

Annex I

1. NAME OF THE BENEFICIARY:

Diputació de Barcelona (Barcelona Provincial Council)

2. NUMBER AND NAME OF THE PROJECT

EAC/21/2009/154 – "Euro Sport Health"

3. AREA OF INTERVENTION:

Health and physical activity

4. SPECIFIC OBJECTIVE(S):

The main goal of the project will be to identify and exchange best practices for the health promotion through the sport for all at local level.

The specific objectives will be the following:

- 1.- To promote the health benefits of the sport practise and physical activity.
- 2.- To encourage the participation of citizens in sport as a regular activity.
- 3.- To disseminate the values of the sport as a part of an active life style and its benefits for people's health.
- 4.- To create a network of territories in order to identify and exchange best practises.)

5. DETAILED DESCRIPTION OF THE PROJECT:

The project will be organized in 5 work packages. During the implementation of each work package it will be carried out a list of actions that will help to achieve the expected outcomes. Please find below the list of the work packages (WP) of the Euro Sport Health project:

1. WP1.- Definition of best practice methodology for the health promotion through the sport for all at local level.
2. WP2.- Identification and collecting good practices.
3. WP3.- Organization of awareness actions.
4. WP4.- Sustainability of the project.
5. WP5.- Management, coordination and evaluation of the project.

6. ACTIVITIES TO BE COMPLETED AS PART OF THE PROJECT:

The different activities of the project will be the following:

Work package 1: Definition of best practices methodology

- Conceptual frame that will include the following parts:
 - o General analysis of health promotion through the sport for all at local level.
 - o Definition of best practise
 - o Definition of criteria to collect best practises in the specific field.

- Creation of the questionnaire to collect best practises in the field.
- Bibliography
- Data collecting questionnaire (through database) including:
 - Creation of a database in order to systematize the data collection.
 - Sample of best practise already collected

These products will be used for the data collection of best practises implemented in WP2, also will be included in the best practise guide that will be implemented in the WP2. It could also be used in future projects aiming at collecting best practises.

Work package 2: Identification and collection of good practices

- Best practise guide including:
 - Introduction
 - Methodology used to collect the data.
 - Criteria fulfilled by each best practise
 - Definition of the presentation structure of the best practices in the book.
 - Best practises (each one) including:
 - The elements defined in the database collection, including:
 - Identification elements.
 - Differential elements
 - Contact details

This product, edited in English version, will be uploaded in the web site in order to make all the information collected available to all the persons/entities interested in the field. It will be possible to download the document created for free, directly from the web site of the project.

Work package 3: Organization of awareness actions

- 1.- Communication campaign:
 - Creation of the communication plan
 - Creation of the different materials
 - Printing and delivering the materials for its use to promote the project and specially the awareness actions
- 2.- Awareness actions:
 - Implementation of the actions planned by each partner (except the university)
 - Rapport of the actions implemented by each partner (except the university) including press dossier.
 - Video and pictures for dissemination.
- 3.- Rapport with the conclusions obtained in the awareness actions
 - Rapport of the conclusions obtained by each partner during the awareness actions (except the University).
- 4.- Practical awareness actions:
 - Implementation of the actions planned by each partner (except the university)

- Rapport of the actions implemented by each partner (except the university) including press dossier
- Video and pictures for dissemination.
- 5.- Rapport of the results obtained in the questionnaire of the “Day of the Sport”:
 - Rapport including at least the following elements:
 - Methodology used
 - Criteria for the creation of the questionnaire
 - Results of the data obtained in the questionnaire
 - Analysis of results obtained.
 - Annex: questionnaires
- 6.- Final seminar:
 - Implementation of the final seminar.
 - Rapport of the action implemented including press dossier
 - Video and pictures collections for dissemination.

The communication campaign will help to unify the message that will be sent through the awareness actions in the five municipalities where it will be implemented.

The awareness actions will be used to disseminate the health benefits that can be obtained through the sport and the physical activity and also will serve as a promotion even for the implementation of the Day of the Sport (Practical awareness actions). The rapport with the conclusions obtained in the theoretical awareness actions will help to identify the perception of the health benefits that can be obtained through the sport in different countries in the European Union territories.

In the same way the rapport of the results of the questionnaire in the Day of the Sport will serve to analyse the satisfaction of the participants practising sport and as a preliminary test of a future implementation of the European Day of the Sport, if approved by the corresponding institutions.

The Final Rapport will have as the goal of the dissemination of the products obtained in the project (increasing the awareness of the benefits of practising sport and physical activity), and to capitalize the results and to contribute to the sustainability of the project.

Work package 4: Sustainability of the project

- 1. – Web site
- 2.- Network for the health promotion through the sport and physical activity for all at local level.
- 2. - Declaration to create the European Day of the Sport.
 - Document with the official declaration in order to apply the European institutions to create the European Day of the Sport.

The sustainability of the action will be determined by two main elements, which are:

- The quality of the network at local level, focused on the participation of civil society, the involvement of different economical sectors and the concern of the local public policies in the development of sport health activities for all. The

local network is reinforced by the participation of relevant local stakeholders of the partnership, which, as is said above, represents the wide variety of different actors at local level.

- The experience of Barcelona Provincial Council (Diputació de Barcelona) in the coordination and dynamic networks, so its technical capacity to monitor and promote these areas for long-term exchanges. Furthermore, it has already an experience as a coordinator of a Leonardo da Vinci project focused in the sport sector. Finally, the Sports Department is already implementing annually a project called Festival of Sport in which during one weekend it is organized a wide range of sport for all activities and it is already promoting the creation of the European Day of the Sport, especially at the Spanish territory, willing to extend this initiative to the whole Europe.

In the longer term, the proposed project base its durability on the consolidation and deepening of the dynamic created, which depend not only on the partners involved in this action but also the ability to involve other actors, the articulation within local, regional and national strategies for sport in each territory taking part in the project. This is the reason to ensure the involvement of these actors and to involve the maximum number of partners in order to generate a multiplier effect and to consolidate a long-term European Day of the Sport.

Work package 5: Management, coordination and evaluation of the project

- 1.- Cooperation agreements among the partners
 - o Intellectual property rights
 - o Cooperation agreement among partners
- 2.- Implementation of the coordination actions
- 3.- Organisation of partners meetings
 - o 3 partners meetings
- 4.- Final rapports
 - o Creation of the final rapport in order to conclude the administrative and contents requirements defined in the call of proposals.

The results of the WP5 will be the necessary to ensure a good cooperation among the partners and also to write the necessary rapports for its correct implementation

7. PARTNERS OF THE NETWORK

EURO SPORT HEALTH will be carried out by a partnership composed by different entities coming from diverse sectors of local government, civil society, sport sector, research and university. All of them have interest in carrying out activities related to promote health through the sport and physical activity, and they are able to develop the activities planned in the project. They are six entities form five EU countries:

- Diputació de Barcelona (Spain) – Project leader. / (DIBA)
- Belfast City Council (Northern Ireland) (UK) / (BELF)
- University of Castilla la Mancha, Research Group of sport facilities and organization management (Spain) / (UCM)
- Budapest Association of Sports Federation (Hungary) / (BASF)

- Azienda USL della Valle d'Aosta (Italy) / (AOST)
- Cyprus Sports Organisation (Cyprus) / (CYP)

8. ARRANGEMENTS FOR EVALUATION / SUPERVISION DURING THE OPERATION:

In order to assure the fulfilment of the goals defined in the project the leader of the project will define the minimum standards of quality that the products will have to follow, and at the same time, the partners meeting we serve as a place to present the products to the rest of the partners and to get directly their feedback.

Finally, in order to evaluate internally the project, the leader at the final stages of the project will send a questionnaire to the partners in order they could give feedback about the implementation of it.

The proposed network pretends to exchange knowledge, experiences, audiences and resources, generating synergies and a further and durable cooperation.

The establishment of multilateral collaboration agreements will be proposed between the different administrations responsible for the project in order to assure the accomplishment of the results. The development and the results of the project will be evaluated internally with the collaboration and experience in the subject of each of the partners, in order to improve or do the necessary arrangements in the planned proposal.

The evaluation will be continuous from the beginning of the project, evaluating whether the planned targets are being achieved and where the foreseeable difficulties lie.

Furthermore, the university, with its wide experience will assure the methodological rigor in the implementation of the best practises data collection and in the analysis of the satisfaction of the Day of the Sport.

9. EXPECTED RESULTS AND THEIR USE:

It is expected that the project will be a model of network and that it will have a great impact in all the territories. The balanced geographical distribution of the partnership will permit to spread out the results in the diverse social and cultural context they represent. Also there is a rich representation of the experience of the participant's countries being members of the European Union.

10. DURATION OF THE PROJECT:

From the 15th December 2009 till the 31st March 2011

11. BUDGET:

Total budget of the project:	299.760,00 €
Of which EU grant:	220.000,00 €
Rate of EU funding:	73,39 %.

12. CONTACT:

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