



PES to PES Dialogue Dissemination Conference:

New developments, good practices and lessons learnt

Brussels, 8-9 September 2011, Crowne Plaza Hotel Brussels Europa

PROGRAMME

THURSDAY 8 SEPTEMBER 2011

12:00- 13.00 Registration and welcome buffet lunch

13.00-13.15 **Welcome:** Lambert Kleinmann, European Commission

13.15-14.15 ***Decentralisation and national coordination***

Guiding questions with regard to enhancing Public Employment Service (PES) delivery:

1. What are the main benefits and risks of decentralisation?
2. How to maximise the benefits from decentralisation. This includes preconditions in terms of structures and partners at local level, staff competences etc.
3. How to ensure service equity for all citizens and national coordination?

Decentralisation of PES: Hugh Mosley, Consultant, Employment Policy Research, Germany

Managing accountability and flexibility in the employment system: Jan Hendeliowitz, Danish National Labour Market Authority and Chairman of the OECD LEED Committee

14:15–15:15 ***Profiling systems for effective labour market integration: round table***

Guiding questions:

1. What are the innovative approaches with regard to holistic profiling and use of statistical profiling?
2. How to best implement innovative approaches in your own organisation?

German PES approach to profiling soft skills: Oliver Schmale, Bundesagentur für Arbeit, Germany

Risk profiling of long-term unemployment in Finland: Toni Riipinen, Tempo Economics, Finland

Profiling: a private sector provider's perspective: Vinny Pattison, Ingeus, UK

15:15-15.45 Coffee break



15:45–18:00 Workshop 1: PES and lifelong guidance

Guiding questions:

1. What is the role of guidance services within the work of PES?
2. How do PES cooperate with other career guidance services and actors?
3. How to increase synergies between ELGPN and the network of Heads of PES?

European Public Employment Services and lifelong guidance: Tony Watts, University of Derby, UK and Tibor B. Borbély-Pecze, National Employment Office, Hungary

The relevance of the work of the ELGPN to key EU policy areas: Raimo Vuorinen, Co-ordinator of the European Lifelong Guidance Policy Network (ELGPN), Finnish Institute for Educational Research, Finland

A PES perspective on lifelong guidance: Wolfgang Müller (discussant), representative from the Heads of PES in ELGPN network, European Representation of the Bundesagentur für Arbeit, Belgium

Workshop 2: PES and senior people

Guiding questions:

1. What are the promising approaches for the effective reintegration of older unemployed?
2. How can PES contribute to pro-active approaches, such as maintaining the employability of the workforce?
3. What is the role of and experience with strategic partnerships?

The role of PES in extending working lives – a research review: Barry Hake, EUROLEARN, the Netherlands

The demographic challenge: the role and approaches of PES: Ciarán Morinan, Jobcentre Plus, UK

Recent strategic developments in PES France: Anne Léone Campanella, Pôle emploi, France



FRIDAY 9 SEPTEMBER

9:00 - 9:20 Report from Workshops 1 and 2

9:20 - 12:00 **Workshop 3: PES and low-skilled young people**

With coffee
break

Guiding questions

1. How can PES best make contact with young people?
2. How to shape appropriate PES services for low-skilled young people?
3. What design and delivery of effective measures work best?

Integration of low-skilled youth in Europe: Nicola Düll, Economix Research and Consulting Ltd, Germany

PES and low skilled young people: AMS Austria: Werner Schelling, AMS Österreich, Austria

PES and low skilled young people: UWV Werkbedrijf Netherlands Rita van Wel, UWV WERKbedrijf, the Netherlands

Workshop 4: PES, e-government and multi-channelling

Guiding questions

1. How can PES use online services and new media to better reach and serve jobseekers and employers?
2. What are the new developments in the field of social media?
3. How can PES best combine different channels for a more efficient service offer?

Integrated multi-channelling – research and PES practice: Willem Pietersen, Syndio Social/University of Twente, the Netherlands

Multi-channelling at VDAB, Belgium: Ronny Rycx, VDAB, Belgium

Integrated multi-channel service: leading and steering the AMS into the multi-channel world: Gerhard Pöschl, AMS Österreich, Austria

12:00- 12:20 Report from Workshops 3 and 4

12.20- 13.15 **Closing panel: Key issues for future development**

Elisabet Arp, Arbetsförmedlingen, Sweden;

Tibor B. Borbély-Pecze, National Employment Office Hungary;

Mik Woolley, Chair of the Employment Committee

Wallis Goelen, European Commission



13.15-13.30 **Closing remarks:** Wallis Goelen, European Commission

13:30 Close and buffet lunch