

## **ANNEX I**

### **1. NAME OF THE BENEFICIARY:**

Unione Italiana Sport Per tutti (UISP)

### **2. NUMBER AND NAME OF THE PROJECT:**

EAC/21/2009/186 – "OLYMPIA: equal opportunities via sport and within sport"

### **3. AREA OF INTERVENTION:**

Gender equality in sport

### **4. SPECIFIC OBJECTIVE(S):**

- To make evident and known the barriers that deny women the access in professional career in the world of sport
- To actively involve institutions and associations, through the building of a specific network
- To realize actions of participated democracy promotion
- Joint development of products, processes, strategy and methodology designed to overcome gender stereotypes and promote change in gender roles
- Adaptation to different contexts of such methods, tools and processes identified as best practice
- Dissemination of results, profile raising materials and events relating gender roles which promote gender equality
- Organisation of public initiatives and events, both sport and not, on the local territories in order to spread project contents and objectives as well as to sensitise the general public and the public authorities on the topic

### **5. DETAILED DESCRIPTION OF THE PROJECT:**

"OLYMPIA: equal opportunities via and within sport" is a project that will be developed with the active participation of partners in Europe. The project wants to make evident and known the barriers that deny women the access in a profession in sport, exchange best practices, common problems and information about existing legislation on the topic, realize actions of participated democracy promotion. The building of a specific network in which institutions and associations are involved is an important element of the project. The project wants to renew the Chart of the Rights of Women in Sport.

## **6. ACTIVITIES TO BE COMPLETED AS PART OF THE PROJECT:**

USIP will be in charge of the overall project coordination, starting from the animation and mapping activities to the sensitisation and promotion ones, including the organisation of a specific round table in Italy as well as of a public event; USIP will be responsible for project administrative management. VIDC, ISCA, LICRA and the University of Copenhagen will be active partners all project long. Each partner will be responsible of the animation via its own contract as well as on their own national territory, of the mapping activities, the organisation of a round table, the organisation of a public promotional event and the sensitisation activities.

This framework explains the choice of individuating two networks FARE and ISCA. Two networks will be by themselves the first relevant channel to spread the information about the project as well as to organise and develop the foreseen activities.

The communication offices of partner organisations will be in charge of the promotion and sensitisation activities via their basic communication tools: websites, newsletters, magazines and the entire communication process will be coordinated by UISP via two specific press officers. All the information coming out from the animation will be successfully used in order to realise project materials, which will be translated into five languages

## **7. PARTNERS OF THE NETWORK:**

- Ligue Internationale Contre le Racisme et l'Antisemitisme LICRA (FR)
- Vienna Institute for International Dialogue and Cooperation (VIDC) (AT)
- International Sport and Culture Association (ISCA)
- Department of Exercise and Sport Sciences, University of Copenhagen (DK)

## **8. ARRANGEMENTS FOR EVALUATION / SUPERVISION DURING THE OPERATION:**

UISP, as applicant and project coordinator, will be responsible for project evaluation, work that will be carried out in cooperation with specific evaluation experts that since several years cooperate with UISP on projects planning, management and evaluations.

A created ad hoc monitoring and evaluation process will be carried out through all the project activities; this process will be based on the Logical Integrated Framework Method of Analysis. The monitoring and evaluation will take place whenever situations, experiences and results strategically meaningful are identified.

The most significant aspect in the LFA approach is that it has to be used during all phases of a project cycle (from the preparation to the implementation, ending with the final evaluation)

## **9. EXPECTED RESULTS AND THEIR USE:**

Contribution to the change in gender roles and overcoming gender stereotypes via identifying positive actions which able to answer to the actual situation of under-representation of women in sport.

A preparatory action in order to start up a transnational multi-sector network.

The collection of data relatively to the binomial "women & not agonistic sport" will represent the starting point to identify instruments, products, processes, strategies, methodologies and "places" that will define the ways finalized to overcome the discrimination factors individuated and which will represent the basis for the sustainability of the network.

A renewed Chart of the rights of women in sport. The Chart will be submitted to European Institutions

#### **10. EXPECTED DURATION OF THE PROJECT ACCORDING TO THE PRELIMINARY WORK PLAN:**

07/01/2010 to 31/03/2011

#### **11. BUDGET:**

Total budget of the project:	274.100,00 €
Of which EU grant:	198.700,00 €
Rate of EU funding:	72,49 %.

#### **12. CONTACT:**

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