



**EU PROGRAMME FOR EMPLOYMENT AND SOCIAL SOLIDARITY - PROGRESS (2007-2013)
GRANTS AWARDED AS A RESULT OF THE CALL FOR PROPOSALS VP/2011/005**

Public Employment services & Private Employment Services working together PARES (PARTnerships between Employment Services)

Budget heading : 04.04 01 01

Beneficiary Organisation	Address	Country	Project Title	Granted amount (€)	Co-financing rate(%)
Activa BV	Hoedemakerplein 2 - 7511 JP Enschede	NL - Netherlands	IPEPECO: project for the Improvement of the Effectiveness of the Public-Private Employment service Cooperation	293 880,00	80
Project summary					

The main goal of this project is to encourage new forms of collaboration between employment services at EU level for the delivery of complementary services with a high standard of quality and efficiency, especially focused on a better functioning of public service providers. In this project we will contribute to this goal by working with a public employment service organisation (the Municipality of Apeldoorn) and two private organisations (Activa and de Overstap). For the analytical and methodological component on a European level Activa will be the lead partner.

Today governments are cutting severely in social budgets. This has consequences especially on a local level since municipalities are key providers of social and health services and other benefits that make the community a comfortable place to live. This, while their responsibility to provide for (employment) services and benefits are extended with additional target groups. Since these cuts are not likely to be called a halt, municipalities have to make serious efforts to make the budgets more effective to keep services at an acceptable level.

One of the objectives of this project is that the cooperation with private organisations improves. The improved cooperation is tested in practice by jointly developing a Social Secondment Model and executing the model to bring at least 100 long-term unemployed into a sustainable job. On a European level an analysis of cooperation will be made, as also a recommendation report for development and use of Social Secondments Models in Europe. The model will have a lasting impact. When the project period has ended, the model could be used to serve several municipalities, resulting in even more people obtaining a sustainable job. Also the costs-volume profit analysis that is made within the awareness campaign to improve the willingness to cooperate will be publicly available through a web application. All results are measured and evaluated.

Partner Organisation	Country
De Overstap	NL - Netherlands
Municipality of Apeldoorn	NL - Netherlands

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Beneficiary Organisation	Address	Country	Project Title	Granted amount (€)	Co-financing rate(%)
Provincia di Modena	Viale Martiri della Libertà 34 - 41121 Modena	IT - Italy	Public-private partnership for the delivery of innovative integrated personalized employment services to long term unemployed people	300 000,00	80
Project summary					

The action consists in the design and implementation of a partnership between public employment services, a private employment agency, a training institute and a company offering technical assistance, aimed at defining and delivering customised placement programs addressed to 100 long-term unemployed. The effectiveness and innovative aspect of the integration of their competences is given by the formalization in a Protocol of Action of measurable objectives and respective responsibilities.

The innovative features of the project lays in the following points:

1. localization of the partnership in the province of Modena, and leading role of the Provincial Administration, one of the most advanced contexts in the field of employment policies; restricted localization allows to make value of reciprocal habit to cooperation and to refer to a single set of laws and strategies, and also to make a more efficient use of resources available;
2. adoption of innovative and rigorous methodologies –profiling- to identify, among the long term unemployed, those more at risk of remaining out of the labour market, according to objective and transparent criteria;
3. implementation of active employment measures aiming at steady placements, and adoption of a personalized training mix and of an ethic code for traineeships, capable of enhancing the employability levels of targeted people and of adhering to the competences needs of the enterprises;
4. progress and final evaluation paths of results, using a counterfactual approach based on control group, as a key condition for the continuous improvement of employment policies and of intervention programmes at all levels of governing.

The processes and tools experimented will be systematized in a final publication, guiding to the set up and implementation of public and private partnership for the delivery of integrated personalized services to long term unemployed, distributed in IT and EN to all national and European interested stakeholders

Partner Organisation	Country
Istituto Formazione Operatori Aziendali	IT - Italy
OBIETTIVO LAVORO – AGENZIA PER IL LAVORO SPA	IT - Italy
POLEIS S.r.l.	IT - Italy

Beneficiary Organisation	Address	Country	Project Title	Granted amount (€)	Co-financing rate(%)
Shaw Trust	Employment Action Centre, 1a Letitia Industrial Estate, Middlesbrough - TS5 4BE Middlesbrough	UK - United Kingdom	Help to Work Plus	357 439,37	80
Project summary					

In the UK, the Work Programme and Work Choice employment support provision tends to result in large contracts being let with limited numbers of sub-contractors. This results in many smaller, local providers seeing poor prospects of survival. Yet their size and localism can give greater flexibility and better understanding of clients, especially the most disadvantaged. One means of surviving under the current funding regime is to work in strong partnerships that increase client outcomes by capitalising on their strengths and demonstrating cost-effectiveness and high quality.

This project will build such a partnership based on an existing framework and focus on the strategic vision and practical mechanisms to overcome partners' competition, territorialism, conflicting funding demands and competing priorities. The partnership will target unemployed disabled people in two deprived areas (Bolsover District and Chesterfield Borough). A partnership that can demonstrate successful outcomes with this unemployed group will be more likely to attract future funding and will have considerable impact on the local community and economy.

We will support the partners to achieve those outcomes: increasing recruitment; sharing client information and assessments; building their capacity to meet clients' needs; identifying new job opportunities. In turn, we will expect partners to respond to client demand and feedback, comparison of their costings, assessment of their contribution to outcomes to improve the performance of individual providers and the partnership as a whole.

We realise that an 18 month project will not provide a perfect result: the shortfalls can be as illuminating as the successes. However, our evaluation reports, conferences and other activities will disseminate a rich mix of quantitative/qualitative information relevant to the national and EU contexts. Much of our experience will be transferable to other deprived areas and other disadvantaged beneficiaries.

Partner Organisation	Country
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Partner Organisation	Country
Association of Disabled Professionals	UK - United Kingdom
Bolsover District Council	UK - United Kingdom
Bolsover Woodlands Enterprise Ltd	UK - United Kingdom
BTCV Enterprises	UK - United Kingdom
Chesterfield Borough Council	UK - United Kingdom
Derbyshire Community Health Services	UK - United Kingdom
Derbyshire County Council	UK - United Kingdom
Derbyshire & Nottinghamshire Chamber of Commerce	UK - United Kingdom
Disability Dynamics Ltd	UK - United Kingdom
Elmton & Cresswell Village Company	UK - United Kingdom
Excell Complete Care Ltd	UK - United Kingdom
Jobcentre Plus	UK - United Kingdom
Local Enterprise Organisation	UK - United Kingdom
Mencap	UK - United Kingdom
NBV Enterprise Solutions Ltd	UK - United Kingdom
NTM Associates	UK - United Kingdom
Phoenix Enterprises	UK - United Kingdom
Portland College	UK - United Kingdom
Reemploy	UK - United Kingdom
Rhubarb Farm	UK - United Kingdom
Rural Action Derbyshire	UK - United Kingdom

Beneficiary Organisation	Address	Country	Project Title	Granted amount (€)	Co-financing rate(%)
Ministry of Justice, UK - National Offender Management Service	3rd Floor, Room 3.09, Clive House, 70 Petty France - SW1H 9EX London	UK - United Kingdom	Green Employability: transitions to work for unemployed and low skilled sentenced offenders	296 000,00	80
Project summary					

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Green Employability is delivered through Green Reparation operations in districts with a variety of socio-economic characteristics, undertaking 6 workpackages to develop 3 behaviors:

- Workplace - providing work experience related to green economy employment which develop on the job basic and vocational skills
- Green Lifestyle - providing offenders with awareness and understanding of sustainability lifestyle issues and the green economy, signposting employment and training opportunities related to the green economy and the local SME sector
- Ex-offender - addressing offending behavior and enabling prospective employers to judge risks associated with individual offenders.

This set of three assessments combine to one Green Employability certification of offenders engaged on Green Reparation work. Outcomes are achieved through the collaboration of Probation Trust Employment and Training Services, Prisons Skills for Rehabilitation Services, Offender Management interventions, local training and work placement providers, and Green Reparation unpaid work experience services.

- Green Employment - placing offenders with SMEs, green economy companies, local authority environmental services, and environmental social enterprises

This workpackage provides work trial and sustainable employment outcomes for the offenders who receive Green Employability certification. Outcomes are achieved by the public employment service and its providers.

- Learn and Transfer - capturing lessons for evolving the projects arrangements between partners and transferability within the PARES initiative and beyond, identifying critical success factors for incorporation into a sustainable business model
- Project Management - applies sound project management skills and disciplines across all aspects of the project and partnership for the successful implementation and completion of the project, compliance with EU funding and audit requirements, and compliance with PARES requirements.

Partner Organisation	Country
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Devon and Cornwall Business Council	UK - United Kingdom
Devon and Cornwall Probation Trust	UK - United Kingdom
Green Reparation	UK - United Kingdom
Merseyside Probation Trust	UK - United Kingdom
SocialPioneers	UK - United Kingdom
UK Work Organisation Network	UK - United Kingdom
Wales Probation Trust	UK - United Kingdom

Beneficiary Organisation	Address	Country	Project Title	Granted amount (€)	Co-financing rate(%)
Technologie- und Berufsbildungszentrum Königs Wusterhausen gGmbH	Fernstraße 27 - 15741 Bestensee	DE - Germany	Partnerschaft für Arbeit -Integration durch Kompetenzentwicklung und Qualifizierung	208 303,79	79,91
Project summary					

Das tbz Königs Wusterhausen möchte in enger Zusammenarbeit ein Netzwerk aus Partnern der öffentlichen und privaten Arbeitsvermittlung entwickeln, dass Langzeitarbeitslosen mit spezifischen Angeboten ausstattet, ihre Alimentierung erfolgreich zu beenden und eine dauerhafte versicherungspflichtige Tätigkeit aufzunehmen.

Strategische Partner, mit denen spezielle Probleme von Arbeit Suchenden gelöst werden können werden in die Projektarbeit einbezogen.

Der Antragsteller realisiert an den Standorten Potsdam, Zossen und Königs Wusterhausen Leistungen zur passgenauen Vermittlung von Arbeitssuchenden.

Der Antragsteller verfügt in den drei Regionen über ausgezeichnete räumliche Bedingungen jeweils in gut erreichbaren Lagen, die als Beratungsstellen für Arbeit Suchende im Projekt genutzt werden.

Die Ziel gerichteten Angebote orientieren sich an den konkreten Erfordernissen der potenziellen Arbeitgeber und basieren auf der Kompetenzfeststellung des Einzelnen.

Neue Methoden des Austausches mit dem Ziel Berufswegeplanung und der der passgenauen Vermittlung der Teilnehmer in Arbeit werden durch die Projektpartner erprobt.

Partner Organisation	Country
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Jobcenter Dahme-Spreewald	DE - Germany
Jobcenter Teltow Fläming	DE - Germany
Ring der Arbeitsvermittler e.V.-Fachverband der privaten Arbeitsvermittler und Personalberater	DE - Germany

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Beneficiary Organisation	Address	Country	Project Title	Granted amount (€)	Co-financing rate(%)
Incommunities Group Ltd	Trust House, 5 New Augustus Street, - BD1 5LL Bradford	UK - United Kingdom	The SWAN Programme	179 900,61	74,99
Project summary					

Swan is focused at a local level in 3 disadvantaged areas in Bradford. Bradford is ranked 26th out of 326 English local authority areas (most deprived).

The name “Swan” aims to have a positive yet neutral connotation but not patronising potential clients implying that a project will change them, or clients feeling ‘done to’. It symbolises a kind of strength, a characteristic needed in negotiating life transitions.

Learning coordinators will organise activity for employment-related transitions for long term, difficult to engage unemployed clients, based on emerging evidence for Young Parents, Elder Mentors and School Leavers and Enterprise.

Incommunities Group runs projects called “Work Where You Live”. Developing organically with an experimental bias in approach, fresh learning has resulted about what works on the ground when existing cross-sector employment, training, skills and enterprise resources are drawn together and delivered locally. Historically, the public, private and voluntary sectors have taken ‘reactive’ approaches to addressing employment-related issues. Swan will coordinate activity in managing people’s transitions. PARES outlines a case which fits closely with our thinking and the essence of “Work Where You Live”

The conceptual case derives from:

National research by The Joseph Rowntree Foundation in 2008 (Local Initiatives to help workless people find and keep paid work)

Local community workers tackle the approachability gap that other mainstream providers cannot bridge. Community workers understand the best way to engage

Larger employers particularly use online recruitment or outsource to recruitment companies. With the demise of Bradford’s wool trade and associated industrial infrastructure, the link between local demand from employers and the local labour supply has become increasingly remote. This market failure holds within, and in fact often hides, a deeper disadvantage for people with poorer education and life chances

Partner Organisation	Country
Bradford Chamber of Commerce	UK - United Kingdom
Lower Grange Community Association	UK - United Kingdom
Rockwell Community Centre	UK - United Kingdom
The Arc Community Centre	UK - United Kingdom