



*Socio-economic
Sciences and Humanities*



**Europe 2020 Strategy
Innovation insights from European research in socio-economic sciences**

Berlaymont building, Schuman room, 1 June 2010

8.30 *Registration and Coffee*

Setting the scene: The global and European policy context

Chairperson: Anneli Pauli, Deputy Director-General, European Commission, DG RTD

09.15 The EU research and innovation challenges
Máire Geoghegan-Quinn, European Commissioner in charge of Research and Innovation*

09.30 Recent developments in European innovation policy: The EU Presidency views
Juan Tomas Hernani, Spanish Secretary General for Innovation

09.45 The Brazilian experience in the implication of society in defining technological needs
Roosevelt Tomé, Brazilian Secretary of State*

Innovation, entrepreneurship and smart growth: A European strength

10.10 Knowledge-intensive entrepreneurship and innovation for growth and social well-being
Aggelos Tsakanikas, National Technical University of Athens

10.30 *Questions and answers*

10.40 *Coffee*

11.00 Dynamics of institutions and markets
Bart Verspagen, Maastricht University, UNU-MERIT

11.20 *Questions and answers*

11.30 Intangible assets and regional economic growth
Rosina Moreno, Universitat Barcelona, Regional Quantitative Analysis Group

11.50 *Questions and answers*

12.00 Competitiveness, innovation and intangible investment
Jonathan Haskel, Imperial College Business School, Imperial College London

12.20 *Questions and answers*

12.30 *Lunch*

* Speakers that have to be confirmed



EUROPEAN RESEARCH AREA

Socio-economic Sciences and Humanities



Social innovation and service-oriented economy: A European asset

Chairperson: Agnès Hubert, European Commission, Bureau of European policy Advisers (BEPA)

- 13.30 Social entrepreneurs as “lead users” for service innovation
Marieke Huysentruyt, LSE and Ute Stephan, KULeuven
- 13.50 The role of public-private innovation networks in the service economy
Luis Rubalcaba, Universidad de Alcalá, Departamento de Economía Aplicada
- 14.10 Financial markets, real economy and innovation
Mariana Mazzucato, Open University, Economics Department
- 14.30 *Questions and answers*
- 14.50 *Coffee*

Innovation and globalisation: A European challenge

Chairperson: Pierre Valette, Head of Unit, European Commission, DG RTD

- 15.10 European firms in a global economy
Gianmarco Ottaviano, Bocconi University and BRUEGEL, and Giorgio Barba Navaretti, Centro Studi Luca d’Agliano and BRUEGEL
- 15.30 Universities, science and innovation in a globalized world
Mathias Dewatripont, ULB and Centre for Economic Policy Research (CEPR)
- 15.50 The place of Europe in global innovation networks
Alireza Naghavi, Fondazione Ene Enrico Mattei (FEEM) and Cristina Chaminade, Lund University (CIRCLE)
- 16.10 *Questions and answers*

Innovation in Europe: Impacts and perspectives for Europe 2020 Strategy

Chairperson: Jean-Michel Baer, Director, European Commission, DG RTD

- 16.30 Evaluation of European research
Paul Zagamé, Centrale Recherche, Erasme
- 16.50 Foresight to align research and innovation with longer term policy needs in Europe
Luke Georghiou, The University of Manchester, Manchester Institute of Innovation
- 17.10 *Questions and answers*
- 17.20 Wrap-up session
Domenico Rossetti, DG Research, Science, economy and society

Next steps: Implementing the EU research and innovation policy

Jean-Michel Baer, Director, European Commission, DG RTD