EAC-2011-xxxx

ANNEX I

DESCRIPTION OF THE ACTION

Title of the Project: **ELYS - Educational LABs for European Young Supporters**

Beneficiary: Regional Committee CONI - Lombardy

Partners:

Comm-Pact

Hellenic Regional Development Center

Associação Portuguesa para o Desenvolvimento da Animação Sociocultural

Netherlands Institute for Sport and Physical Activity

NGO "My World"

Romania National Institute for Sport Research

Diputación Provincial de Albacete

Cluster del Deporte de Extremadura

Värmland Sport Federation (Värmlands Idrottsförbund)

Foundation for Youth ELMI

Province of Milan

Associazionz Comunita 'Nouva Onlus'

Altropallone ASD Onlus

Adrenaline Alley

Belfast City Council

ELYS - Educational LABs for European Young Supporters

Summary of the project objectives and activities:

Incidents of violence in sport have frequently been common occurrences in school, and across the youth sector, representing a social crisis that needs to be addressed.

The ELYS Project (Educational LABs for European Young Supporters) aims to tackle this problem through integrated actions to educate young people towards a "renewed culture of sport", promoting sport as a vehicle for personal, social and cultural growth, social cohesion and inclusion.

The project will take an interdisciplinary approach through testing various educational actions and methodologies targeted to young people, including supporting activities for schools, local authorities, sport organisations and other stakeholders.

The project partners will develop integrated and complementary actions targeted to young people in their local areas, entitled "Educational LABs" (pilot projects), which may involve different stakeholders (youth sector, schools), duration and approach. Each Educational Lab will be structured to deliver multiple activities such as lessons on sport, non-formal education, creative working groups, games, and sporting activities, participation in sporting events and workshops with experts and testimonials.

Within the project a number of local workshops, in addition to trans-national meetings and events will be held to discuss common themes and issues relative to preventing and combating violence in sport.

Project partners will regularly share their experiences and skills during the entire project lifecycle in order to develop a common educational framework based on best practices collected during the Educational LABS sessions in different localities in order to provide transferable experience to other European Regions.

Conclusions and findings of all the project's activities will be collected in the Final Report and "ELYS Manual" to support the dissemination of the project's results and give recommendations for future actions.

Context of the project and identified problems :

Sector studies and research highlight three main causes of violent incidents in sport: 1) lack of a clear culture of sport and education to promote positive and traditional sporting values; 2) problems of cohesion and social inclusion, particularly with reference to young people and 3) problems related to the phenomenon of bullying and other anti-social behaviour among young people.

To address these problems the project partners have identified young people (aged between 11 and 14 years old) as the ideal target group, given their particular vulnerability to these kinds of issues. This group would also significantly benefit from the proposed educational, teaching and informal learning activities of the ELYS Project.

Specific objective(s):

The above mentioned problems underline the urgent need for intervention with the following specific objectives: 1) promoting a “renewed culture of sport” (e.g. respect for opponents, fair play, etc..), 2) promoting sport as a vehicle for integration and social cohesion, and 3) promoting further integration of education into different sports. To this end the project intends to engage with schools (with support of school teachers, sport trainers, parents, etc.) through integrated activities for young people in order to raise awareness of the problem of violence in sport and to build a new "sport culture".

The specific objectives of the project will directly contribute to the overall objective of the EU strategy to combat violence in sport and are consistent with the first priority of the present EU call for proposals: prevention and fight against the violence and intolerance in sport. Furthermore the ELYS project is in line with the objectives and purposes of Communication 2011 "Developing the European dimension of sport" especially regarding the enhancement of the social role of sport.

Detailed description:

The project is structured into the following work packages and specific activities. WP1 Preliminary phase and preparation of common Guidelines and multilingual educational kits: Study and analysis of partners' experience and educational methodologies in order to define the Common Guidelines and educational kits (in several languages); the Guidelines aim to raise quality standards of EDU LABs by bringing together partners' best practice and experience and for a coordinated implementation of Educational LABs in the project partners' territories. "Training the trainers" workshops are planned in this preliminary phase (also on site).

WP2 Pilot Educational LABs at regional and local level: methodology, educational kits and project materials developed in the previous phase will be used by project partners to carry out the pilot projects of Educational LABs in their regional localities. As a general rule, each EDU LAB will consist of 3 or 4 educational units (of half day or similar duration) targeted to a course group of about 20 youngsters; in each unit experts will carry out creative working groups, interactive teaching activities, sport games, etc. with young pupils to promote the real values of sport. Within this WP local workshops and meetings on the Project's main themes and issues will also be organised (bullying prevention, sport for all, anti-doping, culture of defeat, respect for opponents between competitors, the portrayal of sport in the movies).

WP 3 ELYS Trans-national Open Days (ETO Days): organisation of a series of European meetings and events to disseminate the project's materials and results, and to discuss common problems and issues related to violence in sport, to share successful experience, to exchange of good practice and transfer of successful case studies. These open days will be held along with local annual events and fairs where all local schools and sport associations participate, to exploit the multiplier effect. A number of study visits will be undertaken during this WP to promote exchange and transfer of experience and best practice among project partners.

WP 4 Information and Communication of the project (including the dissemination of final results): particular attention will be given to the project communication and information plan, part of the educational activities and also instruments for making the most of dissemination activities. The WP foresees the preparation and dissemination of project materials, local awareness raising campaigns, local press conferences, local meetings, project dedicated web-pages on project partners websites, etc. The Final Report and final ELYS Manual will be the tools for transferring the "ELYS approach" to other EU territories.

WP 5 Management and coordination (including control, monitoring and final evaluation): This WP aims to provide assistance and support to project partners during all stages of the project implementation process; it is also foreseen that an internal system of project monitoring will be developed as well as a final evaluation of results achieved. It is also intended to transfer the project's methodology and results to other EU Regions and stakeholders in the field of sport.

Description of the roles of the partners in the project:

During the preliminary phase project partners will jointly develop, the common Guidelines for implementing Educational LABs at a local level and will participate in the project meetings, trans-national events, and networking activities within the project work-programme. Each partner will be responsible for the project implementation at a local level: promotional actions, educational activities with local schools (EDU LABs, multiple editions are also scheduled by some project partners), local workshops with local sport stakeholders,

and dissemination of local project materials. Local authorities will be mainly responsible for the organisation of meetings and events at trans-national level, to share experience and best practice. The Lead Partner will be in charge of the whole project management and the project communication plan.

Organisation / implementation:

Each project partner will nominate a lead contact; with experience in the field of intervention of the project and who is familiar with EU funded projects (please refer to the annex CVs). For project implementation and day-to-day management a steering committee will be established among project partners (with a representative from each partner) coordinated by the Project Manager from the LP. The steering committee will work together on a regular basis through email, telephone contacts, skype and periodic face-to-face meetings to monitor the state of the art of project actions.

Expected results and their use:

Projects deliverables and expected results are reported as follows: - Common Guidelines for implementing Educational Labs at local level; 14 Educational LABs, with participation of 80 schools, sport organisations and direct involvement of more than 3.000 youngsters; 25 local workshops; 6 trans-national events and meetings; project dissemination materials, and documents; 1 Final Conference a final report (ELYS Manual).