



EU Sport Forum 2010

Organised by the European Commission

Madrid, 19-20 April 2010

Palacio Municipal de Congresos, Av. de la Capital de España Madrid 7, 28042 Madrid

Agenda

Monday, 19 April 2010

11.00-12.00 **Arrival of participants and registration**

12.00-12.30 **Opening session**

- Welcome by the Spanish Presidency, *Jaime Lissavetzky, State Secretary for Sport*
- Forum Opening & Presentation of the new policy framework for sport by the European Commission, *Pierre Mairesse, Director for Youth and Sport, DG Education and Culture*

12.30-13.30 **First session: "EU level cooperation in sport – recent developments"**

- Implementation of the White Paper on Sport and consultations for implementing the Lisbon Treaty in the field of sport
Michal Krejza, Head of Sport Unit, DG EAC
- Preparatory Actions in the field of sport 2009 and 2010
(projects awarded in 2009 are exhibited in the conference hall)
Jaume Bardolet, Head of Section, Sport Unit, DG EAC

13.30-15.00 **Buffet lunch**

15.00-18.30 **Second session: "Priorities for the planned Commission initiatives in the field of sport"**

- Introduction to the parallel workshops
Pierre Mairesse, Director, DG EAC

Workshop I: Sport's societal function

Chair: *Michal Krejza, Head of the Sport Unit*

Rapporteur: *James MacDougall, European & International Officer, CCPR*

Workshop II: The organisation and financing of sport

Chair: *Pedro Velázquez Hernández, Deputy Head of the Sport Unit*

Rapporteur: *Borja García García, Loughborough University*

19.30-21.30 **Buffet dinner**



Tuesday, 20 April 2010

9.30-11.00 Third session: "Further elements for implementing the new EU sport competence"

Chairman: Pierre Mairesse, Director, DG EAC

- Presentation of the 2009 Eurobarometer on sport and physical activity by TNS Opinion
- Results from EU conferences in the field of sport:
 - EU Conference on Licensing Systems for Club Competitions: report by the Commission followed by a presentation on financial fair play measures for club football by UEFA
 - Other conferences: report by the Commission
- Discussion

11.00-11.15 Coffee break

11.15-12.30 Fourth session: "Results from the workshops"

Chairman: Pierre Mairesse, Director, DG EAC

- Presentation of workshop results by the two rapporteurs
- Discussion
- Preliminary conclusions by *Jan Truszczyński, Deputy Director-General, DG Education and Culture*
(elements for Communication and Programme)

12.30-13.00 Welcome cocktail

13.00-15.00 Welcome address and Joint lunch with EU Sport Ministers

*Hosted by the Spanish State Secretary for Sport, Jaime Lissavetzky
and the European Commissioner for Sport, Androulla Vassiliou*



15.00-17.30 **Fifth session co-organised with the Spanish Presidency**
Joint Panel with EU Sport Ministers: "The Lisbon Treaty and sport – a new EU agenda"

- Keynote speeches:
Chairman: Jan Trzuszczński, Deputy Director-General, DG Education and Culture
 - Spanish State Secretary for Sport, *Jaime Lissavetzky*
 - European Commissioner for Sport, *Androulla Vassiliou*
 - European Parliament, Committee on Culture and Education, *Maria Badia i Cutchet*
 - International Olympic Committee (IOC), President, *Jacques Rogge*
- High-level panel
Chairman: Jaime Lissavetzky, Spanish State Secretary for Sport
Members of the panel (including key note speakers):
 - Flemish Minister for Sport, *Philippe Muyters*
 - Hungarian State Secretary for Sport, *Beáta Simóka*
 - Polish Minister for Sport, *Adam Giersz*
 - Fédération Internationale de Basketball (FIBA), Secretary General, *Patrick Baumann**
 - The European Olympic Committees (EOC), *Alejandro Blanco*
 - European non-governmental sports organisation (ENGSO), President, *Birgitta Kervinen*
 - European Team Sport Association (ETS), *Jean Brihault*
 - European Club Association (ECA), General Secretary, *Michele Centenaro*
 - European Professional Football Leagues (EPFL), *Chief Executive Officer, Emanuel Macedo de Medeiros*
 - International Triathlon Union (ITU), President, *Marisol Casado*
 - EU Athletes, President, *Yves Kummer*

Animated discussion with the plenary

Summary of the panel discussion by the chairman

17.30 **Forum conclusions and next steps**
European Commissioner for Sport, Androulla Vassiliou