

ANNEX I

1. NAME OF THE BENEFICIARY

WHO Regional Office for Europe

2. NUMBER AND NAME OF THE PROJECT

EAC/21/2009/067 – "NET-SPORT-HEALTH"

3. AREA OF INTERVENTION:

Health and physical activity

4. SPECIFIC OBJECTIVE(S):

The proposal aims at strengthening networking and exchange between the main health, physical activity promotion and sport actors and to analyze approaches of Member States towards sport-related physical activity promotion. It aims at maximizing possible synergies among these actors and identifying critical points to facilitate convergence in the attainment of higher levels of health-enhancing physical activity.

5. DETAILED DESCRIPTION OF THE PROJECT:

The work will be organized in 3 work packages

- Collection and content analysis of national sports promotion policies
- Support exchange on health-enhancing physical activity
- Dissemination and communication

6. ACTIVITIES TO BE COMPLETED AS PART OF THE PROJECT:

- Collection and content analysis of national sports promotion policies (identification of further national sport policies, upload of documents into an online database, refinement of existing policy document content analysis grid, translation of non-English documents into English, policy content analysis, international workshop, write summary and scientific paper)
- Support exchanges on health-enhancing physical activity (creation of a task force for the development of an HEPA Europe-EU Contact Group, establishment of regular exchange between the networks, session of the HEPA Europe – EU Contact Group at sixth annual meeting of HEPA Europe)
- Dissemination and communication (presentations at WHO meetings and other international events, website, print products and scientific publications, meetings of the WHO Counterparts on Physical Activity)

7. PARTNERS OF THE NETWORK:

Palacky University, Olomouc, Czech Republic

All EU Members

8. ARRANGEMENTS FOR EVALUATION / SUPERVISION DURING THE OPERATION:

Project management and coordination will be ensured by regular team meetings, in person, as well as via telephone and video conferences. Regular review of progress according to the project time table will be ensured, as well as financial implementation according to plan. Close exchange with DG EAC will be ensured through activities in WP 2 as well as through exchange on the managerial level. Project reporting will be done according to the provisions of the agreement; one intermediate and one final report are proposed.

9. EXPECTED RESULTS AND THEIR USE:

WP 1

Comprehensive collection of national sports policies, accessible through an online database, translation of policy documents not available in certain languages, analysis grid for national policy documents, which can serve as tool for future policy analysis, policy briefing on the main results of the content analysis, which will facilitate communication of the main results, scientific publication on the full results of the content analysis to provide professionals with information about existing policies with regard to promotion to health-enhancing physical activity, with a focus on sport-related policies.

WP 2

Establishment of an HEPA Europe-EU Contact Group, first work plan of an HEPA Europe-EU Contact Group, regular exchange between the networks

WP 3

Dissemination products developed and activities carried out to provide decision makers and professionals across the EU as well as in neighbouring countries with user-friendly decision-making support and advocacy tools supporting the development, implementation and evaluation of effective policy action

10. EXPECTED DURATION OF THE PROJECT ACCORDING TO THE PRELIMINARY WORK PLAN:

31/03/2010 to 31/03/2011

11. BUDGET:

Total budget of the project:	320.832,00 €
Of which EU grant:	256.666,00 €
Rate of EU funding:	80,00 %

12. CONTACT:

Francesca Racioppi,
Head of the Rome Office a..i WHO European Centre for Environment and Health
Via Francesco Crispi 10, 0086 Rome Italy
Phone +39 06 4877 545; email frr@ecr.euro.who.int

Lideke Middelbeek
Technical Officer, Non-communicable Diseases and Environment
World Health Organization, Regional Office for Europe
8, Scherfigsvej Dk-2100 Copenhagen Denmark
Phone +45 39171294 Email: LIM@euro.who.int