

**EU Sport Forum 2008
Biarritz, 26-27 November 2008**

***National lotteries – A sustainable, reliable
and integrity-preserving tool to finance sport***

Panel discussion “Support for grassroots sport in Europe”
26 November, 16.00-17.30

Dr. Winfried Wortmann

**President
*European Lotteries***

About *European Lotteries (EL)*

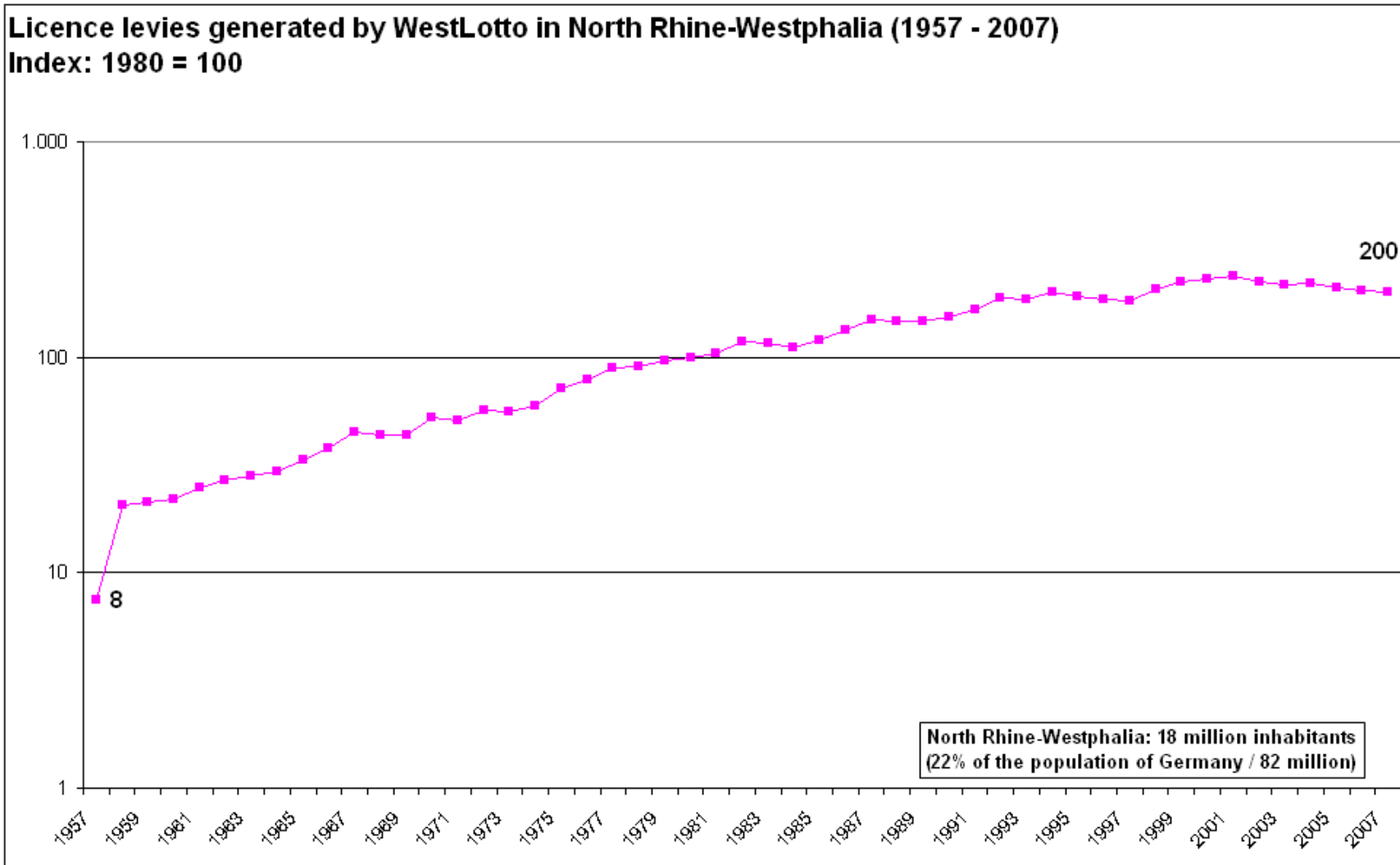
- Members from 41 European countries (incl. all EU-27).
- Operating games of chance for the public benefit.
- EU members of **EL** (2006):
 - EUR 20.5 bn to society.
 - Minimum of EUR 2.1 bn to sport.
- Historical partnership with sport (financing; protecting sport's integrity).

Lottery funding: aim, characteristics

- **Aim:** Building up infrastructure (stadiums etc.) and solid structures within sports associations; finance ongoing activities.
- **Characteristics:**
 - Stable (single political decision)
 - Substantial (high volume)
 - Sustainable (long-term; rather independent from general economic situation)
 - Reliable (allowing mid/long-term planning, employment etc)

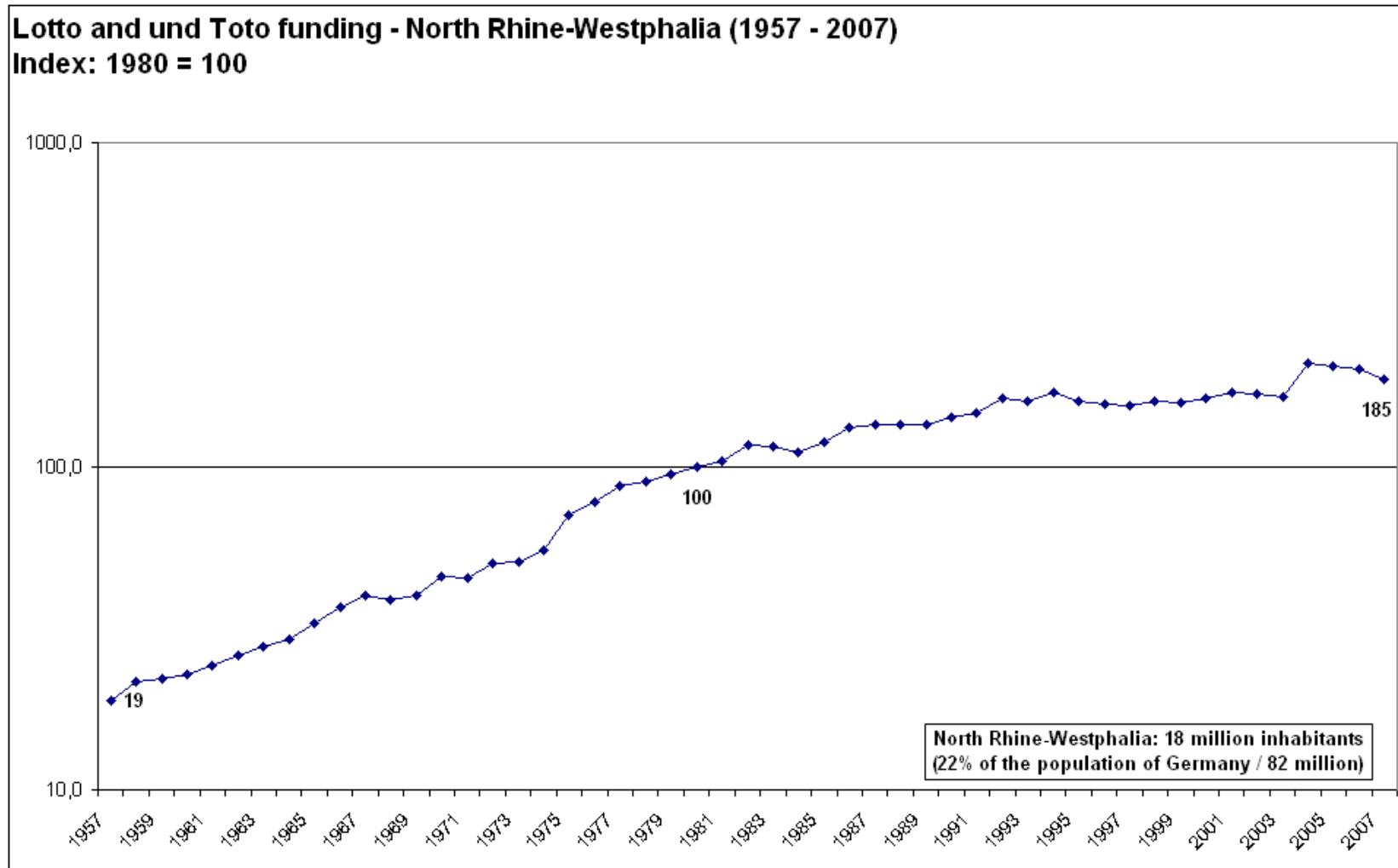
Licence levies generated by WestLotto in North Rhine-Westphalia

Period: 1957 to 2007



Lotto and Toto funding - North Rhine-Westphalia

Period: 1957-2007



Neutral funding – Protecting the integrity of sport

- **Lotteries and totalisator sports betting:**
(bettors vs. bettors):

Operator has no interest in result of sporting competition – no conflict of interests.

- **Contrary to fixed-odds betting**

Volume of funding

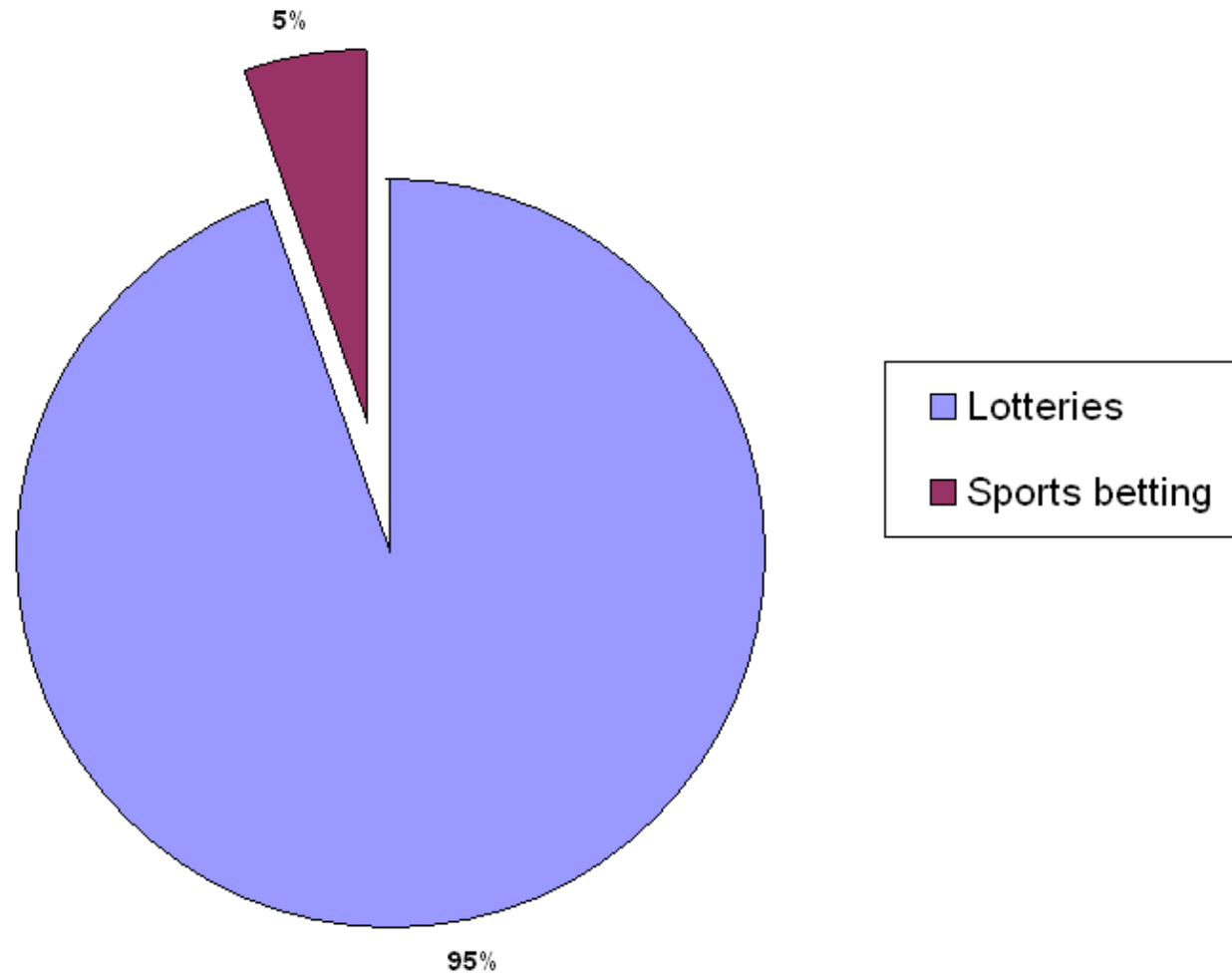
- Single lottery operator with an exclusive right on its national territory:

Best model to guarantee large amounts of money dedicated to grassroots sport.

- Professional sport can draw on other income sources.

Percentage of turnover of lotteries and sports betting in North Rhine-Westphalia (2007)

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Thank you for your attention!

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