



Diputació  
Barcelona  
xarxa de municipis

# SPORTS FORUM

## EURO SPORT HEALTH PROJECT

**Ramon Boixadera**  
**Sports Area**  
**Barcelona Provincial Council**

**Budapest, 21st February 2011**



**Euro Sport Health**



- **PRELIMINARY DATA**
- **PRODUCTS DEVELOPED**
  - **E-BOOK: BEST PRACTISES GUIDE**
  - **EURO LOCAL SPORTS NETWORK**
  - **DAY OF THE SPORT**
- **EUROPEAN DAY OF THE SPORT**
- **CONCLUSIONS**





# Euro Sport Health: Main goal

To identify and exchange best practices for the health promotion through the sport for all at local level.





# Euro Sport Health: Partners

- **Project leader:**

- Barcelona Provincial Council

- **Project partners:**

- National Sports Authority:

- Cyprus Sports Organisation (Cyprus)

- Regional Health Authority:

- Azienda USL della Valle d'Aosta (Italy)

- Local Sports Authority:

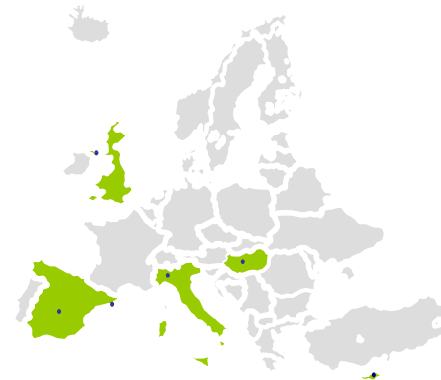
- Belfast City Council (North Ireland – United Kingdom)

- Local Sports Association:

- Budapest Association of Sports Federations (Hungary)

- University:

- University of Castilla-La Mancha (Spain)



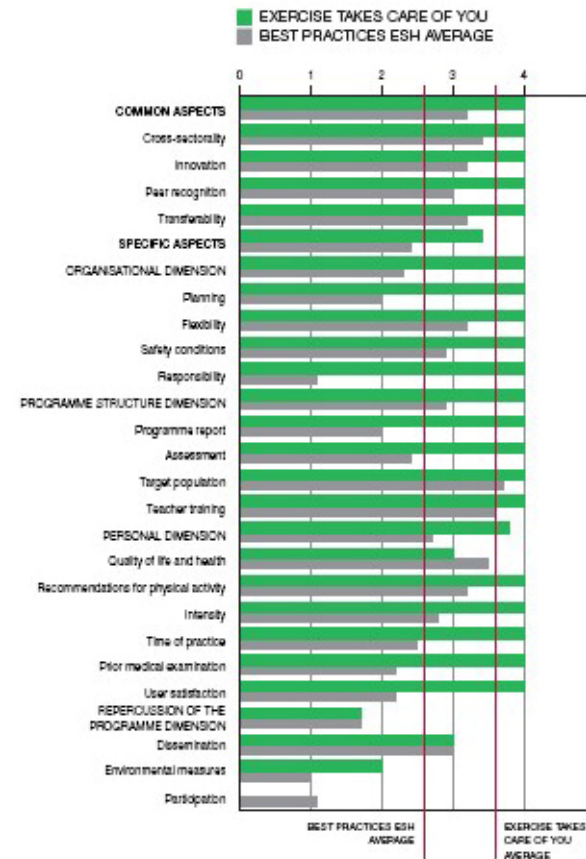
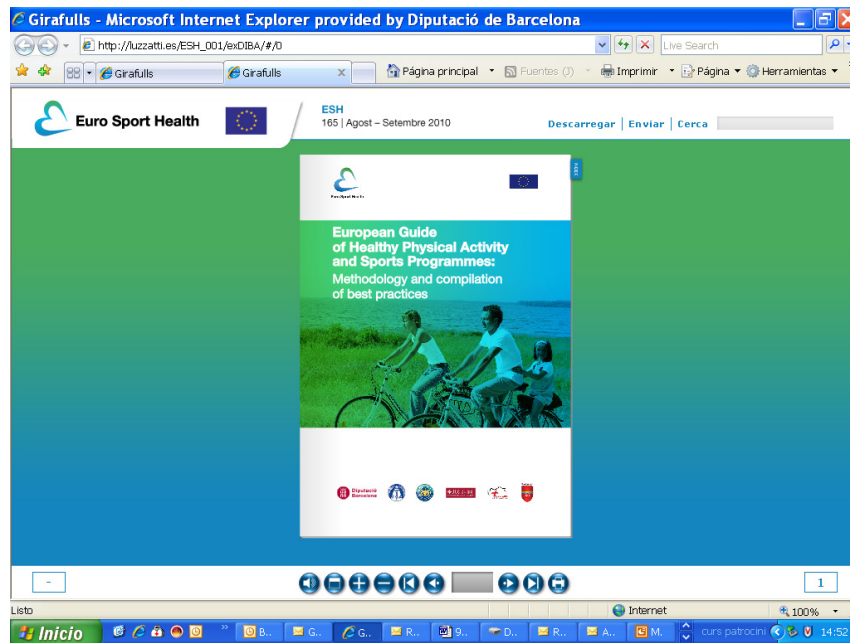
## MAIN DATA

- Creation of a **specific best practises methodology** to analyse sport practices and programmes in the field of *health promotion through sport for all at local level*:
  - 21 indicators (scale 0-4) organized in 5 dimensions
  - 42 points out of 84 to be considered as a “Best practise”
- **Data collection**:
  - 75 sport programmes and events collected and analysed.
  - 37 of them were considered best practises.
- **E-book on-line** at: [www.eurosporthealth.eu](http://www.eurosporthealth.eu)





## THE E-BOOK





## LESSONS FOR THE FUTURE

- Actions we will do:
  - Creation of a **self-assessment tool**
  - **Collect** more potential best practises
  - **Disseminate** the e-book.
- Actions to be done:
  - **Improve, use and expand** the best practises methodology created in other fields (sport and social cohesion, sport and education, et..).





## MAIN DATA

### - **Main goals:**

- Exchange knowledge and best practices among its members
- Lobbying the local sport at European level.
- Achieving the official recognition of the European Day of the Sport.

- **Target group:** public sport authorities working at local level.

- **Members:** Nowadays we have received supports from more than 50 potentials members



## LESSONS FOR THE FUTURE

- Actions we will do:
  - Creation of a **virtual community** for the communication among the members
  - Analyse similar networks that may exist to **join efforts**.
  - **Promote** this network in order to achieve a high level of representativity.
  - Work to achieve the **goals** of the network.
- Actions to be done:
  - Consider this network as a **relevant stakeholder** of the local sports at European level.





## MAIN DATA

- Organized simultaneously in the partner's territories on the **6<sup>th</sup> of June 2010**.
- Event promoted through a common **communication campaign**
- **Significant amount of participation.**
- **Satisfaction survey** was carried out: high level of satisfaction.





## SOME IMAGES OF THE ACTIVITIES ORGANIZED



**Cyprus**



**Spain**



**Hungary**



**UK-Northern  
Ireland**



**Italy**





## LESSONS FOR THE FUTURE

- The initiative of having a **European Day of the Sport** is feasible.
- We hope in a medium term basis to get the **official recognition** and support of the European institutions.





## OBJECTIVES

- To encourage European citizens to actively participate in sport and physical activity
- To disseminate the values inherent to sport, such as an active lifestyle, health benefits, integration, camaraderie, respect for others, etc
- To increase awareness of the range of activities and sporting bodies in the different European territories
- To ensure that, for one whole day, sport is the protagonist, in both public spaces and in sports facilities in European towns and cities
- To involve as many European citizens as possible



## SIGNEES

More than 700 supporters to this initiative (local bodies, sports federations, personalities, and athletes), among them:

- **Juan Antonio Samaranch**, Honorary President of the IOC (passed away in April 2010) .
- **José María Odriozola**, Chairman of the Confederation of Spanish Sport Federations and of the Royal Spanish Athletics Federation .
- **Hansjörg Wirz**, President European Athletics
- **Tor Lian**, President European Handball Federation
- **Leandro Negre**, President International Hockey Federation
- **Rafael Nadal**, tennis player
- **Marc Gasol**, basketball player
- **Ricky Rubio**, basketball player

**We do would like to have your support to this initiative.**



For further information:

<http://www.diba.cat/esports/dayofsporteurope>





## BEST PRACTISES METHODOLOGY

- The **best practises methodology**, adapted, may be the same for several fields.
- The e-book may be a first step to create a European methodology to define best practises.

## EURO LOCAL SPORT NETWORK

- Sport is based in the activities organized at local level, however local sport can be more represented at higher levels.
- The **Euro Local Sports Network** can be one of the first steps to increase local sport representativity at higher level.

## EUROPEAN DAY OF THE SPORT

- The creation of an **European Day of the sport** may can give positive effects for the different stakeholders (citizens, municipalities, clubs, European institutions,.....).





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# For a European Day of Sport



Isn't it about time sport has its day?

[www.diba.cat/esports/en/dayofsport.asp](http://www.diba.cat/esports/en/dayofsport.asp)



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# SPORTS AREA BARCELONA PROVINCIAL COUNCIL

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