

ANNEX I

1. NAME OF THE BENEFICIARY:

International Sport and Culture Association (ISCA)

2. NUMBER AND NAME OF THE PROJECT

EAC/21/2009/102 - SANTE (Sport Action Network of Europe)

3. AREA OF INTERVENTION:

Health and physical activity

4. SPECIFIC OBJECTIVE(S):

- Promoting health-enhancing physical activity with a starting point in sport organisations
- Engage national and local sport organisation in Europe in networking and best practice exchange with a view to qualifying existing and developing new initiatives
- Highlight and promote cooperation between sport organisations and business, schools, local governments, health organisations and others
- Establish partnerships and cooperation between international/European organisations and stakeholders in the field of health-enhancing physical activity
- Collect, document and valorise examples of innovative cross-sectoral cooperation in health-enhancing physical activity
- Preparation of future actions in health and physical activity

5. DETAILED DESCRIPTION OF THE PROJECT:

The project will use 1) best practice methodology as well as 2) organisational networking to identify relevant experience and to systematically document, valorise and disseminate this experience.

1) Best practise methodology by SANTE

Evaluation of the best practises will be assisted by a SANTE Advisory Group, primarily composed of renowned European researchers in the field. Best practises can be on local, national and international/European level

2) Organisational networking in SANTE

SANTE will valorise best practises by presenting them in actual meetings where they can be challenged, debated and eventually adapted to new circumstances. SANTE takes its starting point in sport and its organisations. Organisational networking is thus defined to be targeting these organisations. However, the project is very focused on partnerships with other organisations and sectors (such as municipalities and schools) in the field of health-enhancing physical activity. Organizational networking

opportunities are thus also intended to also bring representatives from these sectors to the table.

Best practises will be identified according to the following dimensions:

- Health-enhancing physical activity for specified target groups (seniors, youth, children)
- Health-enhancing physical activity in specific settings (sport clubs, kindergartens, schools)
- Health-enhancing physical activity methodologies and activity types (quality marks, campaigns, caravans)
- Health-enhancing physical activity partnerships (sport organisations vis-à-vis health institutions/hospitals, insurance companies, municipalities, patients' associations etc.).

The identification of best practices will be done intensively from the outset of the project.

The partners will act as multipliers in their respective sector and will contribute to project implementation by offering their respective sector's views on health-enhancing physical activity issues.

6. ACTIVITIES TO BE COMPLETED AS PART OF THE PROJECT:

The project activities comprise:

- Multinational events (project kick-off, two political forums, two thematic seminars, European Sport for All Congress, Project Closing Conference)
- Project exchanges (2 per partner organisation): consultations, twinnings, study tours and workshops
- Project support: evaluation, documentation and dissemination: two Advisory Group meetings, Mid-Term Evaluation, promotional material, website, magazine and newsletters, Final Evaluation

7. PARTNERS OF THE NETWORK:

- Czech Sport for All Association
- DGJ- Danish Gymnastics and Sport Associations (DK)
- Deutscher Turner – Bund (German Gymnastics Federation) (DE)
- FEPI (BE)
- Federazione Aerobico e Fitness- FIAF (IT)
- Foundation Inatel (PT)
- Latvian Sport for All Association (LV)
- Municipality of Florence (IT)
- Lithuanian country sport and culture association Nemunas (LT)
- Nederlandbse Sport Alliantie (NL)
- Scottish Association of Local Sports Councils (SALSC) (UK)
- Czech Sokol Organization (CZ)
- Sports Unit of Slovenia (SI)
- UBAE (ES)
- UISP-Unione Italiana Sport Per Tutti (IT)

- Faculty of Sport Sciences, University of Cassino (IT)

8. ARRANGEMENTS FOR EVALUATION / SUPERVISION DURING THE OPERATION:

The overall project responsible, ISCA Secretary General Jacob Schoenborg, will be responsible for partnership supervision as well as supervision of SANTE activity implementation.

The SANTE will be evaluated against a set of specific criteria set in arrangement with the partner representatives at the project Kick-Off meeting. SANTE activities will also include activity specific evaluation forms for participants. This will allow for ongoing improvement of implementation for the project duration period.

The evaluation of SANTE will confirm the results and include a mid-term and final evaluation report.

9. EXPECTED RESULTS AND THEIR USE:

- SANTE activities have been instrumental in promotional activities for health-enhancing physical activity in a minimum of 15 European countries
- 10 national sport organisations (non-partners in SANTE) have taken up new initiatives for health-enhancing physical activity with inspiration from SANTE
- 18 (all) project partners have either qualified their existing initiatives significantly or developed new initiatives (based on qualitative interviews)
- 550 individuals (leaders, experts etc.) from sport organisations have participated in SANTE activities and 80% evaluate their benefit to be “Very positive” or “Positive” in questionnaire evaluation.
- 40 best practices of partnerships with different sectors are identified and described by project mid-term for valorisation in subsequent Project Exchanges
- 20 examples of innovative cooperation projects are presented and debated at European Sport for All Congress
- 10 new cooperation projects have been established as a direct result of SANTE
- 30 international stakeholders have been approached by SANTE; 10 have engaged in specific participation or other binding collaboration with SANTE partners
- 5 international stakeholders agree to be organising partners for a post-project conference
- SANTE magazine, newsletters and web site included 100 examples of cross-sectoral cooperation and its results and challenges, and have reached 2000+ interested individuals
- Non-sport sector organisation representatives evaluate SANTE cooperation best practises to have direct and positive relevance to their respective organisations (qualitative interviews)
- 80% of participating political leaders of sport organisations and organisations from other sectors “Strongly agree” or “Agree” that SANTE has contributed to their long-term partnerships in health-enhancing physical activity
- 40 non-partner organisations involved in SANTE “Strongly agree” or “Agree” that they would be interested in joining new programmes for promotion of health-enhancing physical activity

10. EXPECTED DURATION OF THE PROJECT ACCORDING TO THE PRELIMINARY WORK PLAN:

01/12/2009 to 31/03/2011

11. BUDGET:

Total budget of the project:	369.790,00 €
Of which EU grant:	295.832,00 €
Rate of EU funding:	80,00 %.

12. CONTACT:

Anders Tharsgaard, Project Manager: at@isca-web.org
Saska Benedicic Tomat, Project Coordinator: sbt@isca-web.org