

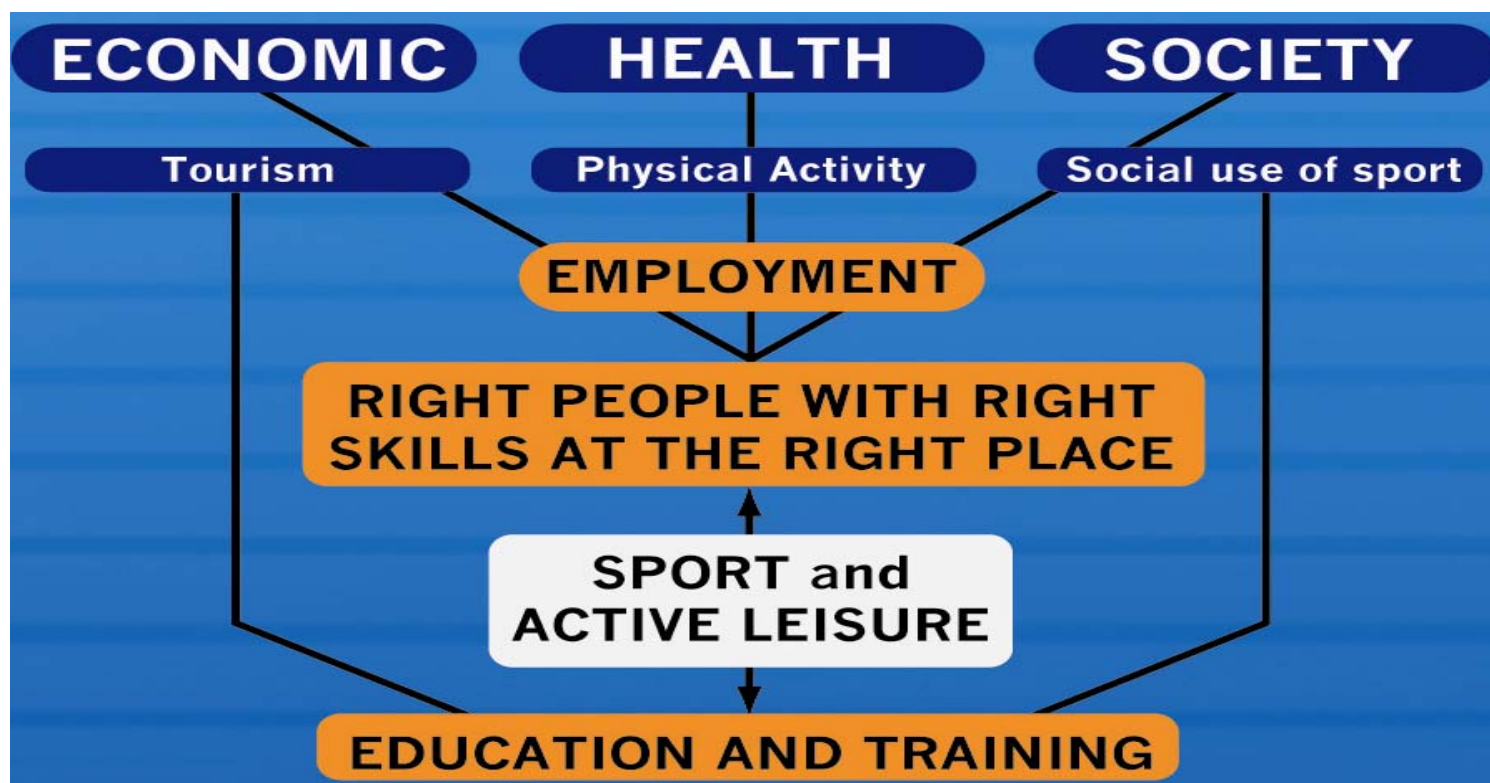
# EU CONFERENCE ON SPORT STATISTICS

## Sport and Employment in Europe: Key Achievements and Challenges

Prof. Dr. Thierry Zintz - EOSE Secretary General  
Brussels, 23<sup>rd</sup> March 2011



# THE SECTOR



# BACKGROUND

- The European Observatoire of Sport and Employment (EOSE)
- Created in 1994 and registered in 2002 as a not-for-profit association in France
- Head Office in Lyon (France)
- Members / Associates in 27 EU countries
- Scope: the entire Sport & Active Leisure Sector

# MISSION

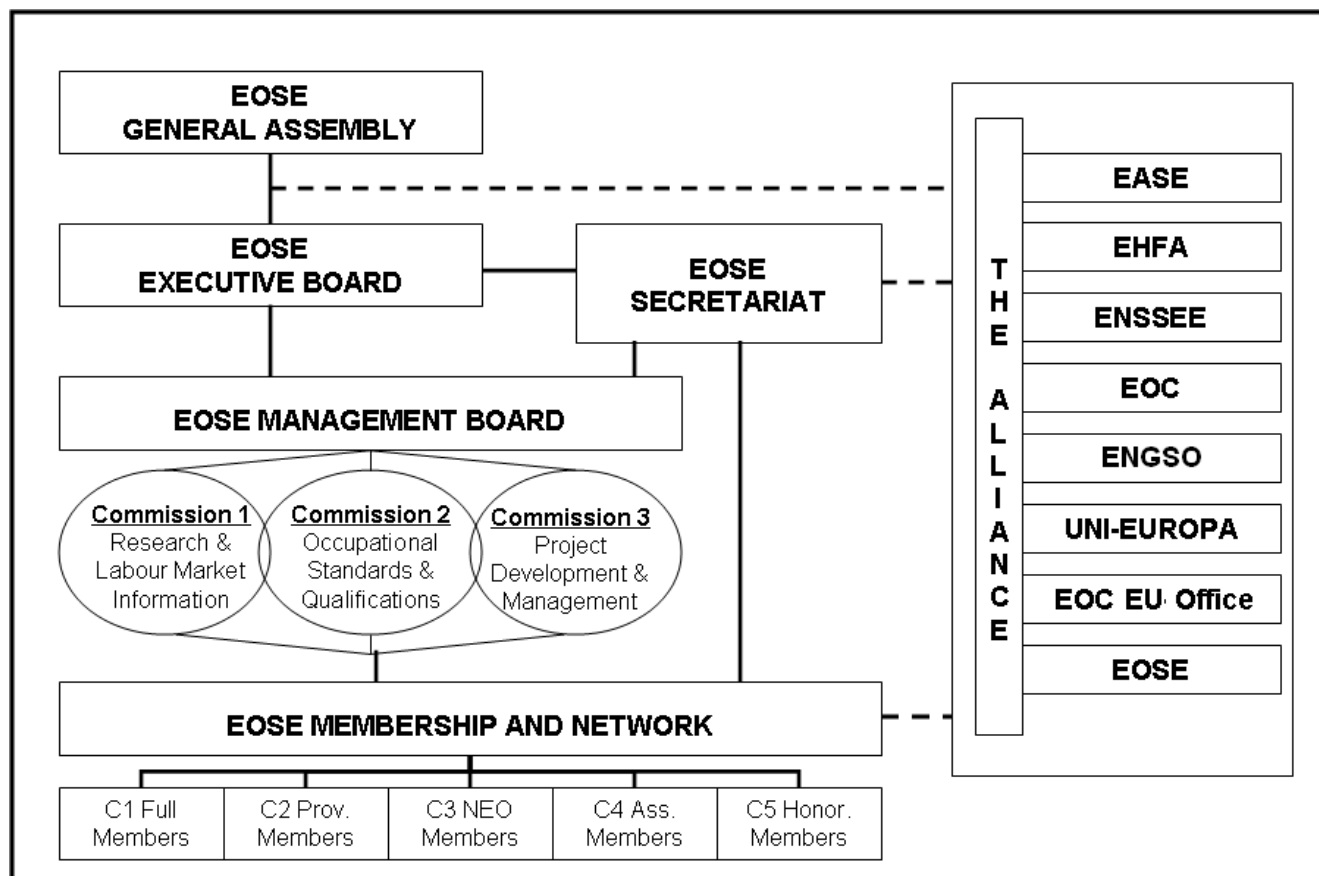
- To serve as a source of knowledge and a strategic facilitator to support the development of the sector (employment, standards, VET etc);
- To promote a dialogue and a strong link between employment, education and training at the national and EU level;
- To have a better understanding of the real needs of the labour market and also the changes affecting that market.
- To develop comparative and qualitative studies, research methodologies and analyse the Labour Market of the sector in EU.

# ACTIVITIES & EXPERTISE

- To undertake **comparative and qualitative studies**, research methodologies and analyse the Labour Market of the sector in EU.
- To provide **expert guidance**, common tools and mechanisms for the establishment of new Observatoires across EU.
- To ensure the **development of a competent workforce** with the right skills in the Sport and Active Leisure sector in EU.
- To take the major opportunity created by the EQF to **coordinate qualification & training for VET and HE** through the development, dissemination and implementation of a common methodology for Occupational and Training Standards (***Lifelong Learning Strategy***).



# STRUCTURE



Year	Promoter	Title of the project / network	Reference Number
2003	EOSE	VOCASPORT	2003-4463/001-001
2003	EASE	Building the Social Dialogue in the Sport Sector (BSDSS)	VS/2003/003-DGEMPL/D/2-S
2003	SPRITO	European Observatory for Sport Education and Employers Network (EUROSEEN)	UK/03/B/F/NT-162_018
2003	SPRITO	EUROFIT	UK/03/B/F/PP-162_017
2003	ENSSEE	Aligning a European Higher Education Structure in Sport Science (AEHESIS)	110058-CP-2-2004-1-DE
2006	SkillsActive	ECVET-Fitness - Consultation on a European Credit system for Vocational Education and Training	DG EAC/33/06
2006	EASE	RBT - Reinforce the representativeness of the social partners in the sport sector	VP/2006/001
2006	SkillsActive	European Qualification Framework for Outdoor Animators (EQFOA)	UK/06/B/P/PP-162_622
2007	EOSE	Implementing European Qualification Framework in the Sport Sector (EQF-Sport)	2006 - 4537 / 001 - 001 LE2
2007	EOSE	EU Association 2007	SPEC-2007-3397/012-001
2008	EOSE	EU Association Framework 2008-2010	138326-LLP-2-2008-1-FR-ASSOC-AOG
2009	KEA	Study on Sports Agents in the European Union	DG EAC/13/08

Year	Promoter	Title of the project / network	Reference Number
2008	CYQ	European Accreditation - Fitness (EA-Fitness)	UK/08/LLP-LdV/TOI/163_110
2008	SkillsActive	Professionalising training and mobility for Outdoor animators in bridging the gap between sector Competences & Learning Outcomes (CLO2)	UK/08/LLP-LdV/TOI/163_178
2008	EOSE	EU Association Framework 2008-2010	138326-LLP-2-2008-1-FR-ASSOC-AOG
2010	EHFA	Becoming the Hub: The Health and Fitness Sector and the future of Health Enhancing Physical Activity	EAC/21/2009/207
2010	Boson	DC SPORT - Dual Career for Young Athletes in Europe	EAC/21/2009/096
2010	EOSE	LLL Sport - Actions towards the Lifelong Learning Strategy for Sport	167274-LLP-1-2009-1-FR-KA1 KA1ECETA
2010	EOSE	All for Sport for All - Perspectives of Sport for People with a Disability in	EAC/21/2009/146
2011	FA DOSB	Training 4 Volunteers - Mapping Strategies and Good Practices of Human Resource Development for Volunteers in Sports Organisations in Europe	EAC 22/2010
2011	Uni Rome	ELF - e-Learning Fitness	DG EAC 41/09

# MAIN ACHIEVEMENTS

- VOCASPORT – 1st EU Map of employment
- EUROSEEN – Workforce Development Plan
- NEARS and NEORS Classifications
- EQF-Sport & LLL SPORT – A common Lifelong Learning Strategy for the sector
- Fitness & Outdoors & Golf – Development of occupational standards

## All main stakeholders working together to:

- Maximise the potential of Sport
- Organise the Sport and Active Leisure Sector at EU level
- Respond to the VET challenges
- Establish a framework for workforce development and Lifelong Learning through EQF
- Implement the EU White Paper on Sport

## Objectives of the Sector Approach:

- Improve the recognition of competences & qualifications;
- Promote a transparent and flexible education and training system with clear learning and career pathways;
- Ensure the development of a competent workforce with the right skills and competences in line with the expectation of the labour market;
- Facilitate the movement between education & employment;
- Develop mobility, transparency and mutual trust of qualifications.

## **LLL SPORT: Actions towards the Lifelong Learning Strategy for the Sport & Active Leisure Sector:**

- Disseminate and present the LLL Strategy for Sport to the main stakeholders of the sector at EU, National, Regional and Local levels
- Encourage the transfer and implementation of the innovative methodology into national systems
- Help national and local stakeholders to align with EQF
- Introduce changes into national VET systems
- Encourage sub-sectors to use the same strategy to develop occupational standards

# LLL STRATEGY SPORT



# CHALLENGES

- The economic and employment potential of Sport is not recognised/understood
- Sport can be fragmented (by sports, by subsectors e.g. commercial / volunteer / public) – poor communication and co-operation
- Sport training (in most states) sits outside the national qualification structure for most countries
- **Need to update the Labour Market and Skills Map across Europe**

## **European Research on Sport & Active Leisure Employment and Vocational Education & Training**

Benchmark Research in selected EU countries with a common research methodology, so that the Sport & Active Leisure sector for the first time would be able to receive a detailed picture of the workforce, labour market needs (paid & unpaid) and E&T provision with comparable data.

## WHY

- Request from stakeholders for national information
- Difficulty to find an overall and general picture of the sport sector in most / each EU country
- Several reports, data, formats... but no common / synthetic document
- Need for a summary document with common layout to bring together key national information and characteristics

## HOW

- Responsibility of selected EOSE members/collaborators to develop the fact sheet and update information when necessary
- Information and data obtained through different projects and sources – comparison is not an objective

## STRUCTURE

- General Data
- Sport System
- Educational And Vocational System in Sport
- Employment, Occupations, Qualifications & Training in Sport
- Implementation of the European LLL Tools
- Other Data
  - Financing of Sport
  - Voluntary Work
- Correspondent Data

- Bundle resources
- Share information
- Need for Collaboration
- Implementation of National / Regional Observatoires of Sport & Employment / National Sector Skills Councils for Sport

**EOSE SECRETARIAT**  
**1, Grande rue des Feuillants**  
**69001 Lyon**  
**France**

[eosesec@eose.org](mailto:eosesec@eose.org)

+33 (0) 437 431 939

[www.eose.org](http://www.eose.org)

