



INFO DAY SSH.2010.2.1-4

Social Platform on Sustainable Lifestyles

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**European Commission – DG Research
Research in Economic, Social and Human Sciences - Foresight**

Covent Garden Auditorium - Place Rogier 16 (Building A2 – Room 0/129)

Brussels, 20/10/2008, 10:00 – 16:00



20/10/2009

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Socio-Economic Sciences and Humanities in FP7 *SSH Programme structure (2007 – 2013)*

- **The Social Sciences and Humanities programme is structured according to the *major challenges* facing the EU and the World:**
 - Lisbon and post-Lisbon strategy on growth & employment, knowledge society
 - Sustainable Development strategy combining economic, social and environmental objectives (including energy, agriculture, rural and urban issues)
 - Major trends in Societal Changes: demography, migration, family, youth, quality of life, cultural interactions
 - Globalisation and EU in the world; conflicts and peace
 - participation, democracy, citizenship; European diversities and commonalities





Socio-Economic Sciences and Humanities in FP7 *Key Features*

- **Addressing *cross cutting* activities:**
 - Socio-economic and scientific indicators,
 - Foresight / Forward Looking activities
- **Communication & *exploitation* of results**
 - supporting evidence-base EU & national policy making,
 - Supporting the ERA Vision 2020 objectives,
 - integration and visibility of EU research.
- **European added value, with a good *balance* between**
 - researchers and stakeholders (ex: social platforms)
 - disciplines (economic, social, cultural, policy, international),
 - methodology (quantitative and qualitative, participative approach),
 - geographical levels (local, regional, national, Europe and world);





The SSH programme

second period 2010 – 2013

- Rationale for a **new SSH approach** 2010 – 2013:
 - Need to create a solid knowledge base on which Europe-wide, visionary, comparative, multidisciplinary research can be built
 - Need to avoid the high fragmentation of EU and national research in SSH
=> Increased knowledge on the EU's major challenges;
- **Societal Challenge** = SSH **large scale** research projects
 - Take stock of **past related research** in this field;
 - Multi-annual research actions addressing the different dimensions of this challenge, **forward looking dimension** and **dissemination**;
 - Contribute to **support EU policies**, the European Research Area in SSH and its **international dimension**;
 - Development of input for **infrastructures**: databases, indicators, modelling frameworks.
- « **New Approach** » focuses on a mix of Societal Challenges and Topics to be addressed in the SSH activities
 - « **Road Map** » 2010-2013 with indicative distribution of **Societal Challenges** and **Topics** for the future Work Programmes





New approach implemented - Road Map 2010-2013 *Building on Societal Challenges for the EU*

- Identification of important “**Societal Challenges**” for the EU where each of the Challenges is addressed by a specific large scale set of research actions
 - *funding scheme: a **large scale** integrating research project*
 - **minimum** requested EC contribution: 6.5 million euros
- Still a continued presence of “**conventional topics**” corresponding to specific aspects of Social Sciences and Humanities
 - *funding scheme: **small to medium-size** research project*
 - **maximum** requested EC contribution: 2.7 million euros
- For some key challenges, a “**social platform**” can help to prepare the ground for the actual research / societal challenge
 - *funding scheme: coordination and support action (supporting)*
 - **maximum** requested EC contribution: 1.5 million euros





The Social Platform

A new instrument in FP7/SSH

- Requested by the Council and the Parliament:
 - To tackle **complex societal problems**, and
 - to catch **different perspectives** and **involve stakeholders** (policy makers, civil society, researchers, ...).
- The aim is to build a **research agenda** for EU and Member States with scientists and stakeholders (mainly Civil Society Organisations (CSO) including policy makers);
- Already 2 Social Platforms: **Cities & Social Cohesion, Families**;
 - A **balanced representation** of scientists and CSOs is necessary;
 - Preliminary **Stock tacking** and **Forward looking activities** are expected;
 - The *topics* generated by the Platform are Collaborative projects/**CSO type**.





The elements of the Social Platform on *Sustainable Lifestyles* (call text - 1/2)

- **The Issue:** “*key tasks in the early 21st century*”
 - reduce the levels of **energy** & **environmental resources** & **transport services**,
 - while at the same time improving the **quality of life** for all in the context of an **ageing** society.

= « new sustainable ways of **living, moving, consuming** ».
- **The ambition:** A **social platform** on ‘sustainable lifestyle’
 - to define a **research agenda** in the area
 - driven by **societal concerns** / stakeholders’ involvement



The elements of the Social Platform on *Sustainable Lifestyles* (call text - 2/2)

- **Mandate and activities:**

- Take into account previous research (at national and EU level) / current knowledge...
- ... and economic, social, legal and cultural imperatives;
- To facilitate the exchange of experiences;
- To develop structures of analysis on current initiatives and practices;
- To elaborate future perspectives about lifestyles, as well as associated policies and measures.

- **Consortium & participation:**

- A large number of stakeholders including Civil Society Organisations (CSOs) will have to participate to this platform,
- representing a wide variety of sectors from research and education to industry, services and society at large.





The *Policy / Sectoral Relevance* of the Social Platform on Sustainable Lifestyles

- Sustainable, Environment and Land use: Climate Change (mitigation & adaptation) - Renewable Energy Policy 2020 - Green Employment Opportunities
- Technology: Links to European Technology Platforms – technology breakthrough & risk assessment
- Economic: European Innovation Strategy – Sustainable Consumption & Production
- Social: Healthy Lifestyles & Public Health – Consumer Protection – Living conditions: working moving, learning, leisure, ...
- Regulation: reorientation of behaviour according to constraints (social, environmental, ...)





Dimensions of the Social Platform

Researchers
Civil Society
Policy-Makers

Energy

**Social Platform
on Sustainable
Lifestyles**

Stock-taking
Forward-looking
Research Agenda
*on new sustainable ways of
living, producing,
consuming, regulating, ...*

Quality of Life
Ageing Society
Sustainability

Quality of Life

Ageing Society

Environmental Resources

Transport services

Sustainability





Stock-Taking in SSH

Stock-Taking has 3 objectives:

- (1) To identify the existing knowledge and to build new knowledge upon the existing one;
- (2) To identify weakness or gaps in the existing knowledge according specific needs of new knowledge identified in the Societal Challenge;
- (3) To be exploited as evidence basis for policy-making.

The already existing Stock-Taking should be considered !



Forward-looking activities (FLA)

Stakeholder-based (Participatory)

Socio-political wide scope

Foresight & Vision

Delphi survey

Technology Roadmap

Forecasting & Modelling

Techno-eco. Problem solving

Expert-based (Non-part.)



Quantitative approach

Qualitative approach



Source: D. Rossetti

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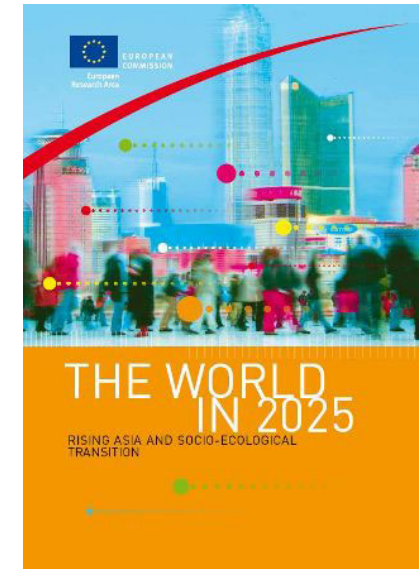
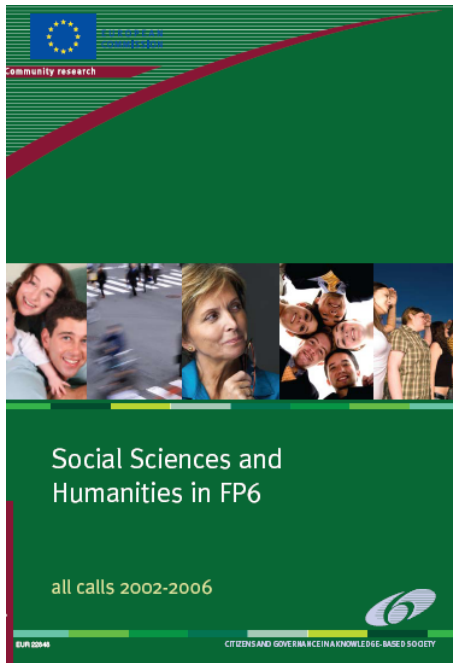


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Community Research

Some advice: Stock taking is crucial

On FP6 and FP7 European Comparative research results



As well as on
• National
• Regional
• Local, ...
Evidence

SEVENTH FRAMEWORK PROGRAMME

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**Thank you for your attention!
Good luck for your application!**

Important websites:

FP7 call info:

**[http://cordis.europa.eu/fp7/dc/index.cfm?
fuseaction=UserSite.FP7CallsPage](http://cordis.europa.eu/fp7/dc/index.cfm?fuseaction=UserSite.FP7CallsPage)**

SSH home page:

**[http://ec.europa.eu/research/social-
sciences/index_en.html](http://ec.europa.eu/research/social-sciences/index_en.html)**

Cordis home page:

http://cordis.europa.eu/fp7/home_en.html



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