



## GRANTS AWARDED AS A RESULT OF THE CALL FOR PROPOSALS VP/2012/006

### Preparatory action - Your first EURES job

#### Budget heading : 04.03 13

Beneficiary Organisation	Address	Country	Project Title	Granted amount (€)	Co-financing rate(%)
Arbetsförmedlingen, Public Employment Services Sweden	Hälsingegatan 38 - 113 99 Stockholm	SE - Sweden	Europe meets Youth	537 536.39	94.98
<b>Project summary</b>					

This will be a summary of the action, a full description is attached to the project application:

- The action is sought by Swedish PES and executed by EURES Sweden
- The EU takes via the action of Your first EURES job accurate responsibility for the need of recruitment for SME in Europe and the action itself shows the EU Commission's willingness to deal with the issues in this action with a hands-on approach
- The action will be a actual matching tool and ensure real job broking - focus on employers
- The action correlates with the Swedish PES objectives with prioritized work with employers and young jobseekers ensuring swift implementation in the PES organisation
- The action will be a tool to ensure that SME:s can keep their production demands and so they can continue to operate within Europe, and so that SME:s do not have to terminate their company because of the retirement rates
- Through the measurable results of the action the visibility of EURES within PES will increase because EURES can show how to recruit with sustainability
- The action will cover all EU27 countries because of the EURES network
- To give information about the action we will use the Swedish PES aquired knowledge as a pioneer within social media using LinkedIn to target foremost employers and Facebook targeting youth
- The Youth Council established at PES Headquarters will ensure visibility within PES through targeting employment officers with special responsibility for young jobseekers and the ones responsible for employers
- To reach youth outside the PES the action will be presented to the existing European networks on mobility (EuroDesk, Euro Guidance, Europass) and also to the network with guidance counsellors established by EURES Sweden
- Work with private recruitment companies known to help youth find work in different part of Europe
- Ensure no double financing with Swedish PES:s own labour market programmes, see possibilities in combinations
- Ensure cost efficient



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WERKCENTER NEDERLAND BV	Ketelweg 63 a - 3356 LD Papendrecht	NL - Netherlands	Your first Eures Job - The Werkcenter Model	405 890.61	94.99
<b>Project summary</b>					

Our 'Your first Eures job' - pilot project will provide 180 young (unemployed) EU people (age 18-30 Years) (with a focus on the regions around Brescia (Italy) & Sevilla (Spain)) with sustainable job placements (at least a 6 month contract) on bottleneck vacancies in the local labour markets of Berlin (Germany), Randstad (the Netherlands) and Glasgow (U.K.). Werkcenter and her partners will set up a EU-wide job-matching scheme which takes young unemployed people and matches them to bottleneck vacancies. This will be a free recruitment service for employers & Young people.

Youth unemployment in the EU currently stands at 22.7% (May 2012). This is unacceptably high. Even more worrying is the fact that as well as being without a job many of these young people are not only early-school leavers, lacking qualifications, relevant skills and work experience but more and more it affects third-level graduates who cannot find a first job. In total around 7.5 million young people between 15 and 24 are currently neither in employment nor in any education or training. They are not even close to making the transition from school to the world of work.

Real job opportunities and good prospects need to be offered to young (unemployed) people, especially during this crisis period. The OECD report 'Off to a good start: jobs for youth review; 2011' shows that young people are far more affected by economic downturn than older workers. Interesting development is that at the same time we need to fill lots of bottleneck vacancies in response of labour demand and economic needs.

The Werkcenter model with her 1-2-3 model (a simple structured approach, using labour mobility as a strategic tool) is aligned to encourage work and improves the position of young people in the jobs market immediately especially if applied in those regions showing the largest increase in EU youth unemployment (Italy, Spain) and narrows the gap on a small scale between EU's best and worst performing regions.



Beneficiary Organisation	Address	Country	Project Title	Granted amount (€)	Co-financing rate(%)
The Department of Employment, the City of Aarhus, Denmark	Vaerkmestergade 15 - 8000 Aarhus C	DK - Denmark	Your first EURES job	645 136.00	95
<b>Project summary</b>					

The aim of our project is to boost job mobility by inspiring young people to consider EU as a natural market for job seeking.

A job is not something you are given, but something you apply for, and are selected for. With this in mind, we will inform, guide and support the target group to consider job possibilities in the EU.

The economy in EU has remained fragile. Although the European labour market is improving and showing signs of recovery in some EU Member States, the situation is still uncertain, weak and difficult, especially for young people.

The aim of this project is to provide information and guidance, support job searching, and financial support to youngsters between 18 and 30 years of age, being willing to use the job opportunities in another EU-country.

Young people who have difficulty entering the labour market may also experience problems other than unemployment. The project will also help to prevent this.

It is also an aim to guide and assist SMEs in recruiting and training young European candidates between 18 and 30 years of age.

Beside the project, the jobseekers will benefit from help from our domestic partners: Universities, university colleges, trade unions, job centres, private recruitment firms, employers organizations and EURES Denmark, including "Work in Denmark" - a state organization, recruiting to Denmark.

Despite the unemployment problems for young people all over EU, there are still over 1. mio. jobs announced on the EURES website.

This attitude will ensure, that even small unbalances are discovered and applied for.

This is the way to ensure a lasting effect of the project.

The EURES unit handling the project will be located in the Employment Department of Aarhus, to ensure that the necessary skills and coaching competencies are available.



Beneficiary Organisation	Address	Country	Project Title	Granted amount (€)	Co-financing rate(%)
Gi Group S.p.a.	Piazza IV Novembre n.5 - 20124 Milan	IT - Italy	EuroJobs: your first Eures Job with Gi Group	986 011.48	92.59
<b>Project summary</b>					

The project aims is to fulfill the global priority of the preparatory action 'Your first EURES job', through promoting innovative mobility workforce schema consisting in cooperation between private and public sector.

Communication actions in order to raise awareness among recipients of transnational mobility through existing and new ways addressed to young people and enterprises will be developed. This also envisages the creation of local networks, which will be build by education institutions, universities and associations of entrepreneurs. Dedicated front desk services will be set up by all the partners in their territories in order to provide detailed information on the opportunities and services offered to young people and companies interested in the program. Young people requiring to enter the program will be invited to take part in workshop of information and guidance of a duration of one day to explain them the details of the program and the opportunities of the labor market in European countries. Also supply services for young people and business who have chosen to continue the program will be provided. In particular for young people are foreseen some in-depth interviews to help them to create their professional profile and for businesses will be activated actions to detect vacancies that will be met through transnational mobility. Matching between job offers and potential candidates will be pursued. Young people who will be employed will then receive services of basic training and preparation in the country of departure. In the destination country the worker will be aided by a partner operator who will offer further training services related to the program of employment integration. A particular attention concerns the implementation of the evaluation service of effectiveness and sustainability of the project and its replication on a large scale.

Beneficiary Organisation	Address	Country	Project Title	Granted amount (€)	Co-financing rate(%)
The Ministry of Labour and the Social Policies – General Directorate for employment services policies	Via Fornovo, n. 8 - 00191 Rome	IT - Italy	EU4Y (Europe for You)	675 184.61	95
<b>Project summary</b>					

The EU4Y project is aimed at fostering and supporting youth labour mobility across Europe through a concrete partnership between public and private bodies in cooperation and support to the EURES network. The final goal of the present action is the reduction of youth unemployment through cross border mobility in order to facilitate the match of labor demand and supply at a pan European level. The target is represented by young European citizens of 18-30 years age group. The Italian Ministry of Labor will coordinate a network of national and European partners project to facilitate mobility for job demand and supply matching and at least 400 unemployed citizens from the target group will benefit of the project financial support. European SMEs and you people will benefit from the financial support when a middle term employment contract ( at least six months) is put in place.

Therefore the foreseen actions for the present project are:

- Preliminary study on the targets, on the existing bottlenecks which prevent labour mobility across MSs (trough desk analysis and sample interviews or round tables with target group)
- Target definition (sectors; secondary schools: technical school, professional schools, etc)
- Transnational meeting to analyze existing practices among partners
- Integration with existing networks of secondary school, institutions and local PES focused on specific activities programs about employment mobility
- Creation of a specific network of secondary schools, SMEs and Employment Services (public and private where possible)
- Define concrete measures to financially support young people in finding a job and in moving to a partner State as well as to cover part of the costs incurred by SMEs in the training of young workers on the move (i.e. organize language courses, ad hoc professional courses etc.)
- Provide common on-line tools dedicated to all involved actors (young people, schools, SME, Public and private Employment Services) to apply, register