

ANNEX I

1. NAME OF THE BENEFICIARY:

Federation Internationale des Footballeurs Professionels (FIFPro)

2. PROJECT NUMBER AND TITLE

EAC/21/2009/048 - 'FIFPro online Academy'

3. AREA OF INTERVENTION:

Education and training in sport

4. SPECIFIC OBJECTIVE(S):

The specific objectives are:

- Analysis the needs amongst professional footballers across 11 EU Member States to establish potential alternative career choices for potential beneficiaries once their sporting careers end.
- identify the ways on which the proposed international On Line Academy can complement and meet the needs of the different educational systems in 11 member States
- To set up an International On- Line Academy for Professional Footballers to cover 11 partner EU Member States which will be used by approximately 250 beneficiaries every year.
- To give professional footballers the opportunity to prepare for their second careers.

5. DETAILED DESCRIPTION OF THE PROJECT:

The overall aim of the project is to develop and expand an On-Line Academy for Professional Footballers into an International On-Line Academy for Professional Footballers to cover the 11 partner EU Member States to provide "dual career" opportunities for pro footballers. The transnational network developed to deliver this project will be essential to provide the ultimate beneficiaries with the opportunities they previously could not have accessed. The network is also relevant due to the fact that it provides opportunities for the passing on of good practice from one country to another thus further improving the quality of the provision being developed.

6. ACTIVITIES TO BE COMPLETED AS PART OF THE PROJECT:

- Undertake a needs analysis amongst professional footballers in 11 Member States through questionnaires;

- Undertake an analysis of educational systems in the same 11 MS through a mixture of empirical and desk research;
- Expand an existing on-line Academy for professional footballers into an international project covering the 11 MS;
- Recruit of 250 professional footballers to the Academy.
- Organise transnational conferences and workshops for professional footballers unions to share information, good practices and ideas;
- Develop a Web site with internal and external areas
- Agree on facilitation of the academy by educational institutions in the partner countries.
- Organise several dissemination events, press releases and articles in football journals
- Draft dissemination report

7. PARTNERS OF THE NETWORK:

- Spillerforeningen - Danish Football Players Association, Denmark
- Jalkapallon Pelaajayhdistys ry., Finland
- Union Nationales Footballeurs Professionnels (UNFP), France
- Professional Footballers' Association of Ireland (PFAI), Ireland
- Associazione Italiana Calciatori (AIC), Italy
- Vereniging voor Contractspelers (VVCS), Netherlands
- Asociația Fotbaliștilor Amatori și Nonamatori, Romania
- Sindikat Profesionalnih Igralcev Nogometa (SPIN), Slovenia
- SFS Svenska Fotbollspelare, Sweden
- Professional Footballers' Association, England/UK
- Professional Footballers' Association, Scotland/UK
- Norske Idrettsutøveres Sentral Organisasjon, Idrettsutøveres Fagforbund (NISO) Norway

8. ARRANGEMENTS FOR EVALUATION / SUPERVISION DURING THE OPERATION:

This project will be evaluated both internally and externally. Internally the project will be evaluated by the project director whilst external evaluation will be undertaken by an external professional evaluator of European Funded projects.

A process of initial, formative and final evaluation will be applied to this project so that lessons are learned throughout the project duration.

9. EXPECTED RESULTS AND THEIR USE:

The projects results will include:

- A needs analysis report of the development needs (for second careers) of pro footballers across 11 EU Member states
- A report on the educational systems across 11 EU member States identifying opportunities for future transnational work
- The development of an International On-Line Academy for Professional Footballers to cover 11 partner EU member states.
- The recruitment of 250 footballers to the on-line academy by the end of the project.

- At least 150 footballers recruited to the International On-Line Academy during the 16 months of the project will continue their training via the academy and gain BA level qualifications within 3 years of the end of the project.

The methodologies used can be used by other sporting sectors thus providing the basis for potential labour mobility outside the football world.

10. EXPECTED DURATION OF THE PROJECT ACCORDING TO THE PRELIMINARY WORK PLAN:

01/12/2009 to 31/03/2011

11. BUDGET:

Total budget of the project:	237.175,00 €
Of which EU grant:	189.675,00 €
Rate of EU funding:	79,97 %.

12. CONTACT:

Frederique Winia
FIFPro
Taurusavenue, 35
NL – 2132 LS Hoofddorp
frederique@fifpro.org