



EU Conference on Licensing Systems for Club Competitions

Organised by the European Commission

Brussels, 17-18 September 2009
Hilton Hotel, Boulevard de Waterloo 38, 1000 Brussels

Agenda

Thursday, 17 September 2009

- 13:00 – 14:00 Registration
- 14:00 – 14:20 Opening speech
Mr Ján Figel', European Commissioner in charge of Education, Training, Culture and Youth
- 14:20 – 15:00 Introductory speeches
Mr Senes Erzik, UEFA 1st Vice-President and Chairman of the UEFA Club Licensing Committee
Mr Frédéric Thiriez, Deputy Chairman of the European Professional Football Leagues and Chairman of the Ligue de Football Professionnel
Mr Karl-Heinz Rummenigge, Chairman of the European Club Association
- 15:00 – 16:00 Good practices at European level: UEFA club licensing system
Mr David Taylor, UEFA General Secretary
Discussion
- 16:00 – 16:20 Coffee Break
- 16:20 – 18:30 Good practices at national level: financial discipline as a key element of licensing systems
Mr Christian Müller, Chief Financial Officer, German Football League
Mr Javed Khan, Chief Financial Officer, English Premier League
Mr Jean-Michel Aulas, Member of ECA Executive Board and President of Olympique Lyonnais
Mr Josep Senespleda, General Director of ACB (Spanish Basketball League)
Mr Jean-Claude Baqué, President of FIRA-AER and Board Member of the Fédération Française de Rugby
Mr Simon Lewis, Head of Corporate Affairs, Premier Rugby
Discussion
- 19:30 – 22:00 Dinner

Friday, 18 September 2009

- 09:15 – 10:30 Licensing systems as a tool to promote investment and improve infrastructure
Mr Georg Pangl, Chief Executive Officer of the Austrian Football League
Mr Frank Rutten, Chief Executive Officer of the Dutch Football League and
Member of the EPFL Board of Directors
Mr John Delaney, Chief Executive, Football Association of Ireland
Discussion
- 10:30 – 11:30 Licensing systems in other team sports: opportunities and challenges
Mr Martyn Thomas, Chairman, Rugby Football Union
Mr Jordi Bertomeu, Chief Executive Officer, Euroleague Basketball
Dr Gerd Butzeck, General Manager, Group Club Handball
Discussion
- 11:30 – 11:50 Coffee Break
- 11.50 – 13:00 Panel discussion: good governance and organisation in sport / lessons from
the conference
Mr Andrea Traverso, UEFA Head of Club Licensing
Mr Emanuel Macedo de Medeiros, Chief Executive Officer, EPFL
Mr Michele Centenaro, General Secretary of the European Club Association
Mr Theo van Seggelen, Secretary General of FIFPro
Ms Antonia Hagemann, Project Manager, Supporters Direct Europe
- 13:00 – 13:15 Concluding remarks
Ms Odile Quintin, Director-General for Education and Culture, European
Commission